MADE IN GERMANY

MADE WITH GREEN ENERGY

QR CODE

SENATOR® CONNECTED PENS

QR-CODE PEN.

The senator® QR code offers you a possibility to link haptic advertising with the digital world – cost-effective and very well-known.
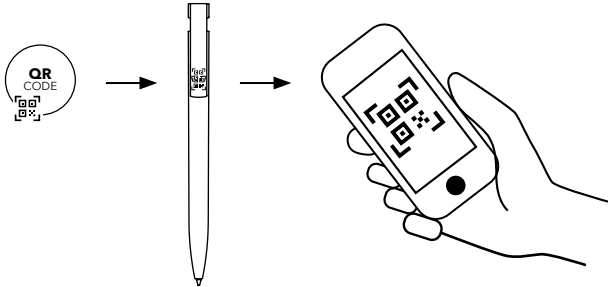
senator®

Made in Germany. Since 1920.

SENATOR® CONNECTED PENS

Take advantage of the QR code revolution now:

The senator® QR code ball pens offer you an option for a quick and contactless transfer of additional information.

QR codes have been established as a printing option at senator® for several years. Now, new and revolutionary applications can be linked with QR codes.

As soon as you hold a QR code-capable smartphone over the pre-programmed QR code imprint, you receive all linked information directly – individually tailored to your requirements.

www.senator.com

Example applications:

Business cards
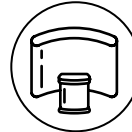With all important contact information including a call function

Social Media Channels
All information/news on your product and service range

WiFi Connection
With direct access to the corresponding Wi-Fi network (e.g. hotel industry)

Events
Announce your trade fairs with all important data

The senator® QR Code Pen package:

1. Send us information **for your personalised QR code** when placing your order.

2. We create your very own QR code, according to CI specifications and the **best possible readability.**

3. We print the QR code in best digital print quality, **without additional costs.***

4. The ball pen is then **immediately ready for use.**

Also possible on coloured and transparent clips as long as the print colour is of sufficient contrast to the clip colour.

INDUSTRIAL PRICES (£/PC.)

RSP in GBP, ex works, VAT not included

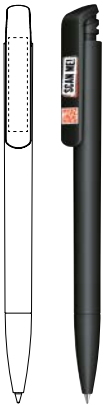|	500	1,000	2,500	5,000
Digital clip print	0.68	0.48	0.33	0.23

*The QR code is equivalent to a digital print on the clip and can also be applied as part of your logo print at no extra cost.

MODELS OFFERED

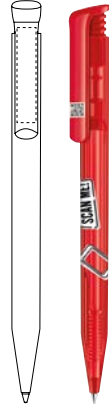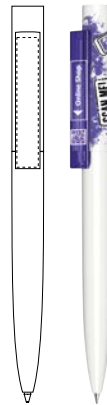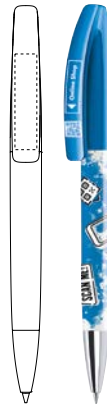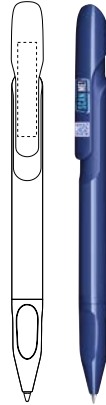**Choose your favourite ball pen design from 7 of our popular model families:**

Trento	Liberty	Super Hit	Headliner	Bridge	Evoxx	Challenger