



**NEW**



**SENATOR® BIOBASED RECYCLED**

# MELBI: A NEW APPROACH TO SUSTAINABILITY.

Made from recycled production waste from the senator® Bio line, the new Melbi twist action ball pens is a pioneer in sustainability across the board.

[www.senator.com](http://www.senator.com)

**senator®**  
Made in Germany. Since 1920.



## Sustainable in 3 ways: biobased, recycled and climate-neutral

- Made from the production residues of senator® bio products
- Bio-based plastic waste from sugar cane
- Conserves resources as no additional raw materials are added
- Climate-neutral production in our own factory in Germany
- Free replacement refill, can be ordered online



Senator  
bio pens



Reuse of the  
generated  
organic waste



Sustainable  
further  
processing



Resource-  
conserving new  
development

# MELBI MATT BIO RECYCLED

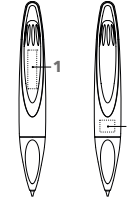
Image scale 1:1



Black



biobased



Each Melbi Matt Bio Recycled ball pen marked "biobased".

**NEW**



## ART. NO. 3318

**Twist action ball pen made from the recycled production waste of the senator® bio pens.**

PLA-based bioplastic with a matt surface.  
senator® magic flow G2 refill (1.0 mm),  
writing length up to 5,000 m,  
ink colour: blue or black

Note: The surface of products made of bio plastics  
may show slight irregularities.

## INDUSTRIAL PRICES (£/PC.)

RSP in GBP per piece, VAT not included.

| 3318                                    | 500  | 1,000 | 2,500 | 5,000 |
|---|------|-------|-------|-------|
| <b>Incl. 1c print,<br/>per position</b> | 0.83 | 0.75  | 0.69  | 0.65  |
| Each further colour                     | 0.27 | 0.19  | 0.13  | 0.09  |
| <b>Incl. CMYK print</b>                 | 1.24 | 1.04  | 0.89  | 0.79  |

## BRANDING / AREA

| Tube   | 1 | 1c Print                  | 26 x 6 mm |
|--------|---|---------------------------|-----------|
| Barrel | 2 | 1c Print or<br>CMYK print | 8 x 10 mm |

# ET191

CMYK Print

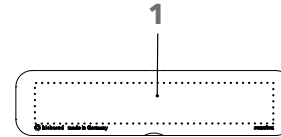
**NEW**



Black



Each ET 191 is marked "biobased".



## ART. NO. ET191

**This case is made from the recycled production waste of the senator bio pens.**

PLA-based bioplastic with a matt surface.

Note: The surface of products made of bio plastics may show slight irregularities.

## INDUSTRIAL PRICES (£/PC.)

RSP in GBP per piece, VAT not included.

| ET 191                             | 500  | 1.000 | 2.500 | 5.000 |
|------------------------------------|------|-------|-------|-------|
| <b>Plain</b>                       | 1.80 | 1.80  | 1.80  | 1.80  |
| <b>Incl. CMYK print, per motif</b> | 3.77 | 3.18  | 2.76  | 2.48  |

## BRANDING / AREA

| Outside | 1 | CMYK Print | 150 x 18 mm |
|---------|---|------------|-------------|
|---------|---|------------|-------------|

