

EERLIJK **HONEST** **HONNÊTE** **INDIVIDUAL** **INDIVIDUELL** **GEPERSONALISEERD** **SYMPATISK** **SYMPATHISCH** **SYMPATHIQUE** **SYMPATHIEK** **CERTIFIED** **CERTIFIERAD** **CERTIFIÉ** **ZERTIFIZIERT** **GECEITFICEERD** **EASY** **EINFACH** **ENKEL** **FACILE** **EENVOUDIG** **DURABLE** **DUURZAAM** **HÅLLBAR** **SUSTAINABLE**
 ZUVERLÄSSIG **HIGH QUALITY** **DE HAUTE QUALITÉ** **HOCHWERTIG** **HOOGWAARDIG** **PERSONNALISÉ** **SKRÄDDARSYDDA**
RELIABLE **BETROUWBAAR** **FIABLE** **TILLVERKAD** **HÖG KVALITET** **PARTNERSCHAFTLICH**
EMPATHISCH **PÄLITLIG** **SERVICE ORIENTED** **HERGESTELLT** **MANUFACTURED** **COOPERATIVE**
EDEL **EMPATHETIC** **ORIENTÉ SERVICE** **FABRIQUÉ** **PARTENAIRE**
NOBLE **EDEL** **SERVICEORIENTIERT** **VERVAARDIGD** **COÖPERATIEF**
ÄDEL **EMPATHISCH** **EMPATHIQUE** **SERVICEGERICHT** **SAMARBETSVILLIG**
NOBLE **EMPATHISCH** **EMPATHIQUE** **SERVICEINRIKTAD** **AWARD-WINNING**
ÄDEL **EMPATHISCH** **EMPATHIQUE** **FREUNDLICH** **AUSGEZEICHNET**
COLOURFUL **VÄNLIG** **RÉCOMPENSÉ**
COLOURFUL **VÄNLIG** **UTMÄRKT** **UITSTEKEND**
COLOURFUL **VÄNLIG** **UTMÄRKT** **UITSTEKEND**



www.senator.com



CLIMATE FRIENDS

SIMPLE.
EXCELLENT.
~~**DONE.**~~
SUSTAINABLE.

Discover our writing instruments made from biobased or recycled plastic – manufactured in a resource-saving way and 'Made in Germany'. Available in many colours and designs for every style.

senator®
 Made in Germany. Since 1920.

CONTENTS

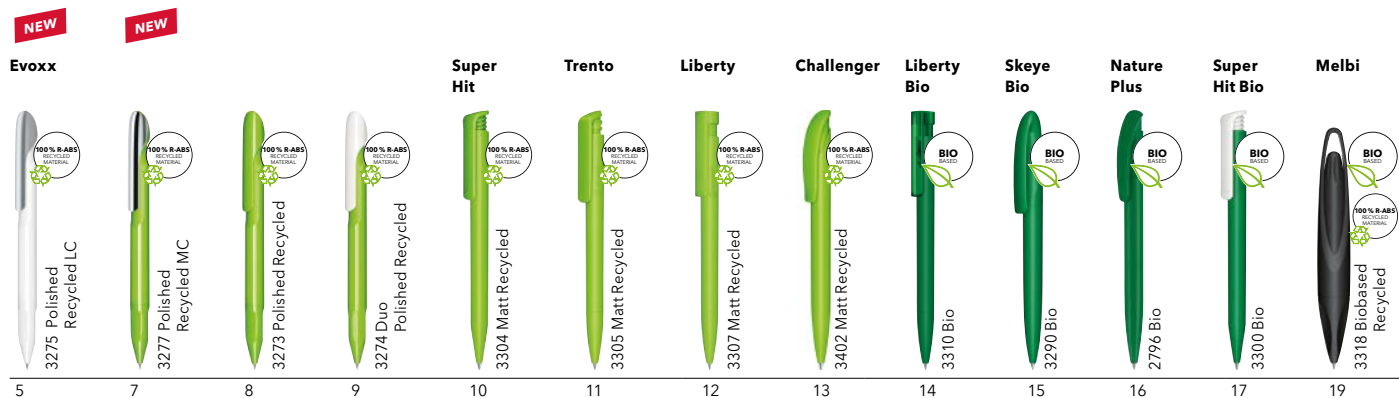
At senator® we combine tradition with responsibility – for products that impress in every respect:







Your advantages with senator®:

- Short transport distances and proximity to the market
- Safe and durable products
- High and uniform quality standards
- Extensive know-how with experienced employees
- Flexibility in product development

The range in this catalogue includes ball pens made from sugar cane-based bio-based plastic and models made from post-industrial recycled plastic. We even recycle production waste – for new products with maximum environmental awareness.

Discover in this catalogue what sustainable ball pens can look like today – with senator®.



Biobased plastics and recycled plastics		Source	Material basis	Core characteristics	CO ₂ footprint
Recycled plastics (R-ABS)	We use an ABS recompound based on >95% recycled material. This means reusing industrial production remnants and waste, returns and everyday products.	Genuinely recycled plastic from durable articles	ABS (Thermoplastic material)	High-quality surfaces	Up to 75 % less CO ₂ compared to new ABS plastic
					
Biobased plastics (PLA)	We use a PLA based on renewable resources for our bio products. Our PLA is made from sugar cane. One of the most efficient raw materials for PLA production.	Renewable raw material with a biobasis	PLA (poly lactic acid from sugar cane)	Pleasant feel and natural colours	CO ₂ reduced, as up to 85 % is organic / renewable
					
Recycled biobased plastics (R-ABS)	We use a PLA based on renewable resources for our bio products. The production waste from our bio-products made with this material is repurposed to craft the senator "Melbi" ball pen.	Renewable raw material with a biobasis, recycled	PLA (poly lactic acid from sugar cane)	Pleasant feel	CO ₂ reduced, as up to 85 % is organic / renewable
					

NEW

EVOXX POLISHED RECYCLED MC

**SIMPLE.
EXCELLENT.
~~DONE.~~**
HIGH CLASS.



ClimatePartner
certified product
climate-id.com/K4P988



A senator® bestseller – now with a touch of metal. The senator® Evoxx Polished Recycled MC stands out with its sleek, stylish design and premium metal clip.

- Made from recycled R-ABS from Germany
- Up to 75 % less CO₂ emissions compared to ABS plastic
- Long-lasting senator® magic flow G2 refill, can be reordered free of charge

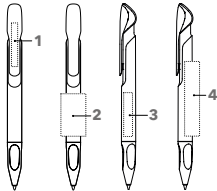
EVOXX POLISHED RECYCLED MC



Each Evoxx Polished Recycled MC ball pen is printed with "Recycled Material" on the back.



NEW



ART. NR. 3277

Push ball pen

Visible parts made from recycled material,
glossy opaque barrel with matt accents,
metal clip,
durable senator® magic flow G2 refill (1.0 mm),
writing length up to 5,000 m,
ink colour: black

Please note that recycled material may show slight
colour variations.

SERVICES

Mix & Match: from 10,000 pieces

PMS Service: from 10,000 pieces

INDUSTRIAL PRICES (£/PC.)

RSP in GBP, per piece, VAT not included.

3277	500	1,000	2,500	5,000
Plain	0.90	0.90	0.90	0.90
Incl. 1c print, per position	1.17	1.09	1.03	0.99
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.58	1.38	1.23	1.13
Incl. Laser engraving	1.58	1.58	1.58	1.58

BRANDING / AREA

Clip	1	Laser engraving	40 x 5 mm
Barrel	2	1c - 5c Print	28 x 20 mm
	3	CMYK Print	35 x 7 mm
	4	1c - 5c Print	55 x 18 mm
			(from 1,000 pieces)



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NEW

EVOXX POLISHED RECYCLED LC

**SIMPLE.
EXCELLENT.
~~DONE.~~
BRILLIANT.**



A real treasure for your advertising. The senator® Evoxx Recycled LC impresses with its stylish design and a clip with an elegant lacquer finish.

- Made from recycled R-ABS from Germany
- Up to 75 % less CO2 emissions compared to ABS plastic
- Long-lasting senator® magic flow G2 refill, can be reordered free of charge



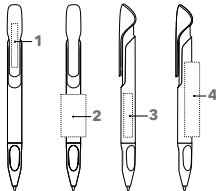
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EVOXX POLISHED RECYCLED LC



Each Evoxx Polished Recycled LC ball pen is printed with "Recycled Material" on the back.



ART. NR. 3275

Push ball pen

Visible parts made from recycled material,
glossy opaque barrel with matt accents,
lacquered clip: glossy gold, glossy silver, matt black
durable senator® magic flow G2 refill (1.0 mm),
writing length up to 5,000 m,
ink colour: black

Please note that recycled material may show slight
colour variations.

SERVICES

Mix & Match: from 10,000 pieces

PMS Service: from 10,000 pieces

INDUSTRIAL PRICES (£/PC.)

RSP in GBP, per piece, VAT not included.

3275	500	1,000	2,500	5,000
Plain	0.63	0.63	0.63	0.63
Incl. 1c print, per position	0.90	0.82	0.76	0.72
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.31	1.11	0.96	0.86

BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 5 mm
Barrel	2	1c - 5c Print	28 x 20 mm
	3	CMYK Print	35 x 7 mm
	4	1c - 5c Print	55 x 18 mm
			(from 1,000 pieces)

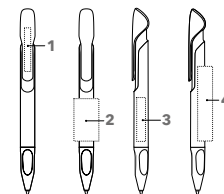


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EVOXX POLISHED RECYCLED



Each Evoxx Recycled ball pen is printed with
"Recycled Material" on the back.



ART. NO. 3273

Push ball pen

Visible parts made from recycled material

Glossy opaque barrel with matt accents,
durable senator® magic flow G2 refill,
(1.0 mm), writing length up to 5,000 m,
ink colour: black

Please note that recycled material may show slight
colour variations.

SERVICES

Mix & Match: from 10,000 pieces

PMS Service: from 10,000 pieces

INDUSTRIAL PRICES (£/PC.)

RSP in GBP, per piece, VAT not included.

3273	500	1,000	2,500	5,000
Plain	0.63	0.63	0.63	0.63
Incl. 1c print, per position	0.90	0.82	0.76	0.72
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.31	1.11	0.96	0.86

BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 5 mm
Barrel	2	1c - 5c Print	28 x 20 mm
	3	CMYK Print	35 x 7 mm
	4	1c - 5c Print	55 x 18 mm
(from 1,000 pieces)			



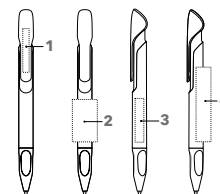
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EVOXX DUO POLISHED RECYCLED

Image scale 1:1



Each Evoxx Duo Recycled ball pen is printed with "Recycled Material" on the back.



ART. NO. 3274

Push ball pen

Visible parts made from recycled material

Glossy opaque barrel with matt accents, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: black

Please note that recycled material may show slight colour variations.

SERVICES

Mix & Match: from 10,000 pieces

PMS Service: from 10,000 pieces

INDUSTRIAL PRICES (£/PC.)

RSP in GBP, per piece, VAT not included.

3274	500	1,000	2,500	5,000
Plain	0.63	0.63	0.63	0.63
Incl. 1c print, per position	0.90	0.82	0.76	0.72
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.31	1.11	0.96	0.86

BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 5 mm
Barrel	2	1c - 5c Print	28 x 20 mm
	3	CMYK Print	35 x 7 mm
	4	1c - 5c Print	55 x 18 mm
(from 1,000 pieces)			



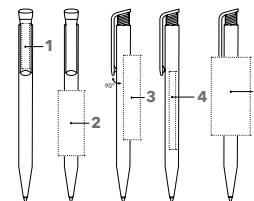
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SUPER HIT MATT RECYCLED

Image scale 1:1



Each Super Hit Matt Recycled ball pen is engraved with "recycled" at the side.



ART. NO. 3304

Push ball pen

Visible parts made from recycled material

Matt opaque barrel,
durable senator® magic flow X20 refill (1.0 mm),
writing length up to 2,000 m,
ink colour: black

Please note that recycled material may show slight
colour variations.

SERVICES

PMS Service: from 10,000 pieces

INDUSTRIAL PRICES (£/PC.)

RSP in GBP, per piece, VAT not included.

3304	500	1,000	2,500	5,000
Plain	0.38	0.38	0.38	0.38
Incl. 1c print, per position	0.65	0.57	0.51	0.47
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.06	0.86	0.71	0.61

BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	2	1c - 5c Print	50 x 20 mm
	3	1c - 5c Print	65 x 13 mm
	4	CMYK Print	60 x 7 mm
	5	1c - 5c Print	60 x 30 mm (from 1,000 pieces)

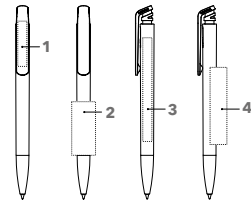


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TRENTO MATT RECYCLED



Each Trento Recycled ball pen is engraved with "recycled" at the side.



ART. NO. 3305

Push ball pen

Visible parts made from recycled material

Matt opaque barrel,
durable senator® magic flow G2 refill (1.0 mm),
writing length up to 5,000 m,
ink colour: black

Please note that recycled material may show slight
colour variations.

SERVICES

Mix & Match: from 10,000 pieces

PMS Service: from 10,000 pieces

INDUSTRIAL PRICES (£/PC.)

RSP in GBP, per piece, VAT not included.

3305	500	1,000	2,500	5,000
Plain	0.50	0.50	0.50	0.50
Incl. 1c print, per position	0.77	0.69	0.63	0.59
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.18	0.98	0.83	0.73

BRANDING / AREA

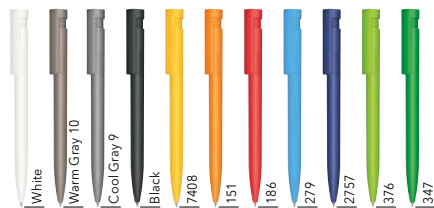
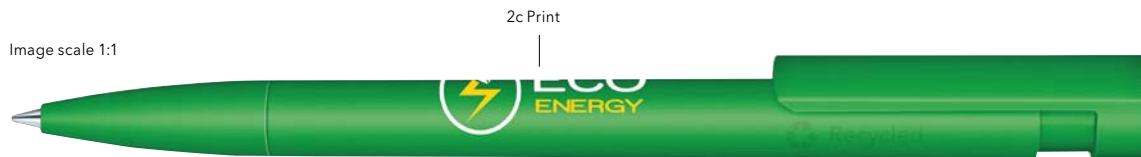
Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	2	1c - 5c Print	40 x 20 mm
	3	CMYK Print	60 x 7 mm
	4	1c - 5c Print	60 x 13 mm
	5	1c - 5c Print	60 x 30 mm (from 1,000 pieces)



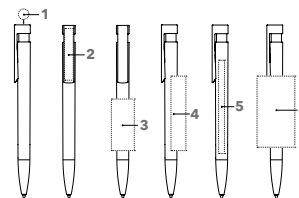
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LIBERTY MATT RECYCLED

Image scale 1:1



Each Liberty Matt Recycled ball pen is engraved with "recycled" at the side.



ART. NO. 3307

Push ball pen

Visible parts made from recycled material

Matt opaque barrel, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: black

Please note that recycled material may show slight colour variations.

SERVICES

Mix & Match: from 10,000 pieces

PMS Service: from 10,000 pieces

INDUSTRIAL PRICES (£/PC.)

RSP in GBP, per piece, VAT not included.

3307	500	1,000	2,500	5,000
Plain	0.63	0.63	0.63	0.63
Incl. 1c print, per position	0.90	0.82	0.76	0.72
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.31	1.11	0.96	0.86

BRANDING / AREA

Cap	1	CMYK Print	Ø 9.5 mm
Clip	2	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	3	1c - 5c Print	45 x 20 mm
	4	1c - 5c Print	65 x 13 mm
	5	CMYK Print	60 x 7 mm
	6	1c - 5c Print	60 x 30 mm (from 1,000 pieces)



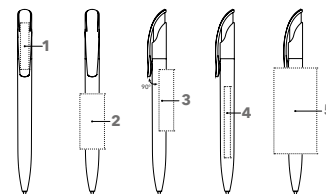
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CHALLENGER MATT RECYCLED

Image scale 1:1



Each Challenger Matt Recycled ball pen is printed with "Recycled Material" on the back.



ART. NO. 3402

Push ball pen

Visible parts made from recycled material

Matt opaque body surface,
durable senator® magic flow G2 refill (1.0 mm),
writing length up to 5,000 m,
ink colour: black
Please note that recycled material may show slight
colour variations.

SERVICES

Mix & Match: from 10,000 pieces

PMS Service: from 10,000 pieces

INDUSTRIAL PRICES (£/PC.)

RSP in GBP, per piece, VAT not included.

	3402	500	1,000	2,500	5,000
Plain	0.76	0.76	0.76	0.76	0.76
Incl. 1c print, per position	1.03	0.95	0.89	0.85	
Each further colour	0.27	0.19	0.13	0.09	
Incl. CMYK print, per motif	1.44	1.24	1.09	0.99	
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10	

BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
Barrel	2	1c - 5c Print	45 x 20 mm
	3	1c - 5c Print	50 x 12 mm
	4	CMYK Print	60 x 7 mm
	5	1c - 5c Print	60 x 35 mm (from 1,000 pieces)



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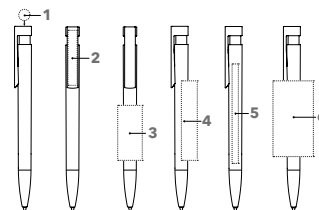
LIBERTY BIO

Image scale 1:1



biobased

Each Liberty Bio ball pen is engraved with "biobased" at the side.



ART. NO. 3310

Push ball pen

Barrel and tip: bio-based material, matt surface, glossy transparent mid and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: black

Note: The surface of products made of bio plastics may show slight irregularities.

SERVICES

Mix & Match: from 10,000 pieces

PMS Service: from 10,000 pieces

INDUSTRIAL PRICES (£/PC.)

RSP in GBP, per piece, VAT not included.

	500	1,000	2,500	5,000
3310				
Plain	0.72	0.72	0.72	0.72
Incl. 1c print, per position	0.99	0.91	0.85	0.81
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.40	1.20	1.05	0.95

BRANDING / AREA

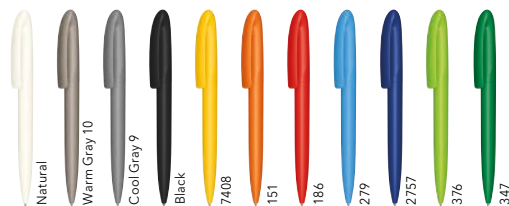
Cap	1	CMYK Print	Ø 9.5 mm
Clip	2	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	3	1c - 5c Print	45 x 20 mm
	4	1c - 5c Print	65 x 13 mm
	5	CMYK Print	60 x 7 mm
	6	1c - 5c Print	60 x 30 mm
			(from 1,000 pieces)



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SKEYE BIO

Image scale 1:1



reddot award 2019
winner

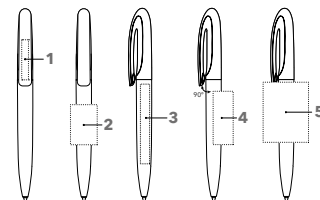


As Awarded by Top Change Management: Museum of
Architecture and Design and The European Centre for
Architecture Art Design and Urban Studies



2018
Winner
Sustainable Product and
Marketing Communication

Each Skeye Bio ball pen is marked at the
side of the clip.



ART. NO. 3290

Twist ball pen

Bio-based material, matt surface,
senator® magic flow G2 refill (1.0 mm),
writing length up to 5,000 m,
ink colour: black

Note:

The surface of products made of bio plastics
may show slight irregularities.

SERVICES

Mix & Match: from 10,000 pieces

PMS Service: from 10,000 pieces

INDUSTRIAL PRICES (£/PC.)

RSP in GBP, per piece, VAT not included.

3290	500	1,000	2,500	5,000
Plain	1.01	1.01	1.01	1.01
Incl. 1c print, per position	1.28	1.20	1.14	1.10
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.69	1.49	1.34	1.24
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	2	1c - 5c Print	30 x 20 mm
	3	CMYK Print	50 x 7 mm
	4	1c - 5c Print	40 x 15 mm
	5	1c - 5c Print	45 x 34 mm (from 1,000 pieces)



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NATURE PLUS BIO

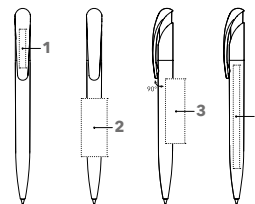
Image scale 1:1



1c Print



Each Nature Plus ball pen is marked at the side of the clip.



ART. NO. 2796

Push ball pen

bio-based material, matt surface,
senator® magic flow G2 refill (1.0 mm),
writing length up to 5,000 m,
ink colour: black

Note: The surface of products made of bio plastics
may show slight irregularities.

SERVICES

Mix & Match: from 10,000 pieces

PMS Service: from 10,000 pieces

INDUSTRIAL PRICES (£/PC.)

RSP in GBP, per piece, VAT not included.

2796	500	1,000	2,500	5,000
Plain	0.86	0.86	0.86	0.86
Incl. 1c print, per position	1.13	1.05	0.99	0.95
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.54	1.34	1.19	1.09
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

BRANDING / AREA

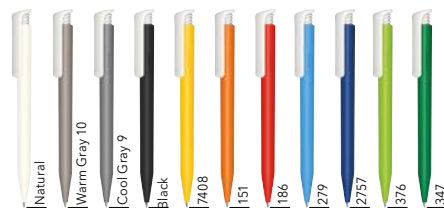
Clip	1	1c - 5c Print CMYK Print	30 x 5 mm
Barrel	2	1c - 5c Print	45 x 20 mm
	3	1c - 5c Print	50 x 15 mm
	4	CMYK Print	80 x 7 mm




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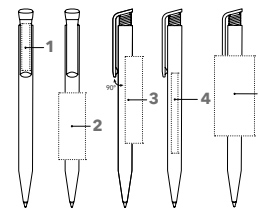
SUPER HIT BIO

Image scale 1:1



 biobased

Each Super Hit Bio ball pen is engraved with "biobased" at the side.



ART. NO. 3300

Push ball pen

Barrel: bio-based material, matt surface,

clip pusher: polished opaque, white,
senator® magic flow X20 refill (1.0 mm),
writing length up to 2,000 m,
ink colour: black

Please note: The surface of products made of bio
plastics may show slight irregularities.

SERVICES

PMS Service: from 10,000 pieces

INDUSTRIAL PRICES (£/PC.)

RSP in GBP, per piece, VAT not included.

	3300	500	1,000	2,500	5,000
Plain	0.43	0.43	0.43	0.43	0.43
Incl. 1c print, per position	0.70	0.62	0.56	0.52	
Each further colour	0.27	0.19	0.13	0.09	
Incl. CMYK print, per motif	1.11	0.91	0.76	0.66	

BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	2	1c - 5c Print	50 x 20mm
	3	1c - 5c Print	65 x 13 mm
	4	CMYK Print	60 x 7 mm
	5	1c - 5c Print	60 x 30 mm (from 1,000 pieces)



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ClimatePartner
certified product
climate-id.com/K4P988



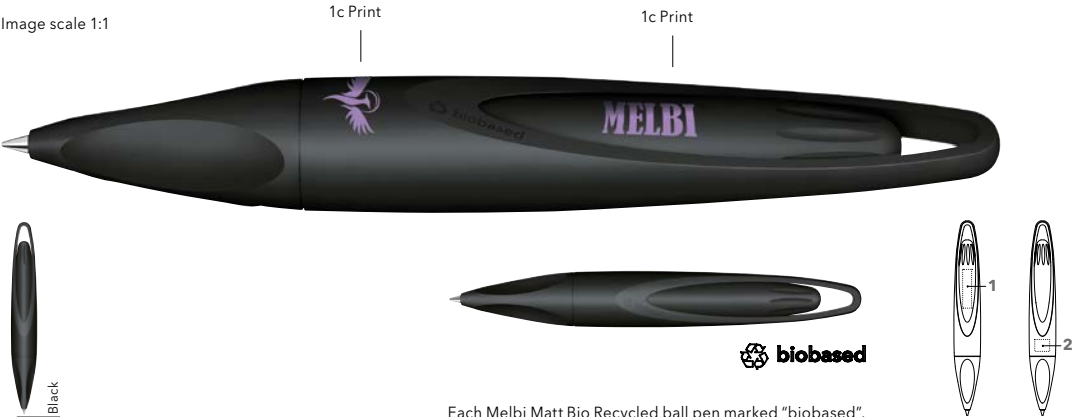
MELBI

**SIMPLE.
EXCELLENT.
~~DONE.~~ RECYCLED.**

Made from recycled production waste from the senator® Bio line, the new Melbi twist action ball pen is a pioneer in sustainability across the board.

- Made from the production residues of senator® bio products
- Bio-based plastic waste from sugar cane
- Conserves resources as no additional raw materials are added

MELBI MATT BIO RECYCLED



Each Melbi Matt Bio Recycled ball pen marked “biobased”.

ART. NO. 3318

Twist action ball pen made from the recycled production waste of the senator® bio pens.

PLA-based bioplastic with a matt surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: black

Note: The surface of products made of bio plastics may show slight irregularities.

INDUSTRIAL PRICES (£/PC.)

RSP in GBP, per piece, VAT not included.

3318	500	1,000	2,500	5,000
Plain	0.58	0.58	0.58	0.58
Incl. 1c print, per position	0.85	0.77	0.71	0.67
Incl. CMYK-Druck per position	1.26	1.06	0.91	0.81

BRANDING / AREA

Tube	1	1c Print	26 x 6 mm
Barrel	2	1c Print or CMYK print	8 x 10 mm

FREE REPLACEMENT REFILL

Once the refill is empty, it is easy to extend its life span. We offer all users of our writing instruments from Europe the opportunity to order a free replacement refill via our website refills.senator.com. You only pay a shipping fee of 1 €.

This avoids waste, protects the environment and extends the advertising life of your ball pen many times over.



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