

LAMY



Premium Business Gifts

Advertise with Lamy

2025

#thinkingtools

Design. Made in Germany.

LAMY – lifelong companions

At Lamy, premium isn't a matter of price, but rather a holistic quality standard. No matter which item you choose from our vast product range: As an independent, family-owned company, we have delivered top-quality products for decades that are "Made in Germany" at our headquarters in Heidelberg. All with a vertical integration of 90% and an output of more than 8 million writing instruments annually.

With its timeless modern design aesthetic, Lamy has established itself as a coveted lifestyle brand not only on the German specialist retail market, but also internationally. Lamy writing instruments are sold in more than 80 countries around the world with more than 15,600 points of sale, 200 of which are mono-brand stores.

With its annual special editions, Lamy continues to set new trends and inspires consumers with innovative colours and finishes. After all, a writing instrument is more than just a utilitarian object: it's a lifestyle accessory that enables its owner to make a truly unique personal statement.

Together with top quality, Lamy writing instruments therefore also guarantee the most effective form of sustainability: they serve as a faithful companion for years and even decades.

Just like your company's messaging printed on the customised writing instrument of your choice.

Sustainability in practice at Lamy

Sustainability stands for enduring values, timeless ideas, lasting benefits and durable products. At Lamy, sustainable action is a matter of course. In the spirit of actively taking responsibility for the environment and our society, people and our products, sustainability has been a core principle of our corporate philosophy since day one.

Lamy sees sustainability as an ongoing process and a clear obligation to continuous development of both the company and the brand, not only economically and ecologically but also on a social and societal basis. In this way, we ensure our economic performance under environmentally sound manufacturing conditions. At the same time, we place socially just and beneficial action at the centre of all company activities.








You can find more information about sustainability on lamy.com under the index-tab "Company".

LAMY is the writing instrument brand with the most design awards worldwide





Product programme

Model name	Writing system	Industrial price, unprinted*		Catalogue page
xevo	ballpoint pen	6.58		5
noto	ballpoint pen	4.08		7
logo	ballpoint pen mechanical pencil	7.08 7.42		9
econ	ballpoint pen	13.33		19
swift	rollerball	32.50		21
cp1	ballpoint pen mechanical pencil fountain pen	29.17 32.50 35.83		23
pico	ballpoint pen	32.50		25

LAMY xevo

**For the frequent writer with
a discerning eye for the essential.**

The LAMY xevo has everything necessary to be a popular favourite among even the most demanding clients. Twist-action ballpoint pen made of contoured plastic and an imperceptible transition from triangle to circle. With spring-loaded metal clip.

Design: Eric Degenhardt





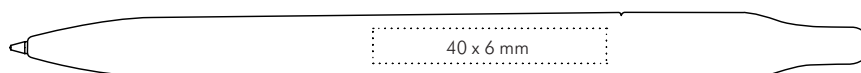
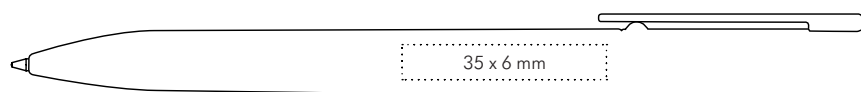
Ballpoint pen 262






matt black 0927



matt light grey 0427



	Model	Colours	Writing system	Refill	Refill colour	Packaging	Branding per position	Industrial prices £ / pc.*			
								100	250	500	1.000
LAMY xevo	262	 	ballpoint pen	M 16		V 0	unprinted pen	6.58	6.58	6.58	6.58
							incl. 1c-print	7.13	6.97	6.85	6.77

LAMY noto

**Big design for small budgets:
provocatively purist – award-winning.**

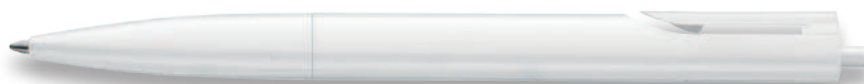
There is hardly another writing instrument on the market as radically minimalist as the LAMY noto. It is an absolute must-have for every design lover: Its monolithic, triangular design culminates in a clip that formally emerges from the body contour – sleek elegance in its purest form.

Design: Naoto Fukasawa





Ballpoint pen 282



matt white 0920



matt black 0927

Ballpoint pen 283



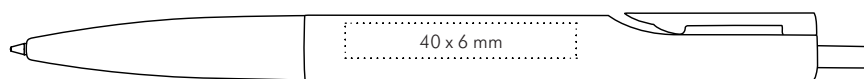
matt white silver 0920



matt black silver 0927



matt blue silver 2757



	Model	Colours	Writing system	Refill	Refill colour	Packaging	Branding per position	Industrial prices £ / pc.*			
								100	250	500	1,000
LAMY noto	282	○ ●	ballpoint pen	M 16	● ●	V 0	unprinted pen	4.08	4.08	4.08	4.08
							incl. 1c-print	4.63	4.47	4.35	4.27
LAMY noto	283	○ ● ●	ballpoint pen	M 16	● ●	V 0	unprinted pen	4.92	4.92	4.92	4.92
							incl. 1c-print	5.47	5.31	5.19	5.11

LAMY logo

A reliable companion.

Its timeless design and high level of functionality make the LAMY logo a reliable companion in any and every writing situation. Its clip and push-button merge into one integrated organic unit, while at the same time, the purist design clarity of the series is paired with an enormous range of writing systems, colours and finishes.





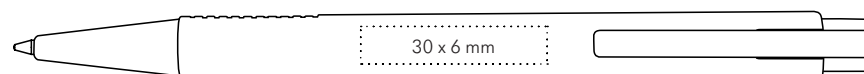
Ballpoint pen 272



white 0920



black 0927



	Model	Colours	Writing system	Refill	Refill colour	Packaging	Branding per position	Industrial prices £/ pc.*	
								500	1,000
LAMY logo	272	○ ●	ballpoint pen	M 16	● ●	V 0	unprinted pen	4.92	4.92
							incl. 1c-print	5.19	5.11

LAMY logo M+

**It's the little details that express
your appreciation and improve
the big picture.**

Clear shape, wide range, innovative details: Just like the LAMY logo, this writing instrument features sleek design and, thanks to its durable material combination, is able to reliably perform in any situation. Its compact functionality is rounded out by its soft-touch clip/push unit, which shines the spotlight on the barrel in its bold statement colours.



LAMY logo M+



Ballpoint pen 204 M+



white 0920



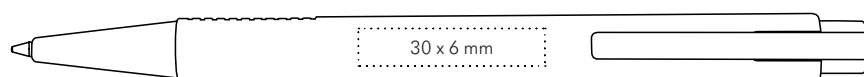
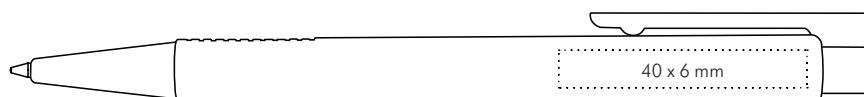
black 0927



red 0186



blue 2757

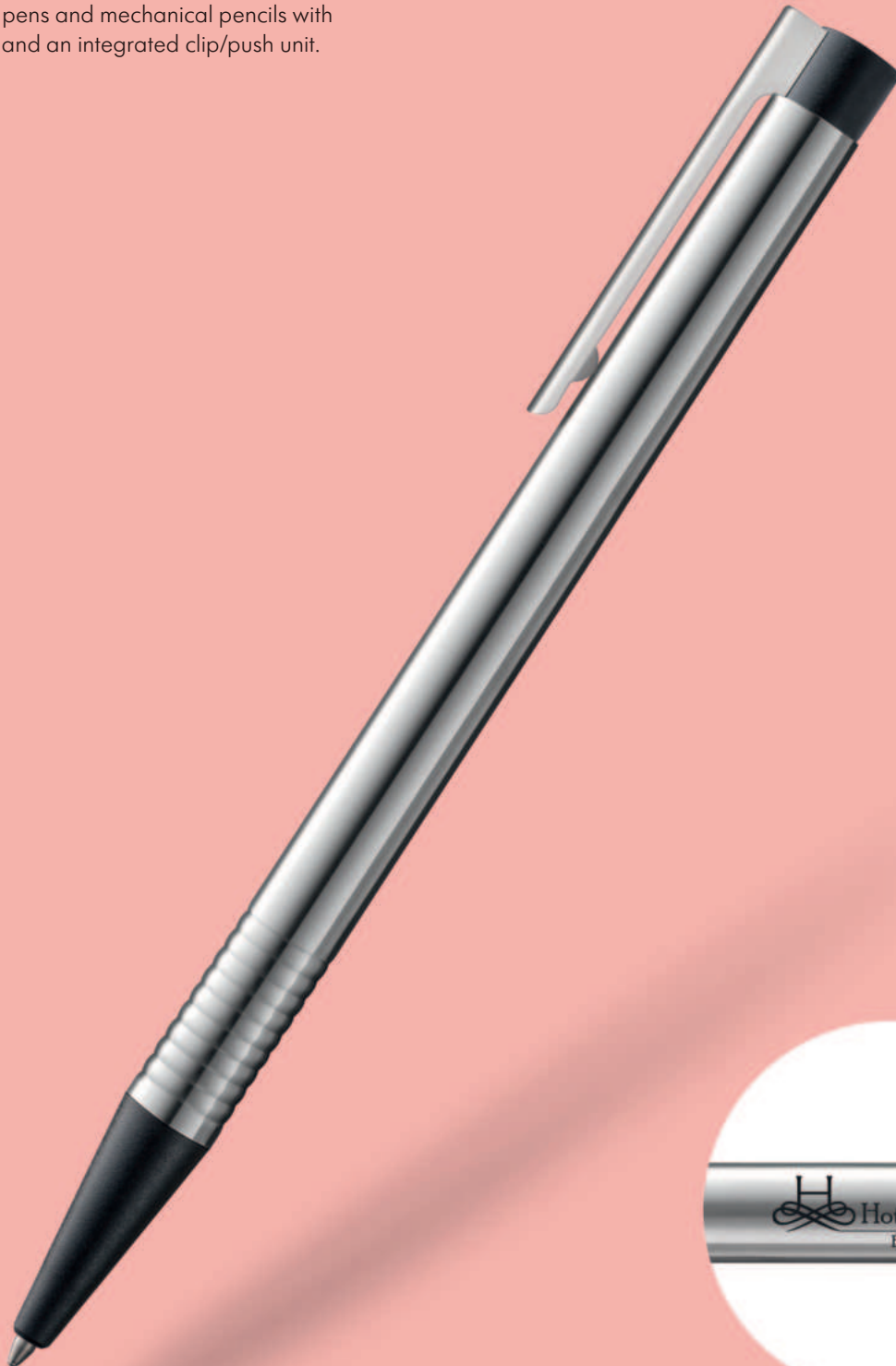


Model	Colours	Writing system	Refill	Refill colour	Packaging	Branding per position	Industrial prices £/ pc.*			
							100	250	500	1,000
LAMY logo M+	204 M+	ballpoint pen	M 16	blue	V 0	unprinted pen	9.17	9.17	9.17	9.17
						incl. 1c-print	9.72	9.56	9.44	9.36

LAMY logo

The classic for office use – made of stainless steel. For high-quality long-term brand communication.

Stainless-steel body with matt finish. Spring-loaded steel clip. Ballpoint pens and mechanical pencils with a push mechanism and an integrated clip/push unit.





Ballpoint pen 205



matt black 0927



matt red 0186



matt blue 2757



matt green 0347

Mechanical pencil 105



matt black 0927



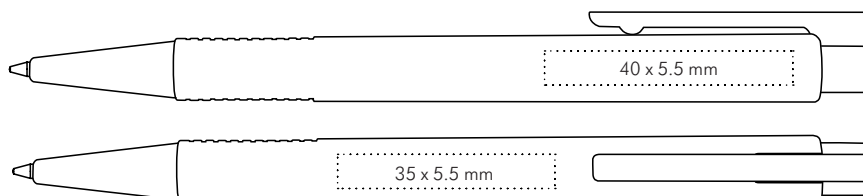
matt red 0186



matt blue 2757



matt green 0347



	Model	Colours	Writing system	Refill	Refill colour	Packaging	Branding per position	Industrial prices £ / pc.*			
								100	250	500	1,000
LAMY logo	205		ballpoint pen	M 16		V 0	unprinted pen	7.08	7.08	7.08	7.08
							incl. 1c-print	7.63	7.47	7.35	7.27
LAMY logo	105		mechanical pencil	M 40; 0.7 mm		V 0	unprinted pencil	7.42	7.42	7.42	7.42
							incl. 1c-print	7.97	7.81	7.69	7.61



**Timeless design and long-lasting
functionality – a gesture of high
esteem for employees, friends
and business partners.**

Our special edition exclusively for Lamy business
clients: Ballpoint pen made of stainless steel,
matt or powder-coated matt black finish.
Spring-loaded steel clip with push mechanism
and integrated clip/push unit.





Ballpoint pen 206 chrome



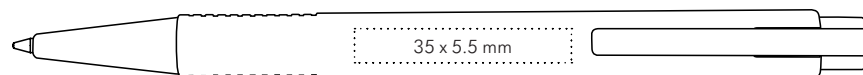
chrome 0275



Ballpoint pen 208



matt black 0927

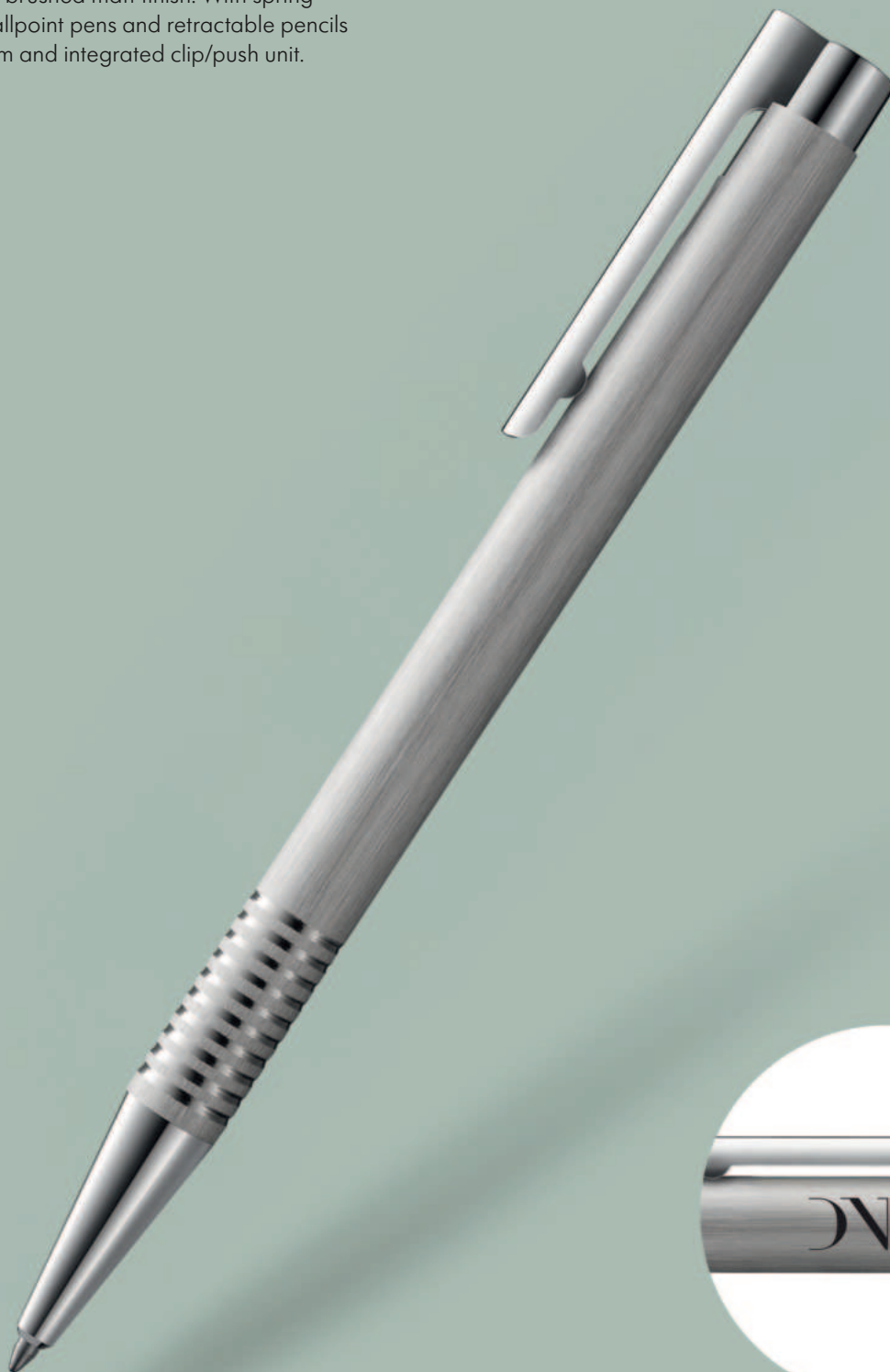


	Model	Colours	Writing system	Refill	Refill colour	Packaging	Branding per position	Industrial prices £ / pc.*				
								50	100	250	500	1,000
LAMY logo	206 chrome		ballpoint pen	M 16		V 0	unprinted pen		7.08	7.08	7.08	7.08
							incl. 1c-print		7.63	7.47	7.35	7.27
LAMY logo	208		ballpoint pen	M 16		V 0	unprinted pen	7.08	7.08	7.08	7.08	7.08
							incl. 1c-print	7.87	7.63	7.47	7.35	7.27

LAMY logo

**Timeless design, reliable
functionality – a popular classic
for everyday working life.**

Stainless-steel case, brushed matt finish. With spring-loaded steel clip. Ballpoint pens and retractable pencils with push mechanism and integrated clip/push unit.





Ballpoint pen 206



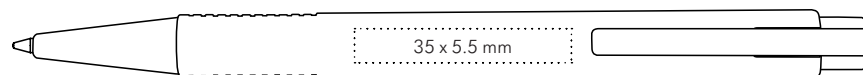
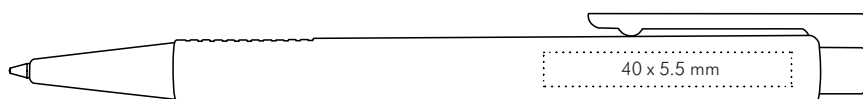
brushed 9901



Mechanical pencil 106



brushed 9901



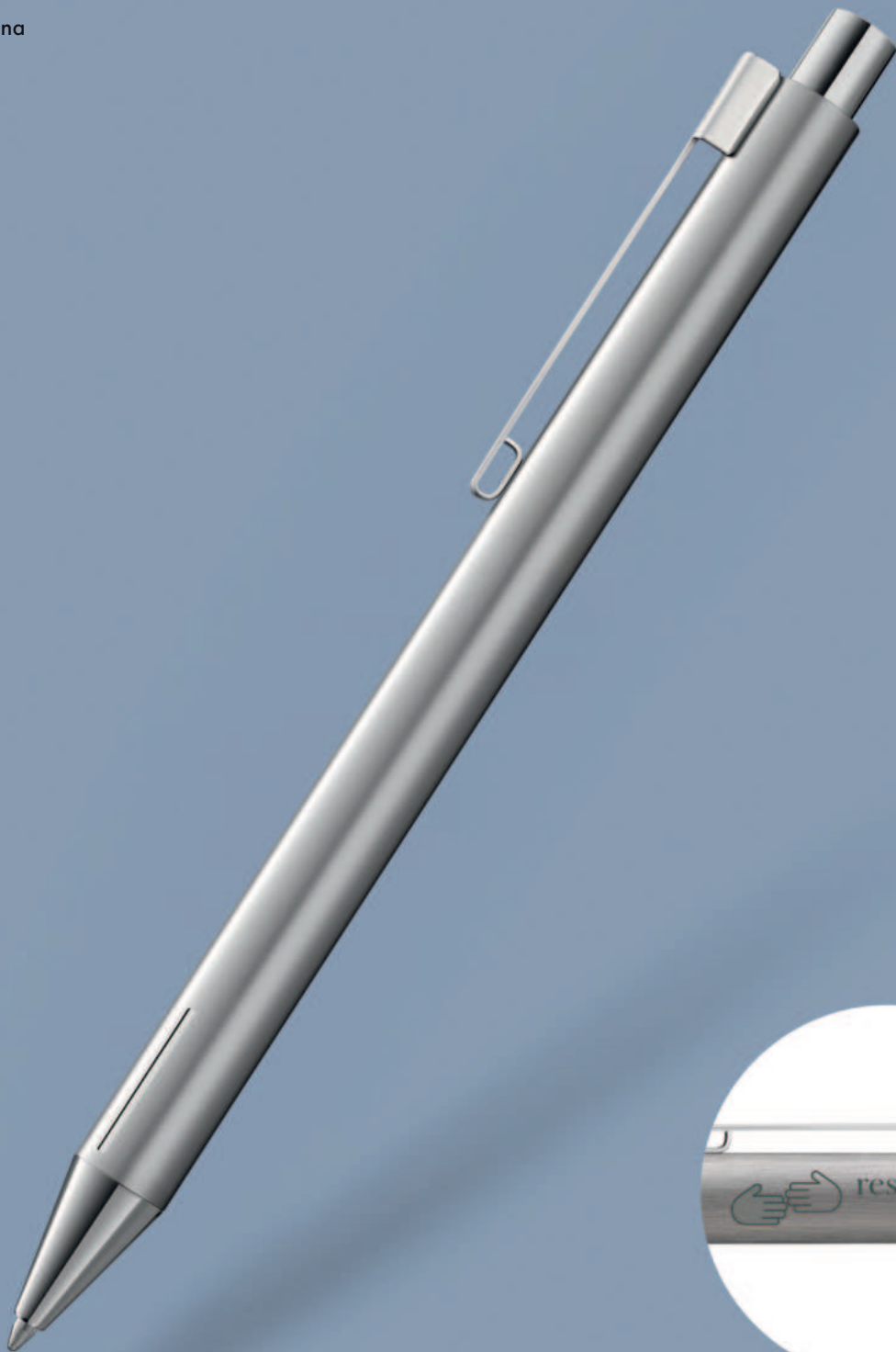
	Model	Colours	Writing system	Refill	Refill colour	Packaging	Branding per position	Industrial prices £ / pc.*				
								50	100	250	500	1,000
LAMY logo	206	●	ballpoint pen	M 16	● ●	V 0	unprinted pen	12.92	12.92	12.92	12.92	12.92
							incl. 1c-print	13.71	13.47	13.31	13.19	13.11
LAMY logo	106	●	mechanical pencil	M 40; 0.7 mm	●	V 0	unprinted pencil	14.17	14.17	14.17	14.17	14.17
							incl. 1c-print	14.96	14.72	14.56	14.44	14.36

LAMYecon

**Sharp design for discerning
clients – and clear messages.**

Ballpoint pen made of cyclical matt stainless steel, matt brushed stainless steel, or with a matt black or matt blue finish. With a striking grip section and a distinctive clip shape.

Design: EOOS, Vienna





Ballpoint pen 240 brushed



brushed 9901

Ballpoint pen 240



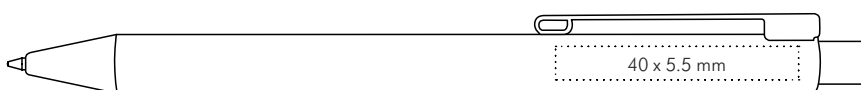
matt black 0927



matt indigo 2377



matt silver 0275



	Model	Colours	Writing system	Refill	Refill colour	Packaging	Branding per position	Industrial prices £ / pc.*				
								50	100	250	500	1,000
LAMY econ	240 brushed	●	ballpoint pen	M 16	● ●	V 0	unprinted pen	13.33	13.33	13.33	13.33	13.33
							incl. 1c-print	14.12	13.88	13.72	13.60	13.52
LAMY econ	240	● ● ●	ballpoint pen	M 16	●	V 0	unprinted pen	13.33	13.33	13.33	13.33	13.33
							incl. 1c-print	14.12	13.88	13.72	13.60	13.52

LAMY swift

**The most sophisticated way
to communicate your message.**

Modern rollerball pen with an integrated clip/push safety mechanism (worldwide patent held by Lamy). Comes with a high-grade palladium or matt lacquer finish in black, anthracite, imperialblue or white (shiny).





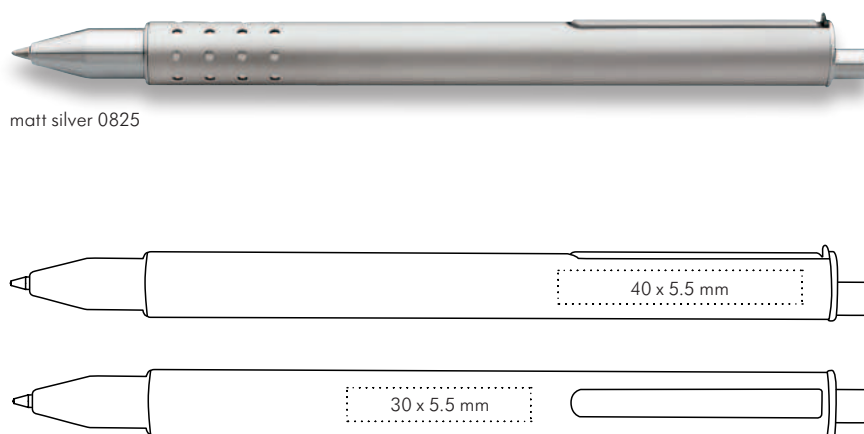
Rollerball pen 334



Rollerball pen 331



Rollerball pen 330



	Model	Colours	Writing system	Refill	Refill colour	Packaging	Branding per position	Industrial prices £ / pc.*				
								25	50	100	250	500
LAMY swift	334	○ ● ●	rollerball pen	M 66	●	E 119	unprinted pen	32.50	32.50	32.50	32.50	32.50
							incl. 1c-print	33.63	33.29	33.05	32.89	32.77
LAMY swift	331	●	rollerball pen	M 66	●	E 119	unprinted pen	32.50	32.50	32.50	32.50	32.50
							incl. 1c-print	33.63	33.29	33.05	32.89	32.77
LAMY swift	330	●	rollerball pen	M 66	●	E 119	unprinted pen	43.33	43.33	43.33	43.33	43.33
							incl. laser engraving	46.14	45.30	44.71	44.29	44.01

LAMY cp1

A clear line for an impressively clear brand message.

An especially slender, cylindrical metal writing instrument with a solid, spring-loaded stainless-steel clip. Matt black lacquer finish.

Design: Gerd A. Müller



LAMY cp1



Ballpoint pen 256



matt black 0927

Mechanical pencil 156

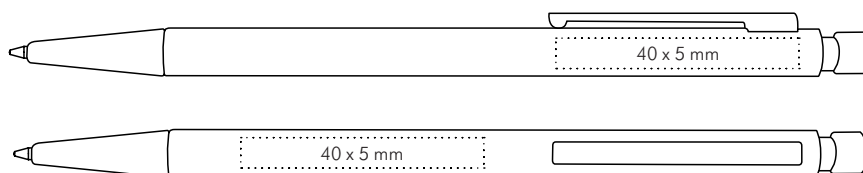


matt black 0927

Fountain pen 056



matt black 0927



	Model	Colours	Writing system	Refill	Refill colour	Packaging	Branding per position	Industrial prices £ / pc.*				
								25	50	100	250	500
LAMY cp1	256	●	ballpoint pen	M 16	●	E 119	unprinted pen	29.17	29.17	29.17	29.17	29.17
							incl. 1c-print	30.30	29.96	29.72	29.56	29.44
LAMY cp1	156	●	mechanical pencil	M 40; 0.7 mm	●	E 119	unprinted pencil	32.50	32.50	32.50	32.50	32.50
							incl. 1c-print	33.63	33.29	33.05	32.89	32.77
LAMY cp1	056	●	fountain pen	steel nib	●	E 119	unprinted pen	35.83	35.83	35.83	35.83	35.83
							incl. 1c-print	36.96	36.62	36.38	36.22	36.10

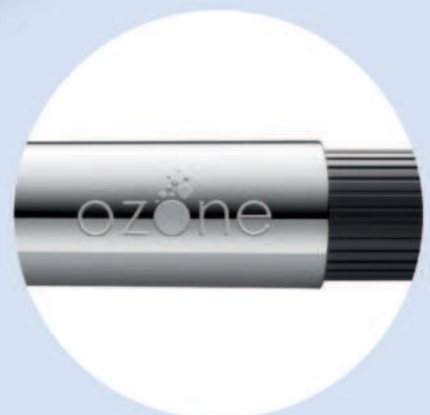
*RSP in GBP per piece, VAT not included

LAMY pico

Perfect for every pocket and every kind of meeting: design with an innovative push mechanism.

The ultimate pocket pen: An innovative metal ballpoint pen with a push mechanism. Compact, handy design without compromising on performance.

Design: Franco Clivio



LAMY pico



Ballpoint pen 289 chrome



chrome 0275

Ballpoint pen 288



white 0920

Pocket size



matt black 0927



matt blue 2757

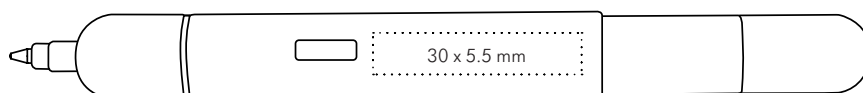


neon pink 0806



laserorange 0811

Full size



	Model	Colours	Writing system	Refill	Refill colour	Packaging	Branding per position	Industrial prices £ / pc.*				
								25	50	100	250	500
LAMY pico	289 chrome	●	ballpoint pen	M 22	●	E 113	unprinted pen	32.50	32.50	32.50	32.50	32.50
							incl. laser engraving	35.31	34.47	33.88	33.46	33.18
LAMY pico	288	○ ● ● ● ●	ballpoint pen	M 22	●	E 113	unprinted pen	32.50	32.50	32.50	32.50	32.50
							incl. 1c-print	33.63	33.29	33.05	32.89	32.77

*RSP in GBP per piece, VAT not included

Branding prices

Quantity / pcs	25	50	100	250	500	1.000
Metal print per position and colour £ / pc	1.13	0.79	0.55	0.39	0.27	0.19
Laser engraving per position £ / pc	2.81	1.97	1.38	0.96	0.68	0.48

Branding prices in GBP per piece, VAT not included

Terms and Conditions of Delivery and Payment

The terms and conditions of delivery and payment can be found on our website: www.senator.com

Lamy's commitment to sustainable action



Sedex

As a Sedex member, we are committed to being a responsible business, sourcing responsibly, and improving ethical standards and working conditions within the supply chain.



ISO 9001

This internationally developed standard defines the requirements for process-oriented quality management systems. Lamy meets all of the specified criteria of this standard, and is globally certified in accordance with ISO 9001. TÜV Süd performs an annual audit. www.tuvsud.com/ms-zert



PEFC

The world's largest independent certification system for sustainable forestry, PEFC allows companies whose wood and paper products are demonstrably sourced from ecologically, economically and societally sustainable forest management to use the PEFC label.



FSC®

The FSC® label can be used for wood products such as furniture, toys, books, notebooks and pencils that are sourced sustainably. All Lamy products containing wood are audited and certified in accordance with this international certification system. Due to the limits of manufacturing technology, this label is rarely printed on paper, cardboard or wood materials. Look for our FSC®-certified products.



spiel gut

This quality label guarantees that toys for children meet the criteria for environmental friendliness and offer pedagogical value for the recommended age group. All Lamy products that fall under the category of toys are certified with the "spiel gut" label.

Lamy's wide range of promotional articles is available solely to commercial enterprises, businesses and freelancers. Private sale is not possible.

All prices are net prices in GBP not including VAT, shipping or the addition of logos for marketing purposes, including cases.

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