



**COLOUR OF THE YEAR 2025**

**SIMPLE.  
EXCELLENT.  
~~DONE.~~  
COLOURFUL.**



[www.senator.com](http://www.senator.com)



**senator®**  
Made in Germany. Since 1920.

# 100 % MADE IN GERMANY



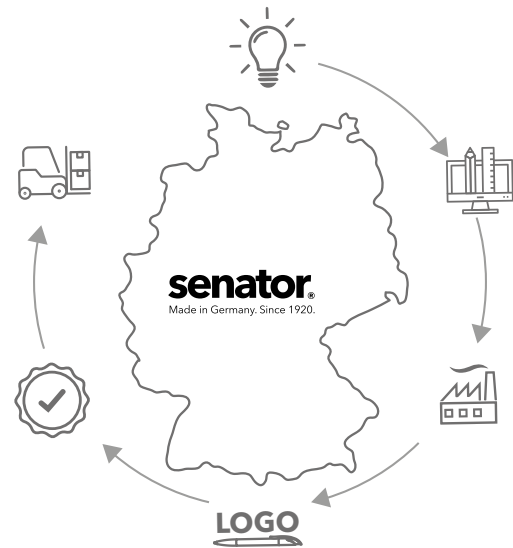
All senator® plastic pens are fully produced in Germany using 100% Green electricity. For us, “Made in Germany” goes far beyond mere advertising and encompasses the entire value chain from **design and development, injection moulding, assembly and printing to logistics and quality assurance**. This means we know exactly which raw materials go into every single writing instrument.

Your advantages with senator®:

- Short transport distances and proximity to the market
- Safe and durable products
- High and uniform quality standards
- Extensive know-how with experienced employees
- Flexibility in product development

With each of our writing instruments, we achieve a **leading CO<sub>2</sub> footprint** in the industry per metre of writing length, because in terms of **ecological footprint, a product “Made in Germany” clearly exceeds other imported products**.

**senator® „made in Germany” stands for top quality and reliability.**



OUR  
COLOUR  
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## PMS SERVICE

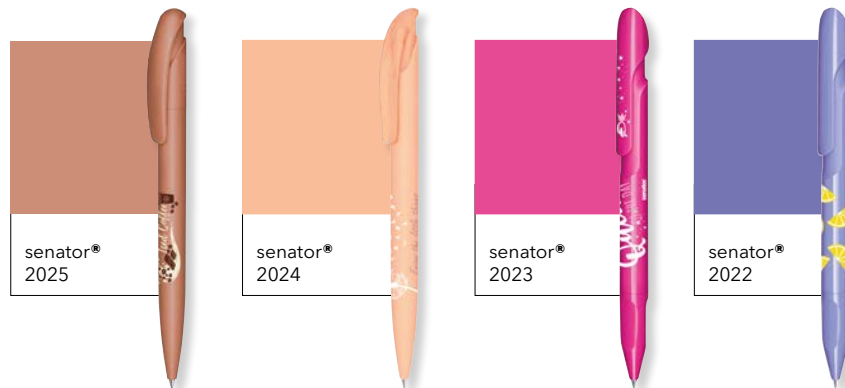


As a manufacturer, we also produce all plastic writing instruments in the colour of your choice. Tell us the PANTONE® number of your desired colour and we will produce the pen or just a specific part in your **very own personal shade.**

This is possible from a **quantity of 10,000 pieces.**

For approval we will send you a sample plate made in the desired colour.

Special logo colours that deviate from the standard are just as easy to reproduce as colours for seasonal advertising campaigns. Be creative!





# NATURE PLUS



If sustainability is the nature of your message, the Nature Plus lends it stylish credibility. Environmental awareness goes hand in hand with good design.

- Visible parts made from bio-based plastic derived from sugarcane
- With long lasting senator® magic flow G2 refill
- Our refill promise:  
up to 5 years of writing power,  
up to 5 km writing length
- Free refill available at [refills.senator.com](https://refills.senator.com)
- Produced with green energy in our plant in Germany

## INDUSTRIAL PRICES (£/PC.)

RSP in GBP, per piece, VAT not included.

2796	500	1,000	2,500	5,000
<b>Plain</b>	0.86	0.86	0.86	0.86
<b>Incl. 1c print, per position</b>	1.13	1.05	0.99	0.95
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.54	1.34	1.19	1.09
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

## BRANDING / AREA

<b>Clip</b>	<b>1</b>	1c - 5c Print CMYK Print	30 x 5 mm
<b>Barrel</b>	<b>2</b>	1c - 5c Print	45 x 20 mm
	<b>3</b>	1c - 5c Print	50 x 15 mm
	<b>4</b>	CMYK Print	80 x 7 mm

Surcharge for production in custom colour, from 10,000 pcs: 1,500.00 £