



COLOUR OF THE YEAR 2026

**SIMPLE.
EXCELLENT.
~~DONE.~~ SMOOTH.**

We also manufacture all our plastic writing instruments in the exact Pantone® colour of your choice. This creates the perfect solutions for seasonal campaigns and striking logo colours.



www.senator.com



senator®
Made in Germany. Since 1920.

**OUR
COLOUR
OF THE
YEAR**

2025

PMS SERVICE



As a manufacturer, we also produce all plastic writing instruments in the colour of your choice. Tell us the PANTONE® number of your desired colour and we will produce the pen or just a specific part in your **very own personal shade**.

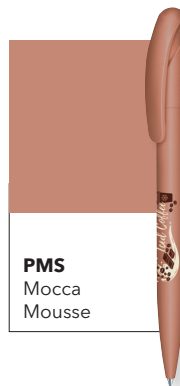
This is possible from a **quantity of 10,000 pieces**.

For approval we will send you a sample plate made in the desired colour.

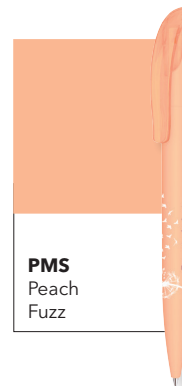
Special logo colours that deviate from the standard are just as easy to reproduce as colours for seasonal advertising campaigns. Be creative!



PMS
Cloud
Dancer



PMS
Mocca
Mousse



PMS
Peach
Fuzz



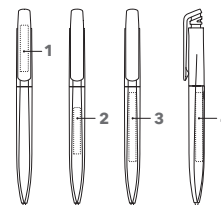
PMS
Rhodamine
Red

KANTARO MATT

Image scale 1:1



NEW



ART. NO. 3396

Push ball pen

Ergonomic triangular barrel, matt opaque surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

SERVICES

Mix & Match: from 10,000 pieces
PMS Service: from 10,000 pieces

INDUSTRIAL PRICES (£/PC.)

RSP in GBP, per piece, VAT not included.

3396	500	1.000	2.500	5.000
Plain	0.45	0.45	0.45	0.45
Incl. 1c print, per position	0.72	0.64	0.58	0.54
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.13	0.93	0.78	0.68

BRANDING / AREA

Clip	1	CMYK Print 1c - 5c Print	35 x 6 mm
Barrel	2	1c - 5c Print	35 x 5 mm
	3	CMYK Print	56 x 6 mm
	4	CMYK Print	56 x 6 mm



KANTARO MATT

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SMOOTH.**

More than you'd expect - thoughtfully designed down to the last detail.

- **Ergonomic**
Triangular design for a natural writing experience
- **Made in Germany**
Over 50% recycled material from our own production
- **Clever**
Long-lasting senator® magic flow G2 refill, can be reordered free of charge