









Dear Valued Customer,

Thank you for choosing senator® and placing your trust in us.

As a German family business and manufacturer, we prioritise sustainability, production expertise, and reliability.

Our commitment to these values is evident in our continuous efforts:

we continuously develop sustainable concepts

The introduction of our new "Melbi" ball pen marks a significant stride in resource-saving production, crafted from the production waste of our biobased writing instruments.

we are dedicated to ongoing investments in our production site in Germany

Recognising the environmental benefits, we understand that products manufactured entirely in Germany, contribute to a significantly reduced carbon footprint compared to imported alternatives. This commitment extends to our two other printing plants in France and the UK.

we establish reliable structures for our customers

Certifications (including Smeta-Sedex, ISO 9001, ISO 14001) and continuous improvements in planning, production, and sales processes are integral to us. These measures ensure the excellent quality of our products and enhance our customer relationships.

With this in mind, we have restructured our brand portfolio from 2024:

When you choose senator®, you invest in writing instruments and porcelain that are proudly 100% Made in Germany. The brands Kössinger and Rou Bill represent complete branding facilitated by our in-house print shop in Groß-Bieberau/Hessen.

We look forward to continuing our successful partnership.

Sincerely,

Daniel Jeschonowski Group CEO Senator



SENATOR

MADE IN GERMANY

Senator has stood for quality and reliability for over 100 years. We are just as committed to these attributes as we are to the essential issue of responsibility for our environment and future generations.

Our claim:

Longevity

We develop products with a long shelf life for your customers' lasting advertising success

Sustainability

For us, superior ecological footprint of our products compared to imported products is the right path to a healthy future

Stability

Regular certifications ensure that we are constantly improving

Quality, stability and awareness in one hand.



MADE IN GERMANY







COMPLETE VALUE CHAIN IN GERMANY

All senator® plastic pens are fully produced in Germany using 100% Green electricity. For us, "Made in Germany" goes far beyond mere advertising and encompasses the entire value chain from design and development, injection moulding, assembly and printing to logistics and quality assurance. This means we know exactly which raw materials go into every single writing instrument.

Your advantages with senator®:

- Short transport distances and proximity to the market
- Safe and durable products
- High and uniform quality standards
- Extensive know-how with experienced employees
- Flexibility in product development

With each of our writing instruments, we achieve a leading CO_2 footprint in the industry per metre of writing length, because in terms of ecological footprint, a product "Made in Germany" clearly exceeds other imported products.



Senator® products are always the safe choice and fulfil all legal requirements. To us, the Sedex membership is as self-evident as the certification according to ISO 9001 and 14001.





SENATOR® IS CLIMATE NEUTRAL

A healthy environment plays a major role for us. That is why we pay special attention to sustainable materials and production processes, ecological compatibility, waste avoidance, resource conservation and recycling. For example, we only purchase green electricity from hydropower and at the same time invest in electricity-saving measures at our production site.

Another important step in holistic climate protection is the offsetting of greenhouse gases. For us, this means not only continuing our efforts to reduce them, but also recording unavoidable greenhouse gas emissions and offsetting them

through climate protection projects. For this reason, Senator GmbH is a climate-Newtral company since 2021.

With the climate Newtrality of our company, we support both regional and global climate protection projects. In this way, we also promote the achievement of the global Sustainable Development Goals, such as the fight against poverty or the improvement of living conditions in emerging and developing countries.







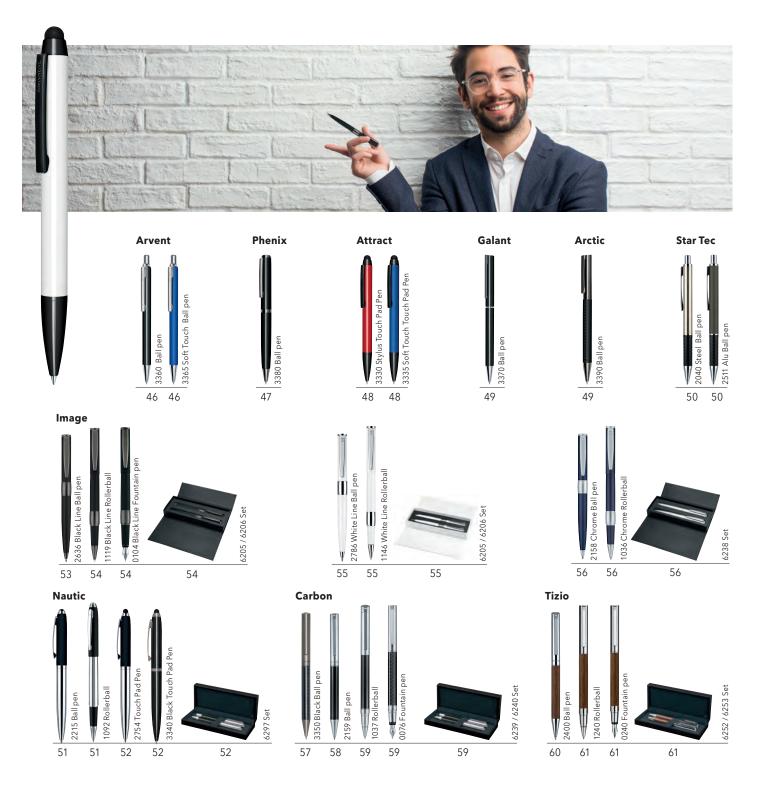
PRODUCT RANGE WRITING INSTRUMENTS



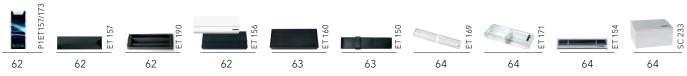




PRODUCT RANGE WRITING INSTRUMENTS



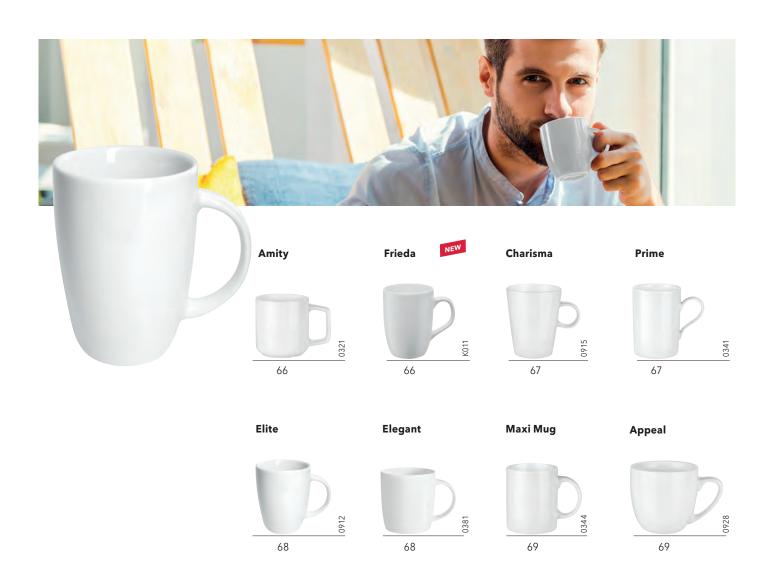
CASES



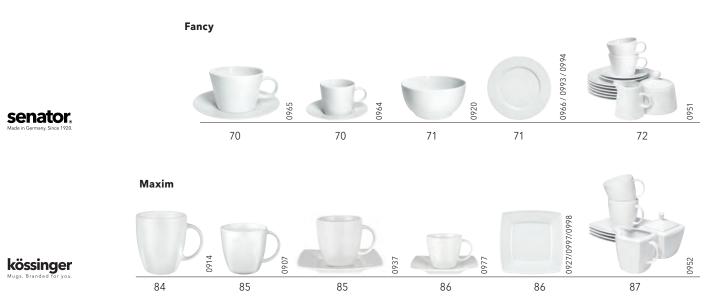




PRODUCT RANGE MUGS



TABLEWARE







PRODUCT RANGE OUTDOOR MUGS





82

spring 2024





Outdoor

CUSTOMISED COLOURS



MIX & MATCH SERVICE



Would you like a different colour combination for your favourite pen? Then the senator® Mix & Match service is just right for you. Combine the colours of our catalogue products freely according to your wishes and your corporate design. Parts of the different finishes polished, matt, clear and frosted can also be freely combined with each other and even supplemented with a metal tip if available.

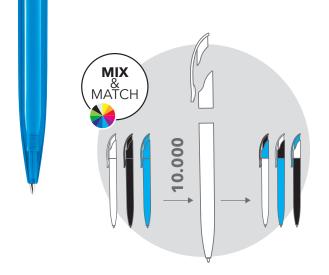
We produce all plastic parts ourselves. This means that we can produce and combine the parts in the corresponding colours for you from a quantity **of 10,000 pieces**. This opens up almost **limitless possibilities** for your very own personalised ball pens.

An example:

The Bridge model consists of 3 parts, each of which is available in 15 colours, with the tip additionally available in a metal version.

This opens up 3,600 possible combinations for this model. And all that **at no extra charge.**

We will also be happy to help you select your desired model. Please contact us.



On request, you can combine selected plastic writing instruments in any of our standard colours from 10,000 pieces.





CUSTOMISED COLOURS



COLOURING ACCORDING TO PMS SPECIFICATION



You can't find your desired colour among our catalogue products? Then use the senator® PMS service.

Tell us the PANTONE® number of your desired colour and we will produce the pen or just a specific part in your **very own personal shade**.

This is possible from a quantity of 10,000 pieces.

For approval we will send you a sample plate made in the desired colour.

Our colour references always refer to the PANTONE® Matching System, however we must point out that the product itself - because of different surfaces, lighting and materials - can differ from the colour tone printed on paper. This is why we cannot accept complaints for such deviations.



This service is available for all plastic pens.

For price information please see page 97.

Example from practice

Based on the colour of the year 2023, Hot Magenta, we developed our Evoxx Duo Polished Recycled in the PMS colour Rhodamine Red in the same year. This pen was even equipped with a pink refill. At a quantity of 10,000 pieces, we will also be happy to check the possibilities of customised production for you.

The customisable cardboard wallet ET157 (see page 62) supports your communication with an eye-catching appearance.





FAST DELIVERY SERVICES

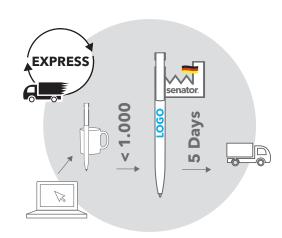
EXPRESS SERVICE (ONLINE PORTAL)



You can also simply place your orders online at any time. Including print approval. Fast and easy.

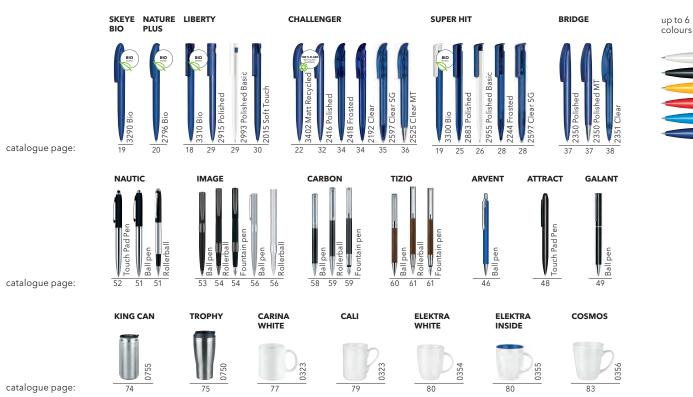
With the integrated configurator, you can create the finished print data at the same time. This saves further coordination processes and leaves you time to take care of your customers.

- We produce all articles within 5 working days
- Plastic pens from 50 pieces, incl. digital print
- Metal pens from 10 pieces, incl. laser engraving
- Mugs from 6 pieces, incl. sublimation print
- Free printed samples also available.



my.senator.com

These models are available at my.senator.com:



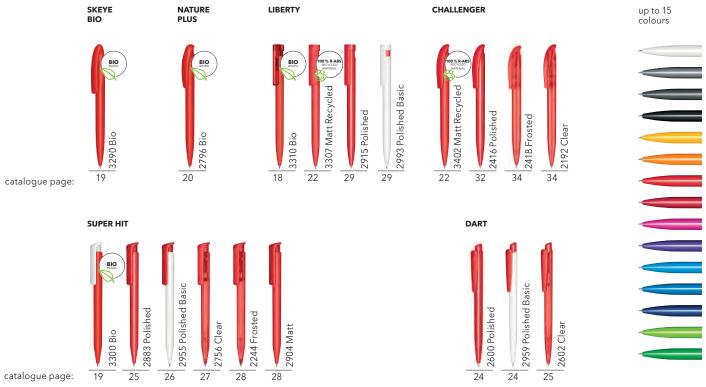
FAST DELIVERY SERVICES



5,000 BALL PENS IN 5 DAYS



These models are available within our 5,000 in 5 service:



CONNECTED PENS

BALL PENS WITH QR CODE



The senator® QR code ball pens offer you another option for a quick and contactless transfer of additional information.

QR codes have been established as a printing option at senator® for several years. Now, new and revolutionary applications can be linked with QR codes.

THE SENATOR® OR CODE PEN PACKAGE

- Send us the **link of your choice** for your personalised QR code when placing your order.
- 2. We create your very own QR code, according to CI specifications and the **best possible readability.**
- 3. We print the QR code in best digital print quality, without additional costs.*
- 4. The ball pen is then **immediately ready for use.**

Also possible on coloured and transparent clips as long as the print colour is of sufficient contrast to the clip colour.

EXAMPLE APPLICATIONS

Business cards

With all important contact information including a call function

WiFi Connection

With direct access to the corresponding Wi-Fi network (e.g. hotel industry)

• Social Media Channels

All information/news on your product and service range

Events

Announce your trade fairs with all important data

*The QR code is equivalent to a digital print on the clip and can also be applied as part of your logo print at **no extra cost.**

MODELS

These items can easily be provided with a QR code print on the clip.



REFILLS

FREE REPLACEMENT REFILL



Once the refill is empty, it is easy to extend its life span. We offer all users of our writing instruments from Europe the opportunity to order a free replacement refill via our website **refills.senator.com**. You only pay a shipping fee of $1 \in$.

This avoids waste, protects the environment and extends the advertising life of your ball pen many times over.

refills.senator.com



A high quality refill ensures a more pleasurable writing experience and guarantees higher levels of exposure and a better economic return for brands. As a specialist in plastics processing, we also produce our X20 and G2 plastic refills **in our own factory in Germany.**

The $senator^*$ magic flow G2 refill belongs to the best of its class:

- High class quality ball point
- **Compliant** to ISO-12757-2 and tested under stringent quality criteria to the highest standards
- In two sizes:
 - 1.0 mm for all who prefer a clear and fine line1.4 mm for all those who love more ink flow and thus even smoother writing
- Thanks to the quality ballpoint and **premium-quality German ink** the writing is exceptionally smooth and even
- Our refill promise: **up to 5 years of writing power** of our G2 refills





8062 senator® magic flow X20 refill (1.0 mm)

Blue or black, writing length up to 2 km

8004 senator® magic flow G2 refill (1.0 mm)

Blue or black, writing length up to 5 km

8080 senator® magic flow G2 refill (1.4 mm)

Blue or black, writing length up to $3.5\ km$

8068 senator® magic flow metal refill, G2

Blue or black, writing length up to 8.5 km

senator.

MADE IN GERMANY



BIOBASED PLASTICS AND RECYCLED PLASTICS







BIOBASED PLASTICS (PLA)

We use a PLA based on renewable resources for our bio products. Our PLA is made from sugar cane. One of the most efficient raw materials for PLA production.

RECYCLED PLASTICS (R-ABS)

We use an ABS recompound based on >95% recycled material. This means reusing industrial production remnants and waste, returns and everyday products.

Source

Renewable raw material with a biobasis

Material basis

PLA

(poly lactic acid from sugar cane)

Core characteristics

Pleasant feel and natural colours

CO₂ footprint

CO₂ reduced, as up to 85 % is organic / renewable



Genuinely recycled plastic from durable articles

ABS

(Thermoplastic material)

High-quality surfaces

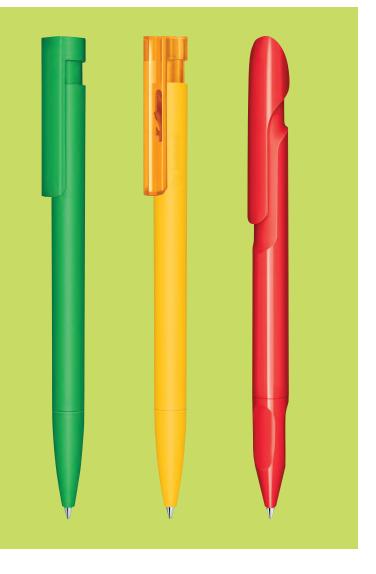
Up to 75 % less CO₂ compared to new ABS plastic

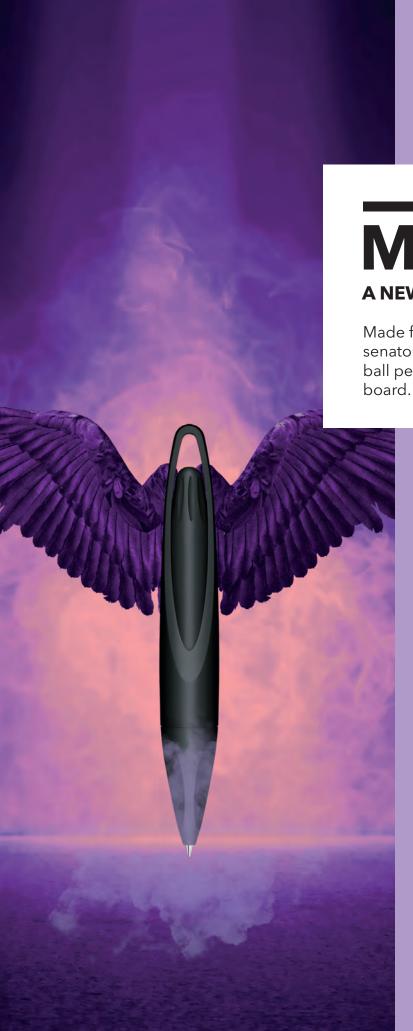


SENATOR

PENS

Produced 100% in our own factory in Germany, our writing instruments boast a far superior ecological footprint compared to imported products. Convincing. Versatile. Safe.













MELBI

A NEW APPROACH TO SUSTAINABILITY

Made from recycled production waste from the senator® Bio line, the new Melbi twist action ball pens is a pioneer in sustainability across the



Sustainable in 3 ways: biobased, recycled and climate-neutral

- Made from the production residues of senator® bio products
- Bio-based plastic waste from sugar cane
- Conserves resources as no additional raw materials are added
- Climate-neutral production in our own factory in Germany
- Free replacement refill, can be ordered online



senator® bio pens



Reuse of the generated



Sustainable processing



Resourceconserving new development

MELBI MATT BIO RECYCLED



















Each Melbi Matt Bio Recycled ball pen marked "biobased".





Twist action ball pen made from the recycled production waste of the senator* bio pens.

PLA-based bioplastic with a matt surface. senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Note: The surface of products made of bio plastics may show slight irregularities.

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3318	500	1.000	2.500	5.000
Incl. 1c print, per position	0.83	0.75	0.69	0.65
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print	1.24	1.04	0.89	0.79

CMYK Print

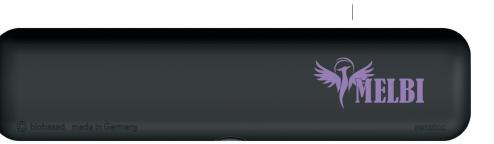
For branding prices please refer to page 97

BRANDING / AREA

Tube	1	1c Print	26 x 6 mm
Barrel	2	1c Print or CMYK print	8 x 10 mm



ET191















Each ET 191 is marked "biobased".



ART. NO. ET191

This case is made from the recycled production waste of the senator bio pens.

PLA-based bioplastic with a matt surface.

Note: The surface of products made of bio plastics may show slight irregularities.

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

ET 191	500	1.000	2.500	5.000
Plain	1.80	1.80	1.80	1.80
Incl. CMYK print, per motif	3.77	3.18	2.76	2.48

For branding prices please refer to page 97 $\,$

CMYK Print	150 x 18 mm
	CMYK Print



LIBERTY BIO

TOP DESIGN WITH BIOPLASTICS.

A thoroughly durable concept: bio-based plastic, replaceable refill and trendy look. Environmental awareness hand in hand with good design.



LIBERTY BIO









GREEN





1c Print

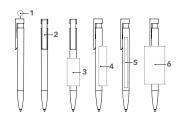








Each Liberty Bio ball pen is engraved with "biobased" at the side.



ART. NO. 3310

Push ball pen

Barrel and tip: bio-based material, matt surface, glossy transparent mid and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Note: The surface of products made of bio plastics

SERVICES

may show slight irregularities.

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3310	500	1,000	2,500	5,000
Incl. 1c print, per position	0.97	0.89	0.83	0.79
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.38	1.18	1.03	0.93

For branding prices please refer to page 97

Сар	1	CMYK Print	Ø 9.5 mm
Clip	2	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	3	1c - 5c Print	45 x 20 mm
	4	1c - 5c Print	65 x 13 mm
	5	CMYK Print	60 x 7 mm
	6	1c - 5c Print	60 x 30 mm (from 1,000 pieces)



NATURE PLUS BIO













Each Nature Plus ball pen is marked at the side of the clip.

ART. NO. 2796

Push ball pen

bio-based material, matt surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Note: The surface of products made of bio plastics may show slight irregularities.

SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2796	500	1,000	2,500	5,000
Incl. 1c print, per position	1.12	1.04	0.98	0.94
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.53	1.33	1.18	1.08
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 97

BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	30 x 5 mm
Barrel	2	1c - 5c Print	45 x 20 mm
	3	1c - 5c Print	50 x 15 mm
	4	CMYK Print	80 x 7 mm



SKEYE BIO







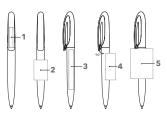














Each Skeye Bio ball pen is marked at the side of the clip.

ART. NO. 3290

Twist ball pen

Bio-based material, matt surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Note:

The surface of products made of bio plastics may show slight irregularities.

SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3290	500	1,000	2,500	5,000
Incl. 1c print, per position	1.26	1.18	1.12	1.08
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.67	1.47	1.32	1.22
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 97

Clin 1 1c-5c Pr

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	2	1c - 5c Print	30 x 20 mm
	3	CMYK Print	50 x 7 mm
	4	1c - 5c Print	40 x 15 mm
	5	1c - 5c Print	45 x 34 mm
			(from 1,000 pieces)



SUPER HIT BIO





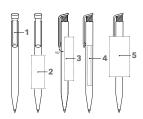








Each Super Hit Bio ball pen is engraved with "biobased" at the side.



ART. NO. 3300

Push ball pen

Barrel: bio-based material, matt surface,

clip pusher: polished opaque, white, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

Please note: The surface of products made of bio plastics may show slight irregularities.

SERVICES

PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included

3300	500	1,000	2,500	5,000
Incl. 1c print, per position	0.69	0.61	0.55	0.51
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.10	0.90	0.75	0.65

For branding prices please refer to page 97

BRANDING / AREA				
Clip	1	1c - 5c Print CMYK Print	35 x 6 mm	
Barrel	2	1c - 5c Print	50 x 20mm	
	3	1c - 5c Print	65 x 13 mm	
	4	CMYK Print	60 x 7 mm	
	5	1c - 5c Print	60 x 30 mm	



SUPER HIT MATT RECYCLED





(from 1,000 pieces)

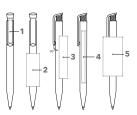


(from 1,000 pieces)





Each Super Hit Matt Recycled ball pen is engraved with "recycled" at the side.



ART. NO. 3304

Push ball pen

Visible parts made from recycled material

Matt opaque barrel, durable senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

Please note that recycled material may show slight colour variations.

SERVICES

PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3304	500	1,000	2,500	5,000
Incl. 1c print, per position	0.63	0.55	0.49	0.45
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.04	0.84	0.69	0.59

For branding prices please refer to page 97

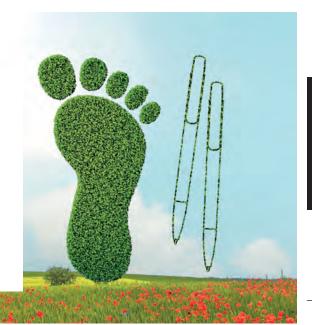


TRENTO MATT RECYCLED

CLIMATE FRIEND.

If sustainability is as important to you as good design, then these senator® Recycled Pens are the models of your choice.

4c Print



TRENTO MATT RECYCLED











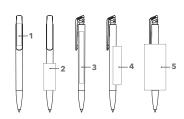








Each Trento Recycled ball pen is engraved with "recycled"



ART. NO. 3305

Visible parts made from recycled material

Matt opaque barrel,

durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Please note that recycled material may show slight colour variations.

SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3305	500	1,000	2,500	5,000
Incl. 1c print, per position	0.76	0.68	0.62	0.58
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.17	0.97	0.82	0.72

For branding prices please refer to page 97

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	2	1c - 5c Print	40 x 20 mm
	3	CMYK Print	60 x 7 mm
	4	1c - 5c Print	60 x 13 mm
	5	1c - 5c Print	60 x 30 mm
			(from 1,000 pieces)



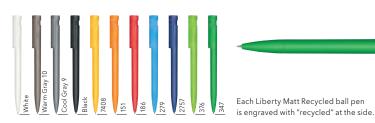
LIBERTY MATT RECYCLED



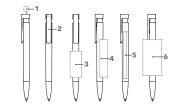














ART. NO. 3307

Push ball pen

Visible parts made from recycled material

Matt opaque barrel,

durable senator® magic flow G2 refill (1.0 mm), writing length up to $5,000 \, \text{m}$, ink colour: blue or black

Please note that recycled material may show slight colour variations.

SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3307	500	1,000	2,500	5,000
Incl. 1c print, per position	0.89	0.81	0.75	0.71
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.30	1.10	0.95	0.85

For branding prices please refer to page 97

BRANDING / AREA

Сар	1	CMYK Print	Ø 9.5 mm
Clip	2	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	3	1c - 5c Print	45 x 20 mm
	4	1c - 5c Print	65 x 13 mm
	5	CMYK Print	60 x 7 mm
	6	1c - 5c Print	60 x 30 mm (from 1,000 pieces)



CHALLENGER MATT RECYCLED





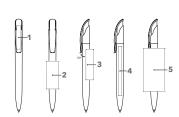








 ${\sf Each\ Challenger\ Matt\ Recycled\ ball\ pen\ is}$ printed with "Recycled Material" on the back.





ART. NO. 3402

Push ball pen

Visible parts made from recycled material

Matt opaque body surface, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m,

ink colour: blue or black

Please note that recycled material may show slight colour variations.

SERVICES

 ${f Mix~\&~Match:}$ from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3402	500	1,000	2,500	5,000
Incl. 1c print, per position	1.01	0.93	0.87	0.83
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.42	1.22	1.07	0.97
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 97

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
Barrel	2	1c - 5c Print	45 x 20 mm
	3	1c - 5c Print	50 x 12 mm
	4	CMYK Print	60 x 7 mm
	5	1c - 5c Print	60 x 35 mm
			(from 1,000 pieces)



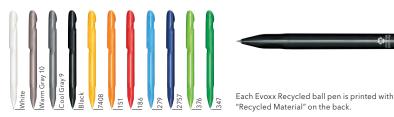
EVOXX POLISHED RECYCLED







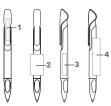














ART. NO. 3273

Push ball pen

Visible parts made from recycled material

Glossy opaque barrel with matt accents, durable senator® magic flow G2 refill, (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Please note that recycled material may show slight colour variations.

SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

"Recycled Material" on the back.

RSP in euro per piece, VAT not included

3273	500	1,000	2,500	5,000
Incl. 1c print, per position	0.89	0.81	0.75	0.71
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.30	1.10	0.95	0.85

For branding prices please refer to page 97

BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 5 mm
Barrel	2	1c - 5c Print	28 x 20 mm
	3	CMYK Print	35 x 7 mm
	4	1c - 5c Print	55 x 18 mm



EVOXX DUO POLISHED RECYCLED









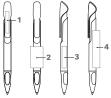




Each Evoxx Recycled ball pen is printed with "Recycled Material" on the back









ART. NO. 3274

Push ball pen

Visible parts made from recycled material

Glossy opaque barrel with matt accents durable senator $^{\circ}$ magic flow G2 refill (1.0 mm), writing length up to $5,000 \, \text{m}$, ink colour: blue or black

Please note that recycled material may show slight colour variations.

SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3274	500	1,000	2,500	5,000
Incl. 1c print, per position	0.89	0.81	0.75	0.71
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.30	1.10	0.95	0.85

For branding prices please refer to page 97

Clip	1	1c - 5c Print CMYK Print	35 x 5 mm
Barrel	2	1c - 5c Print	28 x 20 mm
	3	CMYK Print	35 x 7 mm
	4	1c - 5c Print	55 x 18 mm

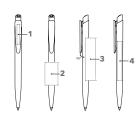


DART POLISHED









ART. NO. 2600

Push ball pen

Glossy opaque body and clip surface, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2600	500	1,000	2,500	5,000
Incl. 1c print, per position	0.53	0.45	0.39	0.35
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	0.94	0.74	0.59	0.49

For branding prices please refer to page 97

BRANDING / AREA

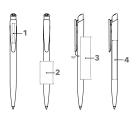
Clip	1	1c - 5c Print CMYK Print	20 x 6 mm
Barrel	2	1c - 5c Print	35 x 20 mm
	3	1c - 5c Print	65 x 12 mm
	4	1c - 5c Print	60 x 7 mm

DART POLISHED BASIC









ART. NO. 2959

Push ball pen

Glossy opaque body and clip surface, white barrel, coloured clip, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2959	500	1,000	2,500	5,000
Incl. 1c print, per position	0.53	0.45	0.39	0.35
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	0.94	0.74	0.59	0.49

For branding prices please refer to page 97

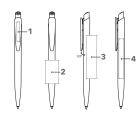
Clip	1	1c - 5c Print CMYK Print	20 x 6 mm
Barrel	2	1c - 5c Print	35 x 20 mm
	3	1c - 5c Print	65 x 12 mm
	4	CMYK Print	60 x 7 mm

DART CLEAR









ART. NO. 2602

Push ball pen

Glossy transparent body surface, glossy opaque clip, senator* magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

SERVICES

Mix & Match: from 10,000 pieces, see page 8
PMS Service: from 10,000 pieces, see page 99

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2602	500	1,000	2,500	5,000
Incl. 1c print, per position	0.53	0.45	0.39	0.35
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	0.94	0.74	0.59	0.49

3c Print

For branding prices please refer to page 97

BRANDING / AREA

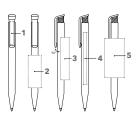
Clip	1	1c - 5c Print CMYK Print	20 x 6 mm
Barrel	2	1c - 5c Print	35 x 20 mm
	3	1c - 5c Print	65 x 12 mm
	4	CMYK Print	60 x 7 mm

SUPER HIT POLISHED









ART. NO. 2883

Push ball pen

Glossy opaque body and clip surface, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2883	500	1,000	2,500	5,000
Incl. 1c print, per position	0.53	0.45	0.39	0.35
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print,	0.94	0.74	0.59	0.49

For branding prices please refer to page 97

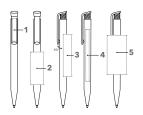
Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	2	1c - 5c Print	50 x 20 mm
	3	1c - 5c Print	65 x 13 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print CMYK Print on white barrel	60 x 30 mm (from 1,000 pieces)

SUPER HIT POLISHED BASIC









ART. NO. 2955

Push ball pen

Polished opaque body and clip surface, white barrel, coloured clip, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

SERVICES

PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2955	500	1,000	2,500	5,000
Incl. 1c print, per position	0.53	0.45	0.39	0.35
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	0.94	0.74	0.59	0.49

For branding prices please refer to page 97

BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	2	1c - 5c Print	50 x 20 mm
	3	1c - 5c Print	65 x 13 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print	60 x 30 mm
		CMYK Print	(from 1,000 pieces)

SUPER HIT POLISHED BASIC SG



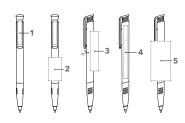


3c Print









ART. NO. 2956

Push ball pen

Polished opaque body and clip surface, white barrel, coloured clip and soft grip zone, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

SERVICES

 $\begin{tabular}{ll} \textbf{Mix \& Match:} & from 10,000 pieces, see page 8 \\ \textbf{PMS Service:} & from 10,000 pieces, see page 9 \\ \end{tabular}$

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2956	500	1,000	2,500	5,000
Incl. 1c print, per position	0.58	0.50	0.44	0.40
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	0.99	0.79	0.64	0.54

For branding prices please refer to page 97

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	2	1c - 5c Print	35 x 20 mm
	3	1c - 5c Print	60 x 12 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print	60 x 30 mm
			(from 1,000 pieces)

SUPER HIT CLEAR

Image scale 1:1

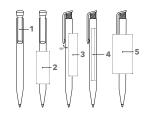


2c Print









ART. NO. 2756

Push ball pen

Glossy transparent body surface and shiny opaque clip, senator* magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2756	500	1,000	2,500	5,000
Incl. 1c print, per position	0.53	0.45	0.39	0.35
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	0.94	0.74	0.59	0.49

For branding prices please refer to page 97

DD	A NI	DI	NG	/ A	REA

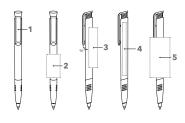
Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	2	1c - 5c Print	50 x 20 mm
	3	1c - 5c Print	65 x 13 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print	60 x 30 mm (from 1,000 pieces)

SUPER HIT CLEAR SG









ART. NO. 2234

Push ball pen

Glossy transparent body surface and shiny opaque clip, coloured soft grip zone, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2234	500	1,000	2,500	5,000
Incl. 1c print, per position	0.58	0.50	0.44	0.40
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	0.99	0.79	0.64	0.54

For branding prices please refer to page 97

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	2	1c - 5c Print	35 x 20 mm
	3	1c - 5c Print	60 x 12 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print	60 x 30 mm (from 1,000 pieces)

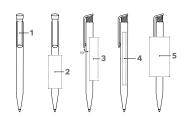
SUPER HIT FROSTED

Image scale 1:1

RCDS.de







ART. NO. 2244

Push ball pen

Translucent shine-free body surface, glossy opaque clip, senator* magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2244	500	1,000	2,500	5,000
Incl. 1c print, per position	0.53	0.45	0.39	0.35
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print,	0.94	0.74	0.59	0.49

For branding prices please refer to page 97

BRANDING / AREA

1c Print

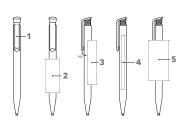
Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	2	1c - 5c Print	50 x 20 mm
	3	1c - 5c Print	65 x 13 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print	60 x 30 mm (from 1,000 pieces)

SUPER HIT









ART. NO. 2904

Push ball pen

Opaque, shine-free finish body surface, glossy opaque clip, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2904	500	1,000	2,500	5,000
Incl. 1c print, per position	0.53	0.45	0.39	0.35
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print,	0.94	0.74	0.59	0.49

For branding prices please refer to page 97

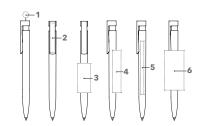
Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	2	1c - 5c Print	50 x 20 mm
	3	1c - 5c Print	65 x 13 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print	60 x 30 mm (from 1,000 pieces)

LIBERTY POLISHED









ART. NO. 2915

Push ball pen

Glossy opaque body and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2915	500	1,000	2,500	5,000
Incl. 1c print, per position	0.71	0.63	0.57	0.53
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.12	0.92	0.77	0.67

For branding prices please refer to page 97

BRANDING / AREA

Cap	1	CMYK Print	Ø 9.5 mm
Clip	2	1c - 5c Print CMYK Print	35 x 7 mm
Barrel	3	1c - 5c Print	45 x 20 mm
	4	1c - 5c Print	65 x 13 mm
	5	CMYK Print	80 x 7 mm
	6	1c - 5c Print CMYK Print on white barrel	60 x 30 mm (from 1,000 pieces)

LIBERTY POLISHED BASIC

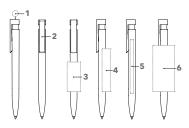












ART. NO. 2993

Push ball pen

Glossy opaque white barrel and clip surface, coloured transparent mid part, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2993	500	1,000	2,500	5,000
Incl. 1c print, per position	0.71	0.63	0.57	0.53
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.12	0.92	0.77	0.67

For branding prices please refer to page 97

Сар	1	CMYK Print	Ø 9.5 mm
Clip	2	1c - 5c Print CMYK Print	35 x 7 mm
Barrel	3	1c - 5c Print	45 x 20 mm
	4	1c - 5c Print	65 x 13 mm
	5	CMYK Print	80 x 7 mm
	6	1c - 5c Print	60 x 30 mm
		CMYK Print	(from 1,000 pieces)

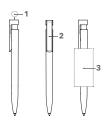
LIBERTY SOFT TOUCH











2c Print

ART. NO. 2015

Push ball pen

Velvety body surface, glossy transparent mid and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2015	500	1,000	2,500	5,000
Incl. 1c print, per position	1.06	0.98	0.92	0.88
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.47	1.27	1.12	1.02

For branding prices please refer to page 97

BRANDING / AREA

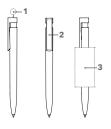
Cap	1	CMYK Print	Ø 9.5 mm
Clip	2	1c - 5c Print CMYK Print	35 x 7 mm
Barrel	3	1c - 5c Print	60 x 30 mm (from 1,000 pieces)

LIBERTY SOFT TOUCH MC









ART. NO. 2942

Push ball pen

Velvety body surface, glossy transparent mid and clip holder, metal clip, senator® magic flow G2 refill (1.0 mm), writing length up to $5,000 \, m$, ink colour: blue or black

SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

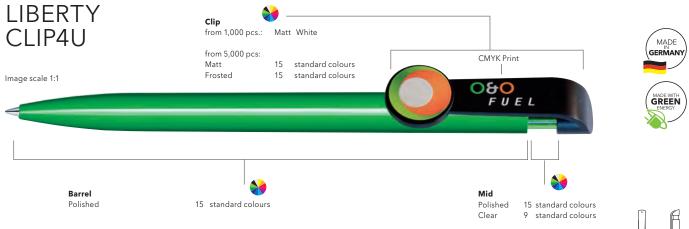
INDUSTRIAL PRICES (€/PC.)

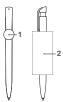
RSP in euro per piece, VAT not included.

2942	500	1,000	2,500	5,000
Incl. 1c print, per position	-	1.51	1.45	1.41
Each further colour	-	0.19	0.13	0.09
Incl. CMYK print, per motif	2.00	1.80	1.65	1.55
Incl. engraving per position	2.00	2.00	2.00	2.00

For branding prices please refer to page 97

Cap	1	CMYK Print	Ø 7.5 mm
Clip	2	Engraving	45 x 6 mm
Barrel	3	1c - 5c Print	60 x 30 mm
			(from 1,000 pieces)





ART. NO. 3220

Push ball pen

 $Design \ your \ own \ clip \ shape \ or \ choose \ your \ favourite \ from \ available \ ones.$ Free combination option of different colours. senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

SERVICES

PMS Service: from 10,000 pieces, see page 9

BRANDING / AREA

max 40,5 x 16 mm Clip 1 CMYK Print (depending on clip shape) 60 x 30 mm Barrel 2 1c - 5c Print CMYK Print (from 1,000 pieces) on white barrel



INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included. 1,000 2,500 5,000 With standard clip shape in white, matt 0.89 0.83 0.79 Incl. 1c print, per position Each further colour 0.19 0.13 0.09 Incl. CMYK print, per motif 1.18 1.03 0.93



Design your own clip shape. Contact us for more information.



Minimum order qty 10,000 pcs. Please contact us for your offer.

STANDARD CLIP SHAPES WITHOUT TOOLING CHARGES

For these clip shapes we do not charge any tooling costs:









Round



Bottle













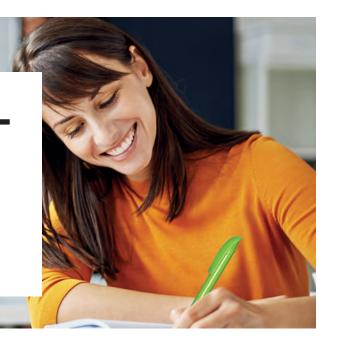


senator® catalogue 2024

CHALLENGER

THE BESTSELLER – IMPRESSIVELY CONSISTENT.

Design harmony in a classic finish. The soft, discreet lines charm everyone and form a true eye-catcher for your brand.



CHALLENGER POLISHED

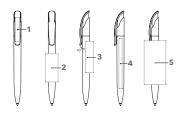












ART. NO. 2416

Push ball pen

Glossy opaque body and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2416	500	1,000	2,500	5,000
Incl. 1c print, per position	0.80	0.72	0.66	0.62
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.21	1.01	0.86	0.76
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 97

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
Barrel	2	1c - 5c Print	45 x 20 mm
	3	1c - 5c Print	50 x 12 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print CMYK Print on white barrel	60 x 35 mm (from 1,000 pieces)

CHALLENGER POLISHED MT

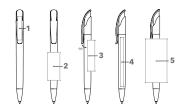












ART. NO. 2926

Push ball pen

Glossy opaque body and clip surface, glossy metal tip,

senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece. VAT not included.

2926	500	1,000	2,500	5,000
Incl. 1c print per position	1.22	1.14	1.08	1.04
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print per motif	1.63	1.43	1.28	1.18
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 97

BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
Barrel	2	1c - 5c Print	45 x 20 mm
	3	1c - 5c Print	50 x 12 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print CMYK Print on white barrel	60 x 35 mm (from 1,000 pieces)

CHALLENGER POLISHED BASIC SG

CMYK Print Image scale 1:1



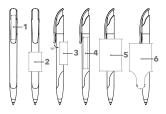
1c Print











ART. NO. 2958

Push ball pen

Glossy opaque body and clip surface, white barrel, coloured clip and soft grip zone, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2958	500	1,000	2,500	5,000
Incl. 1c print, per position	0.91	0.83	0.77	0.73
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.32	1.12	0.97	0.87
Surcharge magic flow refill 1.4	_	0.10	0.10	0.10

For branding prices please refer to page 97

BRANDING / AREA				
Clip	1	1c - 5c Print CMYK Print	35 x 7 mm	
Barrel	2	1c - 5c Print	30 x 20 mm	
	3	1c - 5c Print	35 x 12 mm	
	4	CMYK Print	60 x 7 mm	
	5	1c - 5c Print	50 x 35 mm (from 1,000 pieces)	
	6	CMYK Print	60 x 35 mm (from 1,000 pieces)	

CHALLENGER FROSTED

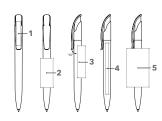












ART. NO. 2418

Push ball pen

Translucent shine-free body and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2418	500	1,000	2,500	5,000
Incl. 1c print, per position	0.80	0.72	0.66	0.62
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.21	1.01	0.86	0.76
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 97

BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
Barrel	2	1c - 5c Print	45 x 20 mm
	3	1c - 5c Print	50 x 12 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print	60 x 35 mm
			(from 1,000 pieces)

CHALLENGER CLEAR

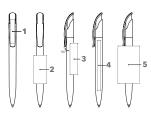












ART. NO. 2192

Push ball pen

Glossy transparent body and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2192	500	1,000	2,500	5,000
Incl. 1c print, per position	0.80	0.72	0.66	0.62
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.21	1.01	0.86	0.76
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

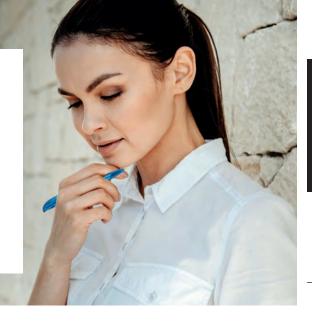
For branding prices please refer to page 97

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
Barrel	2	1c - 5c Print	45 x 20 mm
	3	1c - 5c Print	50 x 12 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print	60 x 35 mm (from 1,000 pieces)

CHALLENGER CLEAR SG

DESIGN HARMONY MEETS RELIABILITY.

A shiny transparent barrel, soft lines and a harmoniously integrated rubber grip zone make the senator® Best-Seller a favoured companion for everyday use.



CHALLENGER CLEAR SG



3c Print



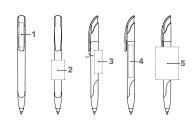












ART. NO. 2597

Push ball pen

Glossy transparent body and clip surface, coloured soft grip zone matching the barrel, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included. 500 1,000 2,500 5,000 Incl. 1c print, 0.91 0.83 0.77 0.73 per position Each further colour 0.27 0.19 0.13 0.09 Incl. CMYK print, 0.87 0.97 per motif Surcharge magic flow refill 1.4 -0.10 0.10 0.10

For branding prices please refer to page 97

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
Barrel	2	1c - 5c Print	30 x 20 mm
	3	1c - 5c Print	35 x 12 mm
	4	CMYK Print	60 x 7 mm
	5	1c - 5c Print	50 x 35 mm
			(from 1,000 pieces)

CHALLENGER CLEAR MT

Image scale 1:1



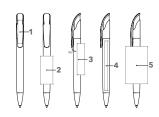












ART. NO. 2925

Push ball pen

Glossy transparent body and clip surface, glossy metal tip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2925	500	1,000	2,500	5,000
Incl. 1c print, per position	1.22	1.14	1.08	1.04
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.63	1.43	1.28	1.18
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 97

BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
Barrel	2	1c - 5c Print	45 x 20 mm
	3	1c - 5c Print	50 x 12 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print	60 x 35 mm
			(from 1,000 pieces)

CHALLENGER SOFT TOUCH





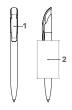












ART. NO. 2737

Push ball pen

Velvety body surface, transparent clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

SERVICES

PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2737	500	1,000	2,500	5,000
Incl. 1c print, per position	1.22	1.14	1.08	1.04
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.63	1.43	1.28	1.18
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 97

Спр		CMYK Print	35 x / mm
Barrel	2	1c - 5c Print	60 x 35 mm
			(from 1,000 pieces)

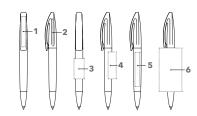












ART. NO. 3250

Twist ball pen

Glossy opaque body and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3250	500	1,000	2,500	5,000
Incl. 1c print, per position	0.89	0.81	0.75	0.71
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.30	1.10	0.95	0.85
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 97

BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
Upper	2	1c - 5c Print	30 x 3 mm
Barrel	3	1c - 5c Print	30 x 15 mm
	4	1c - 5c Print	40 x 12 mm
	5	CMYK Print	60 x 7 mm
	6	1c - 5c Print CMYK Print on white barrel	45 x 34 mm (from 1,000 pieces)

BRIDGE POLISHED MT

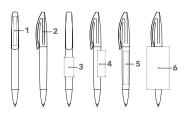












ART. NO. 3252

Twist ball pen

Glossy opaque body and clip surface, glossy metal tip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3252	500	1,000	2,500	5,000
Incl. 1c print, per position	1.39	1.31	1.25	1.21
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.80	1.60	1.45	1.35
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 97

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
Upper	2	1c - 5c Print	30 x 3 mm
Barrel	3	1c - 5c Print	30 x 15 mm
	4	1c - 5c Print	40 x 12 mm
	5	CMYK Print	60 x 7 mm
	6	1c - 5c Print CMYK Print on white barrel	45 x 34 mm (from 1,000 pieces)

BRIDGE CLEAR



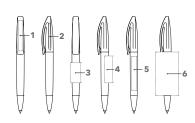
1c Print











ART. NO. 3251

Twist ball pen

Glossy transparent body and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3251	500	1,000	2,500	5,000
Incl. 1c print, per position	0.89	0.81	0.75	0.71
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.30	1.10	0.95	0.85
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 97

BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
Upper	2	1c - 5c Print	30 x 3 mm
Barrel	3	1c - 5c Print	30 x 15 mm
	4	1c - 5c Print	40 x 12 mm
	5	CMYK Print	60 x 7 mm
	6	1c - 5c Print	45 x 34 mm
			(from 1,000 pieces)

BRIDGE CLEAR MT



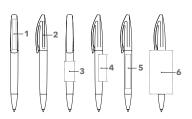






(from 1,000 pieces)





ART. NO. 3253

Twist ball pen

Glossy transparent body and clip surface, glossy metal tip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour; blue or black

SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3253	500	1,000	2,500	5,000
Incl. 1c print, per position	1.39	1.31	1.25	1.21
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.80	1.60	1.45	1.35
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

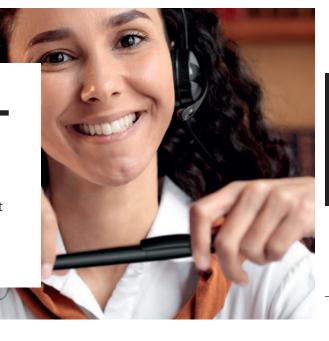
For branding prices please refer to page 97

BRANDING / AREA						
Clip	1	1c - 5c Print CMYK Print	35 x 7 mm			
Upper	2	1c - 5c Print	30 x 3 mm			
Barrel	3	1c - 5c Print	30 x 15 mm			
	4	1c - 5c Print	40 x 12 mm			
	5	CMYK Print	60 x 7 mm			
	6	1c - 5c Print	45 x 34 mm			

BRIDGE SOFT TOUCH

SOFT FEELING. PREMIUM LOOK.

The elegant twist-action Bridge ball pen, with a high class soft touch surface and large clip print area, for brands that want more.



BRIDGE SOFT TOUCH





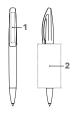












ART. NO. 3257

Twist ball pen

Velvety matt surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

SERVICES

PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3257	500	1,000	2,500	5,000
Incl. 1c print, per position	-	1.31	1.25	1.21
Each further colour	-	0.19	0.13	0.09
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 97

Clip	1	1c - 5c Print	35 x 7 mm
Barrel	2	1c - 5c Print	45 x 34 mm
			(from 1,000 pieces)

HEADLINER CLEAR BASIC

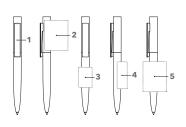












ART. NO. 3281

Twist ball pen

Polished opaque barrel surface mixed with glossy transparent upper surface, polished white clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

SERVICES

PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3281	500	1,000	2,500	5,000
Incl. 1c print, per position	0.89	0.81	0.75	0.71
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.30	1.10	0.95	0.85
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 97

BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	40 x 6 mm
Upper	2	1c - 5c Print	45 x 35 mm (from 1,000 pieces
Barrel	3	1c - 5c Print	30 x 20 mn
	4	1c - 5c Print	40 x 15 mn
	5	1c - 5c Print CMYK Print	45 x 34 mm (from 1,000 pieces

HEADLINER POLISHED BASIC



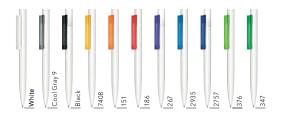


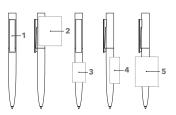
CMYK Print











ART. NO. 3280

Twist ball pen

Polished opaque barrel surface, polished white or transparent coloured clip, senator* magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

SERVICES

PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3280	500	1,000	2,500	5,000
Incl. 1c print, per position	0.89	0.81	0.75	0.71
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.30	1.10	0.95	0.85
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

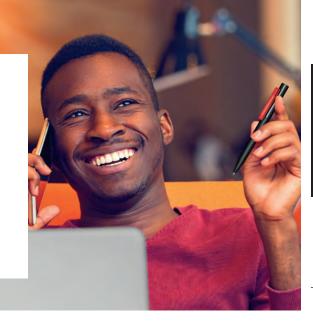
For branding prices please refer to page 97

Clip	1	1c - 5c Print CMYK Print	40 x 6 mm
Upper	2	1c - 5c Print CMYK Print	45 x 35 mm (from 1,000 pieces)
Barrel	3	1c - 5c Print	30 x 20 mm
	4	1c - 5c Print	40 x 15 mm
	5	1c - 5c Print CMYK Print	45 x 34 mm (from 1,000 pieces)

HEADLINER SOFT TOUCH

ELEGANT DESIGN. PURE CHARACTER.

Elegant, linear design meets extraordinary advertising space for maximum promotional success. Convincing in look and feel. A real delight in the hand.



HEADLINER SOFT TOUCH



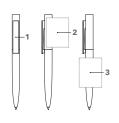
HOT COFFEE











ART. NO. 3285

Twist ball pen

Polished upper, barrel with velvety surface, clear clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

SERVICES

PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3285	500	1,000	2,500	5,000
Incl. 1c print, per position	1.39	1.31	1.25	1.21
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.80	1.60	1.45	1.35
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 97

Clip	1	1c - 5c Print CMYK Print	40 x 6 mm
Upper	2	1c - 5c Print	45 x 35 mm (from 1,000 pieces)
Barrel	3	1c - 5c Print	45 x 34,5 mm (from 1,000 pieces)

POINT POLISHED

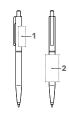












ART. NO. 3217

Push ball pen

Glossy opaque body surface, metal fittings, push-button with plastic inlay matching the barrel colour, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

SERVICES

PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3217	500	1,000	2,500	5,000
Incl. 1c print, per position	0.62	0.54	0.48	0.44
Each further colour	0.27	0.19	0.13	0.09

For branding prices please refer to page 97

BRANDING / AREA

Upper	1 1	c - 5c Print	30 x 10 mm
Barrel	2	c - 5c Print	40 x 20 mm

POINT METAL



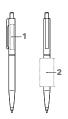












ART. NO. 3317

Push ball pen

Polished opaque body surface, metal upper part, metal fittings, push-button with plastic inlay, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

SERVICES

PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3317	500	1,000	2,500	5,000
Incl. 1c print, per position	1.55	1.47	1.41	1.37
Each further colour	0.27	0.19	0.13	0.09
Incl. engraving per position	1.96	1.96	1.96	1.96

For branding prices please refer to page 97

Upper	1	Engraving	35 x 5 mm
Barrel	2	1c - 5c Print	40 x 20 mm

NEW SPRING POLISHED MC





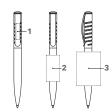








reddot design award



ART. NO. 2310

Push ball pen

Glossy opaque body surface, metallised inner push-button, metal clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

SERVICES

PMS Service: from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

500	1,000	2,500	5,000
1.39	1.31	1.25	1.21
0.27	0.19	0.13	0.09
1.80	1.60	1.45	1.35
1.80	1.80	1.80	1.80
-	0.10	0.10	0.10
	1.39 0.27 1.80	1.39 1.31 0.27 0.19 1.80 1.60 1.80 1.80	1.39 1.31 1.25 0.27 0.19 0.13 1.80 1.60 1.45 1.80 1.80 1.80

For branding prices please refer to page 97

BRANDING / AREA

Clip	1	Engraving	30 x 6 mm
Barrel	2	1c - 5c Print	40 x 20 mm
	3	CMYK Print	51 x 37 mm
		on white barrel	(from 1,000 pieces)

NEW SPRING CLEAR MC













red<mark>dot</mark> design award

ART. NO. 2410

Push ball pen

Glossy opaque body surface, metallised inner push-button, metal clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

SERVICES

 $\textbf{PMS Service:} \ \text{from } 10,\!000 \ \text{pieces, see page 9}$

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2410	500	1,000	2,500	5,000
Incl. 1c print, per position	1.39	1.31	1.25	1.21
Each further colour	0.27	0.19	0.13	0.09
Incl. engraving	1.80	1.80	1.80	1.80
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 97

Clip	1	Engraving	30 x 6 mm
Barrel	2	1c - 5c Print	40 x 20 mm

SIGNER LINER BALL PEN









ART. NO. 2709

Twist ball pen

Barrel: Stainless steel, sandblasted or lacquered Clip: Plastic; clear or polished senator® magic flow G2 refill (1.0 mm), writing length up to 8,500 m, ink colour: blue

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2709	50	100	250	500
Incl. 1c print, per position	7.20	6.96	6.80	6.68
Incl. engraving	8.38	7.79	7.37	7.09
Incl. CMYK print, per motif	8.38	7.79	7.37	7.09

For branding prices please refer to page 97

BRANDING / AREA

Upper	1	1c Print Engraving	35 x 5 mm
Clip	2	1c - 5c Print CMYK Print	47 x 7 mm
Barrel	3	1c Print	30 x 15 mm
	4	Engraving	40 x 5 mm

POLAR





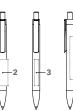


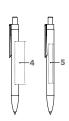












ART. NO. 3261

Push ball pen

Barrel: Metal, varnished Fittings: Metal, glossy chrome senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

SERVICES

PMS Service:

(Clip holder): from 10,000 pieces, see page 9

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3261	50	100	250	500
Incl. 1c print per position	3.25	3.01	2.85	2.73
Incl. engraving	4.43	3.84	3.42	3.14

For branding prices please refer to page 97

Clip	1	Engraving	45 x 6 mm
Barrel	2	1c - 5c Print	40 x 16 mm
	3	Engraving	45 x 5 mm
	4	1c - 5c Print	55 x 11 mm
	5	Engraving	60 x 5 mm



METAL PENS

Rou bill writing instruments are characterised by high-quality materials, precision workmanship, and first-class designs. Sustainably branded in Germany.





ARVENT GLOSSY BALL PEN









Corresponding cases
ET 169
ET 171
ET 160
ET 154
ET 190

see pages 62 - 64

ART. NO. 3360

Push ball pen

Barrel: Metal, glossy lacquered Fittings: Metal, glossy chrome senator® magic flow metal refill G2 (1.0 mm), writing length up to 5,000 m, ink colour: blue

INDUSTRIAL PRICES (€/PC.)

 8360
 50
 100
 250
 500

 Incl. 1c print, per position
 2.81
 2.57
 2.41
 2.29

3.99 3.40 2.98 2.70

For branding prices please refer to page 97

Incl. engraving

BRANDING / AREA

	4	Engraving	50 x 5 mm
	3	1c - 5c Print	50 x 11 mm
	2	Engraving	35 x 5 mm
1	Barrel 1	1c - 5c Print	35 x 15 mm

ARVENT SOFT TOUCH BALL PEN













ART. NO. 3365

Push ball pen

Barrel: Metal, soft lacquer Fittings: Metal, glossy chrome senator® magic flow refill, G2 (1.0 mm), writing length up to 5,000 m, ink colour: blue

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3365	50	100	250	500
Incl. 1c print, per position	3.01	2.77	2.61	2.49
Incl. engraving	4.19	3.60	3.18	2.90

For branding prices please refer to page 97

Barrel	1	Engraving	35 x 5 mm
	2	Engraving	50 x 5 mm

PHENIX

SYMPATHETIC CHARACTER. **BRILLIANT PERFORMANCE.**

The metal twist ball pen in a high-quality piano lacquer look exudes an incomparable charm and convinces with its shiny personality.



PHENIX BALL PEN

Image scale 1:1











Engraving

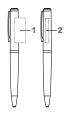


Corresponding cases

ET 150 ET 154 ET 156

ET 157 ET 160 ET 169 ET 190

see pages 62 - 64



ART. NO. 3380

Twist ball pen

Barrel: Metal, glossy lacquered Fittings: Metal, gun metal senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

3380 100 250 500 Incl. 1c print, 7.45 7.21 7.05 6.93 per position Incl. engraving 7.34

8.63 8.04 7.62 per position For branding prices please refer to page 97

Сар	1	1c Print	30 x 12 mm
	2	Engraving	35 x 5 mm

ATTRACT STYLUS BALL PEN / TOUCH PAD PEN





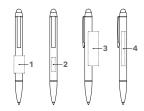






Corresponding cases
ET 154
ET 160
ET 169
ET 171
ET 190

see pages 62 - 64



ART. NO. 3330

Twist ball pen with Touch Pad function

Barrel: Metal, glossy lacquered Fittings: Metal, black lacquered senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3330	50	100	250	500
Incl. 1c print, per position	4.25	4.01	3.85	3.73
Incl. engraving per position	5.43	4.84	4.42	4.14

For branding prices please refer to page 97

BRANDING / AREA

Barrel	1	1c Print	25 x 15 mm
	2	Engraving	20 x 5 mm
	3	1c Print	50 x 15 mm
	4	Engraving	50 x 5 mm

ATTRACT SOFT TOUCH BALL PEN / TOUCH PAD PEN





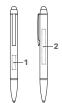






Corresponding cases
ET 154
ET 160
ET 169
ET 171
ET 190

see pages 62 - 64



ART. NO. 3335

Twist ball pen with Touch Pad function

Barrel: Metal, soft lacquered Fittings: Metal, black lacquered senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3335	50	100	250	500
Incl. engraving per position	5.63	5.04	4.62	4.34

For branding prices please refer to page 97

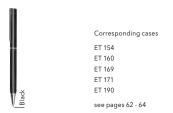
Barrel	1	Engraving	20 x 5 mm
	2	Engraving	50 x 5 mm

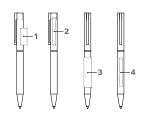
GALANT BALL PEN











ART. NO. 3370

Twist ball pen

Barrel: Metal, glossy lacquered Fittings: Metal, glossy chrome senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3370	50	100	250	500
Incl. 1c print, per position	4.49	4.25	4.09	3.97
Incl. engraving per position	5.67	5.08	4.66	4.38

For branding prices please refer to page 97

BRANDING / AREA

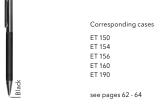
1	1c Print	25 x 10 mm
2	Engraving	40 x 5 mm
3	1c Print	35 x 10 mm
4	Engraving	50 x 5 mm
	3	1 1c Print2 Engraving3 1c Print4 Engraving

ARCTIC BALL PEN



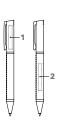








With the refill retracted, the branding will appear in line with the clip, with the stitching on the reverse.



ART. NO. 3390

Twist ball pen

Barrel: Metal, synthetic leather Fittings: Metal, glossy gun metal senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3390	50	100	250	500
Incl. engraving per position	8.16	7.57	7.15	6.87

For branding prices please refer to page 97

Сар	1	Engraving	35 x 5 mm
Barrel	2	Engraving	40 x 5 mm

STAR TEC STEEL **BALL PEN**







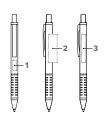




Corresponding cases ET 150

ET 154 ET 156 ET 160 ET 169

ET 190 see pages 62 - 64



ART. NO. 2040

Push ball pen

Barrel: Metal, brushed Fittings: Metal, glossy chrome Soft grip zone: black senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2040	50	100	250	500
Incl. 1c print, per position	3.05	2.81	2.65	2.53
Incl. engraving per position	4.23	3.64	3.22	2.94

For branding prices please refer to page 97

BRANDING / AREA

Barrel	1	Engraving	15 x 5 mm
	2	1c - 5c Print	40 x 12 mm
	3	Engraving	40 x 5 mm

STAR TEC ALU **BALL PEN**









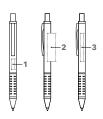


Corresponding cases

ET 150 ET 154 ET 156

ET 169 ET 190

see pages 62 - 64



ART. NO. 2511

Push ball pen

Barrel: Metal, lacquered Fittings: Metal, glossy chrome Soft grip zone: black senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2511	50	100	250	500
Incl. 1c print, per position	3.17	2.93	2.77	2.65
Incl. engraving per position	4.35	3.76	3.34	3.06

For branding prices please refer to page 97

Barrel	1	Engraving	15 x 5 mm
	2	1c - 5c Print	40 x 12 mm
	3	Engraving	40 x 5 mm

NAUTIC BALL PEN









Corresponding cases ET 150 ET 154 ET 156 ET 160 ET 169 ET 171 ET 190





Engraving

ART. NO. 2215

Twist ball pen

Barrel and fittings: Metal, glossy chrome Cap: Metal, soft lacquer senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2215	50	100	250	500
Incl. 1c print, per position	7.05	6.81	6.65	6.53
Incl. engraving per position	8.23	7.64	7.22	6.94

For branding prices please refer to page 97

BRANDING / AREA

Сар	1	Engraving	35 x 5 mm
Barrel	2	Engraving	35 x 5 mm
	3	1c Print	25 x 12 mm

NAUTIC ROLLERBALL



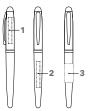


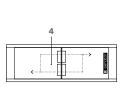












ART. NO. 1092 / 6297

Rollerball 1092

Barrel and fittings: Metal, glossy chrome Cap and grip zone: Metal, soft lacquer Metal safety rollerball refill Ink colour: blue

Set 6297

Touch Pad Pen 2754 + rollerball 1092 in case ET 171

INDUSTRIAL PRICES (€/PC.)

6297

RSP in euro per piece, VAT not included.

1092	50	100	250	500
Incl. 1c print, per position	8.81	8.57	8.41	8.29
Incl. engraving per position	9.99	9.40	8.98	8.70
6297	25	50	125	250
Incl. 1c print, per position	17.42	16.94	16.62	16.38
Incl. engraving per position	19.78	18.60	17.76	17.20

For branding prices please refer to page 97

Сар	1	Engraving	35 x 5 mm
Barrel	2	Engraving	35 x 5 mm
	3	1c Print	25 x 12 mm
Case	4	1c Print	60 x 25 mm

NAUTIC BALL PEN / TOUCH PAD PEN







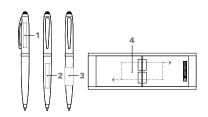












ART. NO. 2754 / 6297

Twist ball pen with touch pad function 2754

Barrel and fittings: Metal, glossy chrome Cap: Metal, soft lacquer senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

Set 6297

Touch Pad Pen 2754 + rollerball 1092 in case ET 171

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included. 2754 100 250 500 Incl. 1c print, 7.54 7.30 7.14 7.02 per position Incl. engraving 8.72 8.13 7.71 7.43 per position 6297 25 50 125 250 Incl. 1c print, 17.42 16.94 16.62 16.38 per position Incl. engraving 19.78 18.60 17.76 17.20

For branding prices please refer to page 97

BRANDING / AREA

Сар	1	Engraving	35 x 5 mm
Barrel	2	1c Print	25 x 12 mm
	3	Engraving	35 x 5 mm
Case	4	1c Print	60 x 25 mm

NAUTIC BLACK BALL PEN / TOUCH PAD PEN

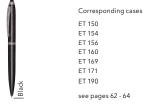


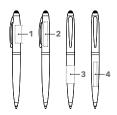
per position











ART. NO. 3340

Twist ball pen with touch pad function

Barrel: Metal, glossy lacquer Fittings: Metal, gun metal senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included. 50 100 250 500 Incl. 1c print, 8.23 7.99 7.83 7.71 per position Incl. engraving 9.41 8.82 8.40 8.12 per position

For branding prices please refer to page 97

Сар	1	1c Print	25 x 10 mm
	2	Engraving	35 x 5 mm
Barrel	3	1c Print	25 x 12 mm
	4	Engraving	35 x 5 mm

IMAGE LINE

MAKES YOUR IMAGE UNMISTAKABLE.

Clear lines, perfect style with a distinctive surface design. The Image Line presents itself in a perfect manner.



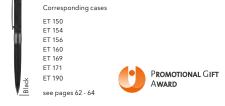
IMAGE BLACK LINE BALL PEN

Image scale 1:1









ART. NO. 2636

Twist ball pen

Barrel: Metal, soft varnish Fittings: Metal, gun metal senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2636	50	100	250	500
Incl. engraving per position	10.95	10.36	9.94	9.66

For branding prices please refer to page 97

Cap	1	Engraving	35 x 5 mm
Barrel	2	Engraving	35 x 5 mm

IMAGE BLACK LINE ROLLERBALL

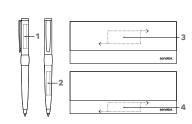












ART. NO. 1119 / 6179 / 6206

Rollerball 1119

Barrel: Metal, soft varnish, fittings: Metal, gun metal Metal safety rollerball refill, ink colour: blue

Set 6206

Twist ball pen 2636 + rollerball 1119 in black case ET 156

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

1119	50	100	250	500
Incl. engraving per position	12.37	11.78	11.36	11.08
6206	25	50	125	250
0200	25	30	123	230

For branding prices please refer to page 97

BRANDING / AREA

Сар	1	Engraving	35 x 5 mm
Barrel	2	Engraving	35 x 5 mm
Case	3	1c Print	50 x 20 mm
	4	1c Print	50 x 15 mm

IMAGE BLACK LINE FOUNTAIN PEN

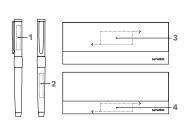












ART. NO. 0104 / 6205

Fountain pen

Barrel: Metal, soft varnish, fittings: Metal gun metal

Iridium-tipped stainless steel nib, M, standard ink cartridge, ink colour: blue

Set 6205

Twist ball pen 2636 + fountain pen 0104 in black case ET 156

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0104	50	100	250	500
Incl. engraving per position	12.61	12.02	11.60	11.32
6205	25	50	125	250

For branding prices please refer to page 97

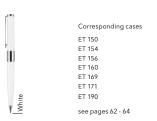
Cap	1	Engraving	35 x 5 mm
Barrel	2	Engraving	35 x 5 mm
Case	3	1c Print	50 x 20 mm
	4	1c Print	50 x 15 mm

IMAGE WHITE LINE BALL PEN

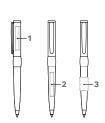












1c Print

ART. NO. 2786 / 6267

Twist ball pen 2786

Barrel: metal, glossy lacquered Fittings: Glossy chrome senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

Set 6267

Twist ball pen 2786 + rollerball 1146 in white case ET 156

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.					
2786	50	100	250	500	
Incl. 1c print per position	9.77	9.53	9.37	9.25	
Incl. engraving per position	10.95	10.36	9.94	9.66	
6267	25	50	125	250	
Incl. 1c print, per position	23.46	22.98	22.66	22.42	
Incl. engraving per position	25.82	24.64	23.80	23.24	

For branding prices please refer to page 97

BRANDING / AREA

Сар	1	Engraving 1c Print	35 x 5 mm
Barrel	2	Engraving	35 x 5 mm
	3	1c Print	20 x 12 mm

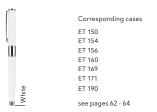
IMAGE WHITE LINE ROLLERBALL



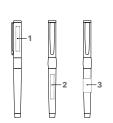












ART. NO. 1146 / 6267

Rollerball 1146

Barrel: metal, glossy lacquered Fittings: Glossy chrome Metal safety rollerball refill Ink colour: blue

Set 6267

Twist ball pen 2786 + Rollerball 1146 in white case ET 156

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

1146	50	100	250	500
Incl. 1c print, per position	11.19	10.95	10.79	10.67
Incl. engraving per position	12.37	11.78	11.36	11.08
6267	25	50	125	250
Incl. 1c print,	22.47	00.00	22.77	22.42
per position	23.46	22.98	22.66	22.42

For branding prices please refer to page 97 $\,$

Сар	1	Engraving 1c Print	35 x 5 mm
Barrel	2	Engraving	35 x 5 mm
	3	1c Print	20 x 12 mm

IMAGE CHROME BALL PEN

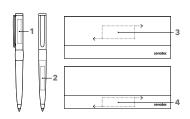












ART. NO. 2158 / 6238

Twist ball pen 2158

Barrel: Metal, soft varnish, fittings: Metal, matt chrome, senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

Set 6238

Twist ball pen 2158 + rollerball 1036 in black case ET 156

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2158	50	100	250	500
Incl. engraving per position	10.95	10.36	9.94	9.66
6238	25	50	125	250

For branding prices please refer to page 97

BRANDING / AREA

Сар	1	Engraving	35 x 5 mm
Barrel	2	Engraving	35 x 5 mm
Case	3	1c Print	50 x 20 mm
	4	1c Print	50 x 15 mm

IMAGE CHROME ROLLERBALL



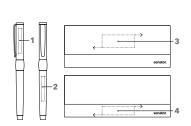












ART. NO. 1036 / 6238

Rollerball 1036

Barrel: Metal, soft varnish, fittings: Metal, matt chrome, metal safety rollerball refill

Ink colour: blue

Set 6238

Twist ball pen 2158 + rollerball 1036 in black case ET 156

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

1036	50	100	250	500
Incl. engraving per position	12.37	11.78	11.36	11.08
6238	25	50	125	250

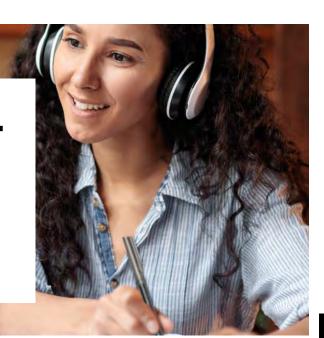
For branding prices please refer to page 97

Сар	1	Engraving	35 x 5 mm
Barrel	2	Engraving	35 x 5 mm
Case	3	1c Print	50 x 20 mm
	4	1c Print	50 x 15 mm

CARBON

SPORTY, ELEGANT AND SOPHISTICATED.

Sporty writing instrument in an remarkable mix of materials. Cool carbon combines with matt-chrome fittings to create a modern statement accessory.



CARBON BLACK BALL PEN

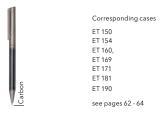


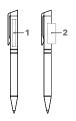












Engraving

ART. NO. 3350

Twist ball pen

Barrel: Metal in combination with light carbon Fittings: Metal gun metal senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

This item will be discontinued and is still available as long as stocks last.

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3350	50	100	250	500
Incl. 1c print, per position	13.27	13.03	12.87	12.75
Incl. engraving per position	14.45	13.86	13.44	13.16

For branding prices please refer to page 97 $\,$

1	Engraving	40 x 5 mm
2	1c Print	30 x 12 mm
		1 Engraving 2 1c Print

CARBON LINE

SPORTY WRITING INSTRUMENT IN A UNIQUE MIX OF MATERIALS.

High-quality carbon in combination with matt chrome-plated fittings combine to create an expressive design with a slim silhouette.



CARBON LINE BALL PEN



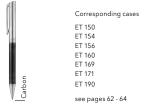


1c Print

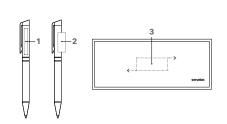












ART. NO. 2159 / 6239 / 6240

Twist ball pen 2159

Metal in combination with light carbon
Cap, tip, fittings: Metal, matt chrome, senator®
magic flow metal refill G2 (1.0 mm), writing length
up to 8,500 m, ink colour: blue

Set 6239

Twist ball pen 2159 + fountain pen 0076 in black case ET 160

Set 6240

Twist ball pen 2159 + rollerball 1037 in black case ET 160

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2159	50	100	250	500
Incl. 1c Print per position	12.60	12.36	12.20	12.08
Incl. engraving per position	13.78	13.19	12.77	12.49
6239	25	50	125	250
Incl. 1c Print per position	35.34	34.86	34.54	34.30
Incl. engraving per position	37.70	36.52	35.68	35.12
6240	25	50	125	250
Incl. 1c Print per position	34.16	33.68	33.36	33.12
Incl. engraving per position	36.52	35.34	34.50	33.94

For branding prices please refer to page 97

Сар	1	Engraving	40 x 5 mm
	2	1c Print	30 x 12 mm
Case	3	1c Print	50 x 20 mm

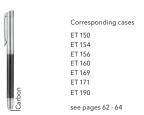
CARBON LINE ROLLERBALL



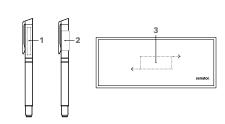












ART. NO. 1037 / 6240

Rollerball 1037

Metal in combination with light carbon Cap, tip, fittings: Metal, matt chrome Metal safety rollerball refill Ink colour: blue

Set 6240

Twist ball pen 2159 + Rollerball 1037 in black case ET 160

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

1037	50	100	250	500
Incl. 1c print per position	16.16	15.92	15.76	15.64
Incl. engraving per position	17.34	16.75	16.33	16.05
6240	25	50	125	250
Incl. 1c print, per position	34.16	33.68	33.36	33.12
Incl. engraving per position	36.52	35.34	34.50	33.94

For branding prices please refer to page 97

BRANDING / AREA

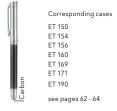
Сар	1	Engraving	40 x 5 mm
	2	1c Print	30 x 12 mm
Case	3	1c Print	50 x 20 mm

CARBON LINE FOUNTAIN PEN

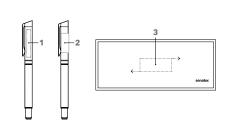












ART. NO. 0076 / 6239

Fountain pen 0076

Metal in combination with light carbon Cap, tip, fittings: Metal, matt chrome Iridium-tipped stainless steel nib, M Standard ink cartridge Ink colour: blue

Set 6239

Twist ball pen 2159 + fountain pen 0076 in black case ET 160

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0076	50	100	250	500
Incl. 1c print, per position	17.35	17.11	16.95	16.83
Incl. engraving per position	18.53	17.94	17.52	17.24
6239	25	50	125	250
Incl. 1c print, per position	35.34	34.86	34.54	34.30
Incl. engraving per position	37.70	36.52	35.68	35.12

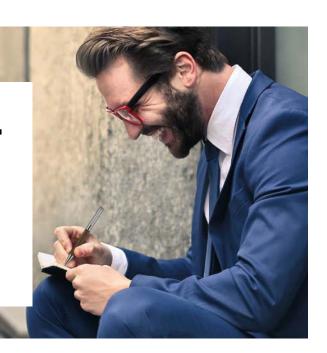
For branding prices please refer to page 97

Сар	1	Engraving	40 x 5 mm
	2	1c Print	30 x 12 mm
Case	3	1c Print	50 x 20 mm

TIZIO

NATURALNESS WITH AN INDIVIDUAL TOUCH.

Natural writing with a special touch. For all those who appreciate the individual value of a natural material and write their messages with select care.



Engraving

TIZIO BALL PEN

Image scale 1:1





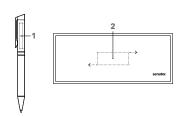












ART. NO. 2400 / 6252 / 6253

Twist ball pen 2400

Barrel: Metal in combination with nutwood Cap, tip, fittings: Metal, glossy chrome senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

Set 6252

Twist ball pen 2400 + fountain pen 0240 in black case ET 160

Set 6253

Twist ball pen 2400 + rollerball 1240 in black case ET 160

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2400	50	100	250	500		
Incl. engraving per position	13.78	13.19	12.77	12.49		
6252	25	50	125	250		
Incl. engraving per position	37.70	36.52	35.68	35.12		
6253	25	50	125	250		
Incl. engraving per position	36.52	35.34	34.50	33.94		
For branding prices please refer to page 97						

Case	2	1c Print	50 x 20 mm
Сар	1	Engraving	40 x 5 mm

TIZIO **ROLLERBALL**





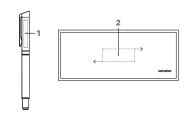






Corresponding cases ET 150 ET 156 ET 160 ET 169 ET 171 ET 190 see pages 62 - 64





ART. NO. 1240 / 6253

Rollerball 1240

Barrel: Metal in combination with nutwood Cap, tip, fittings: Metal, glossy chrome Metal safety rollerball refill Ink colour: blue

Set 6253

Twist ball pen 2400 + rollerball 1240 in black case

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

1240	50	100	250	500
Incl. engraving per position	17.34	16.75	16.33	16.05
6253	25	50	125	250

For branding prices please refer to page 97

BRANDING / AREA

Сар	1	Engraving	40 x 5 mm
Case	2	1c Print	50 x 20 mm

TIZIO **FOUNTAIN PEN**







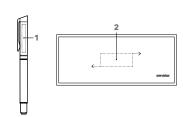


Corresponding cases

ET 150 ET 156 ET 160 ET 169 ET 171

ET 190 see pages 62 - 64





ART. NO. 0240 / 6252

Fountain pen 0240

Barrel: Metal in combination with nutwood Cap, fittings: Metal, glossy chrome Iridium-tipped stainless steel nib, M Standard ink cartridge Ink colour: blue

Set 6252

Twist ball pen 2400 + fountain pen 0240 in black case ET 160

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included. 0240 100 250 500 Incl. engraving 18.53 17.94 17.52 17.24 per position 6252 25 250 50 125 Incl. engraving per position 37.70 36.52 35.68 35.12

For branding prices please refer to page 97

Сар	1	Engraving	40 x 5 mm
Case	2	1c Print	50 x 20 mm

CASES

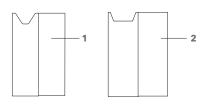












ART. NO. P1ET157

Cardboard pouch for 1 - 2 writing instruments
Recycled cardboard, matt white, front and back to be customised over the full surface area, **Dimensions:** 155 x 48 x 2 mm

BRANDING / AREA

Front + Reverse 1 CMYK Print ca. 155 x 96 mm

INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

P1ET157 500 1,000 2,500 5,000 Incl. CMYK Print on request

ART. NO. P1ET173

Cardboard pouch for 3 writing instruments

Recycled cardboard, matt white, front and back to be customised over the full surface area, **Dimensions:** 155 x 54 x 2 mm

BRANDING / AREA

Front + Reverse 2 CMYK Print ca. 155 x 108 mm

INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

500 1,000 2,500 5,000 P1ET173 Incl. CMYK Print on request









ART. NO. ET 157

For 1 writing instrument Carton, matt black. At 5,000 pcs. also available in different colours Dimensions: 155 x 50 x 2 mm

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

ET157	50	100	250	500
Plain	0.30	0.30	0.30	0.30

ART. NO. ET 190

For 1 or 2 writing instruments

Carton, FSC Mix, matt black, with removable cardboard insert **Dimensions:** 175 x 62 x 22 mm

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included

ET190	50	100	250	500
Plain	2.51	2.51	2.51	2.51

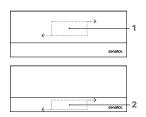
CASES











ART. NO. ET 156

Cardboard case for 1 or 2 writing instruments

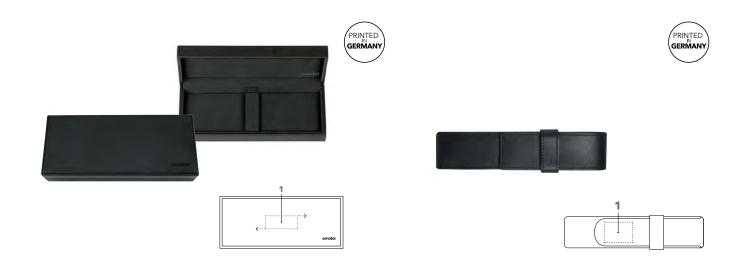
carded case, black matt or glossy white with magnetic closure and foam inlay $\textbf{Dimensions:}\ 16.5\times6.5\times2.5\ \text{cm}$

BRANDING / AREA

Lid	1	1c Print only on black	50 x 20 mm
:	2	1c Print only on black	50 x 15 mm

INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

ET156	50	100	250	500
Plain	2,12	2,12	2,12	2,12
Incl. 1c Print, 1 position	2,91	2,67	2,51	2,39



ART. NO. ET 160

For 1 or 2 writing instruments

leather look, black with black velour lining **Dimensions:** 19 x 8 x 3.5 cm

BRANDING / AREA

Lid	1 1c Print	50 x 20 mm
Lid	1 1c Print	50 x 20 mm

INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

ET160	50	100	250	500
Plain	4.99	4.99	4.99	4.99
Incl. 1c Print, 1 position	5.78	5.54	5.38	5.26

ART. NO. ET 150

Leather case for 1 or 2 writing instruments

leather, black

Dimensions: 15 x 3.5 x 1.5 cm

BRANDING / AREA

Flap	1 Embossing	50 x 20 mm
	• E5000g	00 X 20 11

INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

ET150	50	100	250	500
Plain	5.05	5.05	5.05	5.05
Incl. Embossing	8.36	7.37	6.67	6.18

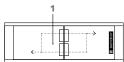
CASES











ART. NO. ET 169

Plastic case for 1 writing instrument

Glossy transparent with universal pen holder

Dimensions: 15.5 x 2.5 x 2.5 cm

This item will be discontinued and is still available as long as stocks last.

BRANDING / AREA

Lid	1 1c Print	50 x 20 mm
LIQ	1 ICPrint	50 x 20 mm

INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

ET169	50	100	250	500
Plain	0.65	0.65	0.65	0.65
Incl. 1c Print, 1 position	1.44	1.20	1.04	0.92

ART. NO. ET 171

Plastic case for 2 writing instruments

Glossy transparent with universal pen holder

Dimensions: $15.5 \times 5.5 \times 2.5 \text{ cm}$

This item will be discontinued and is still available as long as stocks last.

BRANDING / AREA

Lid 1 1c Print	50 x 20 mm
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$\textbf{INDUSTRIAL PRICES (} \not\in / \textbf{PC.}) \text{ RSP in euro per piece, VAT not included.}$

ET171	50	100	250	500
Plain	1.08	1.08	1.08	1.08
Incl. 1c Print, 1 position	1.87	1.63	1.47	1.35











ART. NO. ET 154

Plastic case for 1 writing instrument

black/silver with transparent lid, also available for slim writing instruments

 $\textbf{Dimensions:}~16\times3.5\times2.5~\text{cm}$

This item will be discontinued and is still available as long as stocks last.

BRANDING / AREA

Lid 1 1c Print 50 x 20 mm

INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

ET154	50	100	250	500
Plain	1.08	1.08	1.08	1.08
Incl. 1c Print, 1 position	1.87	1.63	1.47	1.35

ART. NO. SC233

Cardboard box for 50 pens

Alternative packaging for your pens: Carton: white, with senator® logo **Dimensions:** 15.5 x 12 x 7.5 cm

INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

SC233	50	100	250	500
Plain	0.93	0.93	0.93	0.93





AMITY



ART. NO. 0321

Small porcelain mug

With extravagant handle, glossy white, suitable for coffee pod machines

Height: $\sim 80 \text{ mm}$ Diameter: $\sim 80 \text{ mm}$ Capacity: $\sim 0.25 \ \ell$

SERVICES

Packaging: see page 88

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0321	36	108	250	500
Incl. 1c print	6.62	5.12	4.25	3.59
Each further colour	1.25	0.88	0.66	0.50

BRANDING / AREA

Outside	1	1c - 5c Print	170 x 55 mm

FRIEDA



ART. NO. K011

Elegant stoneware mug

With stylish curved handle, high gloss white

Height: ~100 mm Diameter: ~78 mm Capacity: ~0.25 ℓ

SERVICES

Packaging: see page 88

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

K011	36	108	250	500
Incl. 1c print	7.16	5.66	4.79	4.13
Each further colour	1.25	0.88	0.66	0.50

Outside	1	1c - 5c Print	158 x 55 mm

CHARISMA



ART. NO. 0915

High porcelain mug

with small handle, high-gloss white

Height: $\sim 100 \text{ mm}$ Diameter: $\sim 82 \text{ mm}$ Capacity: $\sim 0.25 \ \ell$

SERVICES

Packaging: see page 88

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0915	36	108	250	500
Incl. 1c print	7.70	6.20	5.33	4.67
Each further colour	1.25	0.88	0.66	0.50

BRANDING / AREA

O		1- F-Duint	1/0 25
Outside	1	1c - 5c Print	160 x 35 mm

PRIME



ART. NO. 0341

Slim porcelain mug

In classic shape, high-gloss white

Height: $\sim 105 \text{ mm}$ Diameter: $\sim 73 \text{ mm}$ Capacity: $\sim 0.27 \ \ell$

SERVICES

Packaging: see page 88

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0341	36	108	250	500
Incl. 1c print	7.16	5.66	4.79	4.13
Each further colour	1.25	0.88	0.66	0.50

Outside	1 1c - 5c Print	145 x 70 mm
Outside	I IC SCITIII	143 X 70 111111

ELITE







ART. NO. 0912

Porcelain mug

In elegant design, high gloss white.

Height: ~100 mm Diameter: ~80 mm Capacity: ~0.25 ℓ

SERVICES

Packaging: see page 88

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0912	36	108	250	500
Incl. 1c print	7.16	5.66	4.79	4.13
Each further colour	1.25	0.88	0.66	0.50

BRANDING / AREA

Outside	1	1c - 5c Print	175 x 35 mm
Outs.uc		ic oci iiii	17 3 X 33 111111

ELEGANT









ART. NO. 0381

Porcelain mug

Slightly conical shape, high gloss white.

Height: ~92 mm Diameter: ~86 mm Capacity: ~0.3 &

SERVICES

Packaging: see page 88

INDUSTRIAL PRICES (€/PC.)

 $\ensuremath{\mathsf{RSP}}$ in euro per piece, VAT not included.

0381	36	108	250	500
Incl. 1c print	7.70	6.20	5.33	4.67
Each further colour	1.25	0.88	0.66	0.50

Outside	1 1c - 5c Print	190 x 40 mm
Outside	1 1c - 5c Print	190 x 40 mr

MAXI MUG



ART. NO. 0344

Large porcelain mug

In classic design, high-gloss white

Height: ~ 96 mm Diameter: ~ 82 mm Capacity: ~0.3 ℓ

SERVICES
Packaging: see page 88

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0344	36	108	250	500
Incl. 1c print	7.16	5.66	4.79	4.13
Each further colour	1.25	0.88	0.66	0.50

BRANDING / AREA

APPEAL



ART. NO. 0928

Large porcelain mug

In rounded shape, high-gloss white

Height: ~95 mm Diameter: ~100 mm Capacity: ~0.4 ℓ

SERVICES

Packaging: see page 88

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0928	36	108	250	500
Incl. 1c print	8.24	6.74	5.87	5.21
Each further colour	1.25	0.88	0.66	0.50

Outside	1 1c - 5c Print	200 x 45 mm
		200 X 10 111111

FANCY ESPRESSO SET

Image scale 1:2













ART. NO. 0964

Espresso Set

Porcelain espresso cup and saucer, glossy white, suitable for coffee pod machines

Height: ~67 mm Diameter: ~67 mm Capacity: ~0.08 ℓ Diameter saucer: ~120 mm

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0964	36	108	250	500
Incl. 1c print, 1 position	11.30	9.80	8.93	8.27
Each further colour, 1 position	1.25	0.88	0.66	0.50

BRANDING / AREA

Cup	1	1c - 5c Print	150 x 45 mm
Saucer	2	1c - 5c Print	40 x 15 mm
	3	1c - 5c Print	Ø 45 mm

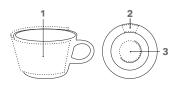
FANCY COFFEE CUP AND SET











ART. NO. 0965 / 0965-T

Small porcelain cup with saucer 0965

In classic design, high-gloss white, suitable for coffee pod machines

Small porcelain cup 0965-T

in classic design, high-gloss white, suitable for coffee pod machines

Height: $\sim 65 \text{ mm}$ Diameter: $\sim 90 \text{ mm}$ Capacity: $\sim 0.18 \ \ell$ Diameter saucer: $\sim 150 \text{ mm}$

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0965	36	108	250	500
Incl. 1c print, 1 position	11.30	9.80	8.93	8.27
Each further colour, 1 position	1.25	0.88	0.66	0.50
0965-T	36	108	250	500
Incl. 1c print, 1 position	8.60	7.10	6.23	5.57
Each further colour,	1.25	0.88	0.66	0.50

Cup	1	1c - 5c Print	175 x 50 mm
Saucer	2	1c - 5c Print	40 x 20 mm
	3	1c - 5c Print	Ø 55 mm



ART. NO. 0966 / 0993 / 0994

Plate 0966

Porcelain, glossy white **Diameter:** ~210 mm

Dinner plate 0993

Porcelain, glossy white **Diameter:** ~ 270 mm

Soup plate 0994

Porcelain, glossy white **Diameter:** ~230 mm

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0966 / 0993 / 0994	36	108	250	500
Incl. 1c print	10.40	8.90	8.03	7.37
Each further colour	1.25	0.88	0.66	0.50

BRANDING / AREA

0966	1	1c - 5c Print	40 x 20 mm
	2	1c - 5c Print	Ø 100 mm
0993	1	1c - 5c Print	100 x 20 mm
	2	1c - 5c Print	Ø 100 mm
0994	1	1c - 5c Print	80 x 20 mm
	2	1c - 5c Print	Ø 100 mm

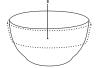
FANCY BOWL

Image scale 1:2









ART. NO. 0920

Porcelain bowl

Glossy white

Height: $\sim 79 \text{ mm}$ Diameter: $\sim 150 \text{ mm}$ Capacity: $\sim 0.7 \ \ell$

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0920	36	108	250	500
Incl. 1c print	10.40	8.90	8.03	7.37
Each further colour	1.25	0.88	0.66	0.50

Outside	1 1c - 5c Print	457 x 30 mm

FANCY START-UP BOX

Image scale 1:3

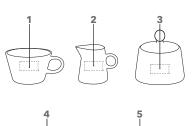






RSP in euro per piece, VAT not included.

0951	1	3	5	10
Incl. 1c print on all 74 pieces	663.40	552.40	487.65	439.09









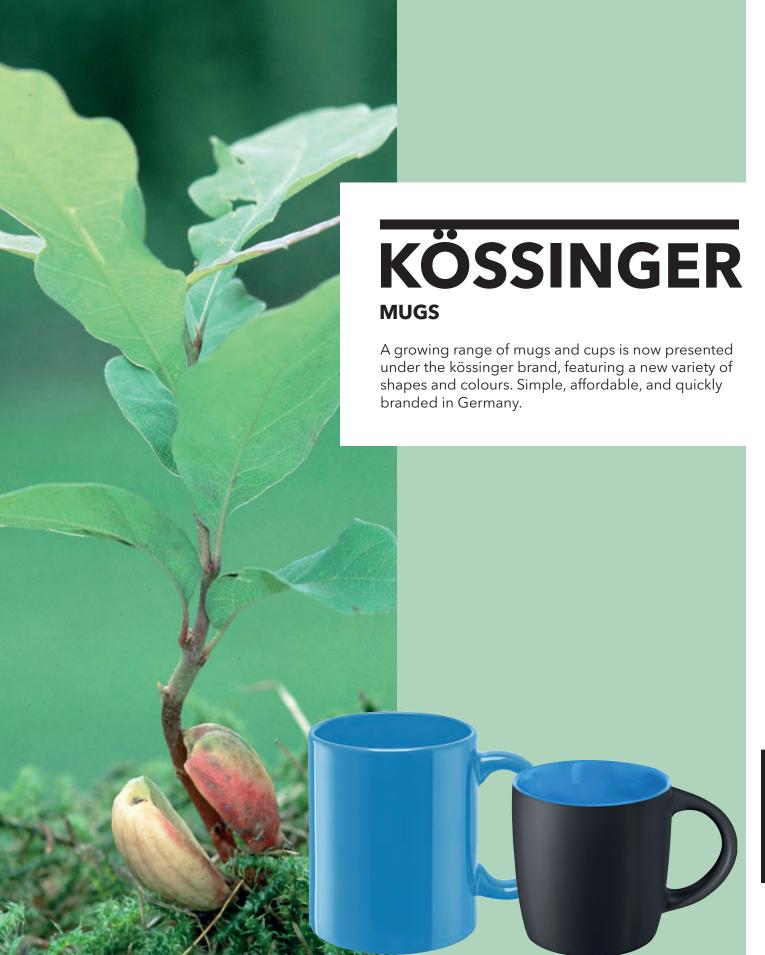
ART. NO. 0951

Porcelain set

74 pieces, white cups suitable for coffee pod machines: 24 cups and saucers, 1 milk jug, 1 sugar bowl

Height cup: ~65 mm
Diameter cup: ~90 mm
Capacity cup: ~0.18 ℓ
Diameter saucer: ~150 mm
Diameter plate: ~210 mm Height milk jug: ~78 mm Height sugar bowl: ~58 mm (mit Deckel ~90 mm)

Milk jug 2 1c - 5c Print 40 x 20 m sugar bowl 3 1c - 5c Print 40 x 20 m				
sugar bowl 3 1c - 5c Print 40 x 20 m	Cup	1	1c - 5c Print	40 x 20 mm
	Milk jug	2	1c - 5c Print	40 x 20 mm
Saucer 4 1c - 5c Print 40 x 20 m	sugar bowl	3	1c - 5c Print	40 x 20 mm
	saucer	4	1c - 5c Print	40 x 20 mm
Plate 5 1c - 5c Print 40 x 20 m	Plate	5	1c - 5c Print	40 x 20 mm







LOOKS COOL. KEEPS HOT.

King Can "To Go" mugs are the perfect every day companions. These vaccuum thermo mugs keep hot drinks hot and cold drinks cold. Useful, long lasting and so popular.



KING CAN

Image scale 1:2





PROMOTIONAL GIFT



Engraving







ART. NO. 0755 / 0765

Vakuum-Thermodose

Double-walled 18/8 stainless steel, with black plastic lid

Height: ~ 149 mm Diameter: ~ 71 mm Capacity: ~ 0.33 ℓ

SERVICES

Individually packed in cardboard box.

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0755	36	108	250	500
Incl. 1c print	14.11	12.61	11.74	11.08
Each further colour	1.25	0.88	0.66	0.50
Incl. engraving	14.11	12.61	11.74	11.08
0765	36	108	250	500
Incl. CMYK print	15.36	13.49	12.40	11.58

Outside		1c - 5c Print CMYK Print (White prints will show silver coloured)	210 x 115 mm 150 x 80 mm
	3	Engraving	20 x 60 mm

KING CAN MINI

Image scale 1:2









ART. NO. 0785

Vacuum thermo mug

Double-walled 18/8 stainless steel, with black plastic lid

Height: ~ 127 mm Diameter: ~71 mm Capacity: ~0.26 &

SERVICES

Individually packed in cardboard box.

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0785	36	108	250	500
Incl. 1c print	14.11	12.61	11.74	11.08
Each further colour	1.25	0.88	0.66	0.50
Incl. engraving	14.11	12.61	11.74	11.08

BRANDING / AREA

Outside	1	1c - 5c Print	210 x 90 mm
	2	Engraving	20 x 60 mm

TROPHY

Image scale 1:2







ART. NO. 0750

Large vacuum thermo mug

Double-walled 18/8 stainless steel, with black plastic lid

Height: $\sim 175 \text{ mm}$ Diameter: $\sim 82 \text{ mm}$ Capacity: $\sim 0.4 \text{ }\ell$

SERVICES

Individually packed in cardboard box.

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

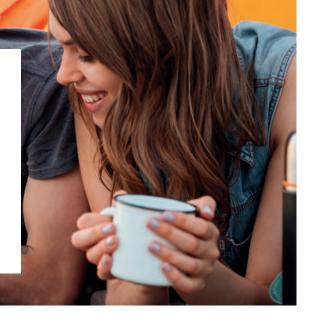
0750	36	108	250	500
Incl. 1c print	14.11	12.61	11.74	11.08
Each further colour	1.25	0.88	0.66	0.50
Incl. engraving	14.11	12.61	11.74	11.08

Outside	1	1c - 5c Print	60 x 60 mm
	2	Engraving	20 x 60 mm

OUTDOOR

LONG-LASTING COMPANION IN CHARMING VINTAGE STYLE.

Simply unbeatable in durability and charm. Classic design, unbreakable and weatherproof. A companion for carefree outdoor leisure activities.



OUTDOOR

Image scale 1:2









ART. NO. 0372

Metal cup

With enamel coating, high-gloss white

Height: ~81 mm Diameter: ~87 mm Capacity: ~0.3 ℓ

SERVICES

Individually packed in cardboard box

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0372	36	108	250	500
Incl. CMYK print	11.11	9.24	8.15	7.33

Outside	1	CMYK Print	185 x 60 mm



Image scale 1:2 CMYK Print -







MODELL 0323 / K002

Large stoneware mug

In straight design, high-gloss white.

Height: ~ 95 mm Diameter: ~ 80 mm Capacity: ∼0.30 ℓ

SERVICES

Packaging: see page 88

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

K002	36	108	250	500
Incl. 1c print	6.62	5.12	4.25	3.59
Each further colour	1.25	0.88	0.66	0.50
0323 (former Pics One)	36	108	250	500
Incl. CMYK print	7.87	6.00	4.91	4.09

BRANDING / AREA

Outside	1	1c - 5c Print	190 x 75 mm
		CMYK Print	

CARINA INSIDE











GERMANY



ART. NO. K004

Large stoneware mug

In straight design, high-gloss white with coloured interior glaze.

Height: ~ 95 mm Diameter: ~80 mm Capacity: $\sim 0.30~\ell$

SERVICES

Packaging: see page 88

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

K004	36	108	250	500
Incl. 1c print	7.03	5.53	4.66	4.00
Each further colour	1.25	0.88	0.66	0.50

Outside 1 1c - 5c Print 190 x 75 m

CARINA

Image scale 1:2

















ART. NO. K003

Large stoneware mug

In straight-lined, timeless design. High gloss coloured glaze.

Height: ~95 mm Diameter: ~80 mm Capacity: ~0.30 ℓ

SERVICES

Packaging: see page 88

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

K003	36	108	250	500
Incl. 1c print	7.03	5.53	4.66	4.00
Each further colour	1.25	0.88	0.66	0.50

BRANDING / AREA

Outside	1	1c - 5c Print	190 x 75 mm
Outside		IC - JC I IIIIC	170 X / 3 IIIIII

CARINA GLAS









ART. NO. K016

Large glass

In mug shape. Frosted.

Height: ~95 mm Diameter: ~80 mm Capacity: ~0.30 ℓ

SERVICES

Packaging: see page 88

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

K016	36	108	250	500
Incl. 1c print	6.62	5.12	4.25	3.59

BRANDING / AREA

Outside	1	1c Print (Glossy)	186 x 75 mr

Opposite the handle there is a seam in the glass where a 5 mm area is excluded from the printing process.

CALI





ART. NO. 0362

Stoneware mug

In classic design, high-gloss white

Height: ~ 105 mm Diameter: ~79 mm Capacity: ~0.25 ℓ

SERVICES

Packaging: see page 88

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0362 (former Pics Classic)	36	108	250	500	
Incl. CMYK print	7.87	6.00	4.91	4.09	

BRANDING / AREA

Outside	1	CMYK Print	170 x 70 mm
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SOLID





Stoneware mug

With unique handle, h igh-gloss white

Height: ~ 99 mm Diameter: ~80 mm Capacity: ~0.25 ℓ

SERVICES

Packaging: see page 88

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0358	36	108	250	500
Incl. CMYK print	8.41	6.54	5.45	4.63

Outside	1	CMYK Print	180 x 80 mm

ELEKTRA WHITE







ART. NO. 0354 / K005

Slim Stoneware mug

In elegant design, High gloss white.

Height: ~99 mm Diameter: ~82 mm Capacity: ~0.25 ℓ

SERVICES

Packaging: see page 88

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

K005	36	108	250	500
Incl. 1c print	7.16	5.66	4.79	4.13
Each further colour	1.25	0.88	0.66	0.50
0354 (former Pics Elite)	36	108	250	500
Incl. CMYK print	8.41	6.54	5.45	4.63

BRANDING / AREA

Outside	1	1c - 5c Print	175 x 30 mm
		CMYK Print	175 X 30 111111

ELEKTRA INSIDE

















CMYK Print

PRINTED GERMANY

ART. NO. 0355 / K006

Slim stoneware mug

In elegant design, high gloss white with coloured interior glaze

Height: ~99 mm Diameter: ~82 mm Capacity: ~0.25 ℓ

SERVICES

Packaging: see page 88

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

K006	36	108	250	500
Incl. 1c print	7.70	6.20	5.33	4.67
Each further colour	1.25	0.88	0.66	0.50
0355 (former Pics Elite Inside)	36	108	250	500
Incl. CMYK print	8.95	7.08	5.99	5.17

Outside	1	1c - 5c Print	175 x 30 mm
		CMYK Print	175 x 50 111111

SOPHIA



ART. NO. K015

Large porcelain mug

With distinctive handle. High gloss white.

Height: $\sim 100 \text{ mm}$ Diameter: $\sim 97 \text{ mm}$ Capacity: $\sim 0.38 \text{ }\ell$

SERVICES

Packaging: see page 88

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

K015	36	108	250	500
Incl. 1c print	7.70	6.20	5.33	4.67
Each further colour	1.25	0.88	0.66	0.50

BRANDING / AREA

Outside 1 1c - 5c Print 201 x 4
--

ENNIA WHITE



ART. NO. K007

Modern stoneware mug

High-gloss white.

Height: $\sim 85 \text{ mm}$ Diameter: $\sim 80 \text{ mm}$ Capacity: $\sim 0.25 \ \ell$

SERVICES

Packaging: see page 88

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

K007	36	108	250	500
Incl. 1c print	7.16	5.66	4.79	4.13
Each further colour	1.25	0.88	0.66	0.50

Outside	1	1c - 5c Print	205 x 45 mm

ENNIA INSIDE

Image scale 1:2





1c Print



ART. NO. K008

Modern stoneware mug

In popular design. High-gloss white with coloured interior glaze.

Height: $\sim 85 \text{ mm}$ Diameter: $\sim 80 \text{ mm}$ Capacity: $\sim 0.25 \ \ell$

SERVICES

Packaging: see page 88

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

K008	36	108	250	500
Incl. 1c print	7.70	6.20	5.33	4.67
Each further colour	1.25	0.88	0.66	0.50

BRANDING / AREA

Outside 1 1c - 5c Print 20

ENNIA BLACK INSIDE

Image scale 1:2

















ART. NO. K009

Modern stoneware mug in popular design and matt appearance.

Matt black with glossy coloured glaze inside.

Height: $\sim 85 \text{ mm}$ Diameter: $\sim 80 \text{ mm}$ Capacity: $\sim 0.25 \ \ell$

SERVICES

Packaging: see page 88

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

К009	36	108	250	500
Incl. 1c print	8.24	6.74	5.87	5.21
Each further colour	1.25	0.88	0.66	0.50

Outside	1 1c - 5c Print	205 x 45 mm
Outside	I IC - JCTTIIIC	203 X 43 IIIII

CULT Image scale 1:2 CMYK Print CMYK Print 1 2

ART. NO. 0911 / 0324

Slim mug

in linear design, high-gloss white

Height: $\sim 105 \text{ mm}$ Diameter: $\sim 76 \text{ mm}$ Capacity: $\sim 0.3 \text{ }\ell$

SERVICES

Packaging: see page 88

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0911	36	108	250	500
Incl. 1c print	7.16	5.66	4.79	4.13
Each further colour	1.25	0.88	0.66	0.50
0324 (former Pics Two)	36	108	250	500
Incl. CMYK print	8.41	6.54	5.45	4.63

BRANDING / AREA

Outside	1	1c - 5c Print	165 x 70 mm
	2	CMYK Print	180 x 75 mm

COSMOS



ART. NO. 0926 / 0356

Large porcelain mug

In modern, conical shape, high-gloss white

Height: ~107 mm Diameter: ~95 mm Capacity: ~0.33 ℓ

SERVICES

Packaging: see page 88

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0926	36	108	250	500
Incl. 1c print	8.24	6.74	5.87	5.21
Each further colour	1.25	0.88	0.66	0.50
0356	36	108	250	500
Incl CMYK print	8 24	6.74	5.87	5 21

Outside	1	1c - 5c Print	50 x 30 mm
	2	CMYK Print	190 x 80 mm
		CMYK Print	190 x 80 m

MAXIM

UNUSUAL SHAPE - MAXIMUM ATTENTION.

The perfect combination of round shape and angular profile edges. An eye-catcher in an unusual form with high popularity.



MAXIM

Image scale 1:2









ART. NO. 0914

Porcelain mug

with unusual shape, high-gloss white

Height: ~99 mm Diameter: ~86 mm Capacity: ~0.3 {

SERVICES

Packaging: see page 88

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0914	36	108	250	500
Incl. 1c print	7.70	6.20	5.33	4.67
Each further colour	1.25	0.88	0.66	0.50

Outside	1	1c - 5c Print	50 x 50 mm

MAXIM COFFEE CUP

Image scale 1:2











ART. NO. 0907

Small porcelain cup

With unusual shape, high-gloss white, suitable for coffee pod machines

Height: ~82 mm Diameter: ~80 mm Capacity: ~0.2 ℓ

SERVICES

Packaging: see page 88

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0907	36	108	250	500
Incl. 1c print	7.70	6.20	5.33	4.67
Each further colour	1.25	0.88	0.66	0.50

BRANDING / AREA

Outside	1	1c - 5c Print	40 x 50 mm

MAXIM COFFE SET











ART. NO. 0937

Coffee set

Porcelain cup with saucer, high-gloss white, suitable for coffee pod machines

Height: ~82 mm Diameter: ~80 mm Capacity: ~0.2 ℓ Diameter saucer: ~148 mm

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0937	36	108	250	500
Incl. 1c print, 1 position	9.73	8.23	7.36	6.70
Each further colour	1.25	0.88	0.66	0.50

Outside	1	1c - 5c Print	40 x 50 mm
saucer	2	1c - 5c Print	70 x 20 mm
	3	1c - 5c Print	Ø 35 mm

MAXIM ESPRESSO SET

Image scale 1:2









ART. NO. 0977

Espresso Set

Porcelain cup with saucer, high gloss white

Height: ~55 mm Diameter: ~60 mm Capacity: ~ 0.08 ℓ Diameter saucer: ~ 116 mm

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0977	36	108	250	500
Incl. 1c print	9.73	8.23	7.36	6.70
Each further colour	1 25	0.88	0.66	0.50

BRANDING / AREA

Outside	1	1c - 5c Print	30 x 40 mm
Saucer	2	1c - 5c Print	55 x 15 mm
	3	1c - 5c Print	Ø 25 mm



ART. NO. 0927 / 0997 / 0998

Plate 0927

Porcelain, high gloss white **Diameter:** ~210 mm

Dinner plate 0997Porcelain, high gloss white

Diameter: ~260 mm

Soup plate 0998 Porcelain, high gloss white **Diameter:** ~230 mm

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0927 / 0997 / 0998	36	108	250	500
Incl. 1c print	9.05	7.55	6.68	6.02
Each further colour	1.25	0.88	0.66	0.50

0927	1	1c - 5c Print	70 x 25 mm
	2	1c - 5c Print	100 x 100 mm
0997	1	1c - 5c Print	100 x 20 mm
	2	1c - 5c Print	100 x 100 mm
0998	1	1c - 5c Print	80 x 20 mm
	2	1c - 5c Print	70 x 70 mm

MAXIM START-UP BOX

Image scale 1:3

1c Print





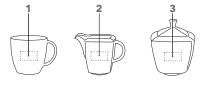




INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0952	1	3	5	10
Incl. 1c print on all 74 pieces	590.18	479.18	414.43	365.87



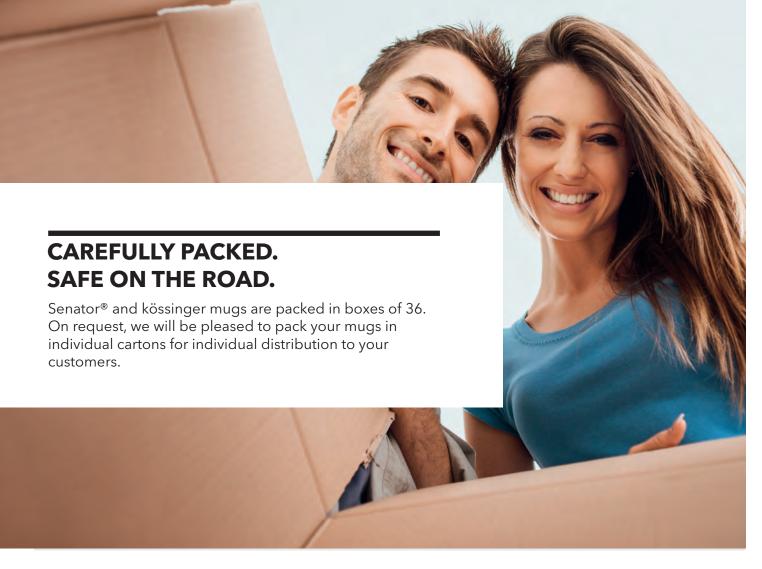


ART. NO. 0952

Porcelain set

74 pieces, white suitable for coffee pod machines: 24 cups and saucers, 24 plates, 1 milk jug, 1 sugar bowl Height cup: ~82 mm
Diameter cup: ~80 mm
Capacity cup: ~0.2 {
Diameter sucer: ~150 mm
Diameter plate: ~210 mm
Height milk jug: ~79 mm
Height sugar bowl: ~78 mm
(with lid ~115 mm)

Cup	1	1c - 5c Print	40 x 20 mm
Milk jug	2	1c - 5c Print	40 x 20 mm
Sugar bowl	3	1c - 5c Print	40 x 20 mm
Saucer	4	1c - 5c Print	40 x 20 mm
Plate	5	1c - 5c Print	40 x 20 mm



PACKAGING







ART. NO. P1A / P1A XL

Cardboard box P1A white, for 1 mug

Dimensions: 125 × 90 × 120 mm

INDUSTRIAL PRICE (€/PC.)

RSP in euro per piece,

P1A 0.62

Cardboard box P1A XL white, for 1 large mug

Dimensions: 130 × 110 × 120 mm

INDUSTRIAL PRICE (€/PC.)

RSP in euro per piece,

P1A XL 0.88

ART. NO. P36

Cardboard box brown, for 36 mugs

Dimensions: 540 × 360 × 390 mm

INDUSTRIAL PRICE (€/PC.)

RSP in euro per piece,

P36



BRANDING METHODS

CMYK PRINT





DIGITAL PRINT

Our digital print is the perfect solution to apply multicoloured prints on the clips or barrels of our ball pens. With this method we also place logos very effectively onto the cap of our Liberty models.

Technology:

The digital print uses the CMYK colour printing process to mix all colours from the basic four. For prints on coloured backgrounds we apply an extra layer of white underneath the print.

1C - 5C PRINT

Strengths:

- Print to the edge of the clipRealisation of colour gradients
- Also suitable for photo-realistic themes

DIGITAL PRINT WITH 3D EFFECT

On many white barrels of our writing instruments, large-area digital prints can be supplemen $ted\ with\ a\ haptic\ effect.\ Give\ your\ brand\ presentation\ noticeably\ more\ structure\ and\ shine.$

Technology:

The digital print uses the CMYK colour printing process to mix all colours from the basic four. An additional lacquer layer is added on top of the print for a high-gloss raised feel effect.

Incomparable 3D effectRealisation of complex colour gradients • Reproduction of countless colours

Strengths:

ENGRAVING

Minimum quantity: 1,000 pieces





1C - 5C PRINT

Whenever it comes to branding our ball pen barrels, screen print is the branding method of our choice. For the curved clips, on the other hand, we use tampo printing. Both processes ensure optimal implementation of your brand message.

Technology:

Screen print is a direct print process whereby ink is pressed through a mesh onto the ball pen. Tampo print is an indirect print method whereby ink is transferred from the cliché via a silicone pad onto the surface to be printed.

Strenaths:

- Particularly sharp-edged prints
- Accurate full colour prints possible
- Multicolour prints possible

LASER ENGRAVING

A very elegant branding method on metal surfaces. Logos or messages are very accurately and permanently worked into the metal surface.

Technology:

For our laser engraving we use a high precision computer-controlled laser which engraves the surface of our writing instruments and thus expose the metal layer underneath.

Strengths:

- A high-class and modest result
- Extremely durable
- Suitable for individual names

BRANDING METHODS

CMYK PRINT



SUBLIMATION

The sublimation process uses pressure and heat to transfer the graphic onto a specially coated mug.

We offer this impressive branding method for a total of 8 different mug designs and King Can.

Strengths:

- High colour variety and brilliancePhoto realistice prints possible

1C - 5C PRINT



ENGRAVING



DIRECT PRINT

The direct printing process saves time and money. We print without raster and thus achieve rich, vibrant colours.

Technology:

The direct printing process does not require an intermediate step via a carrier material. The ink is applied directly to the mug without any detours.

Strengths:

- · Short delivery times
- Cost-effective branding method
- Up to 5 colour prints possible

ENGRAVING

Engraving offers a high-quality and particularly durable finish. Logos or messages are very accurately and permanently worked into the metal surface.

Technology:

A computer-controlled laser engraves a logo or imprint into the item ensuring absolute definition and longlasting branding.

Strengths:

- Striking tactile results
- Understated quality
- Precise reproduction of logos and lettering

SENATOR PENS

		Art.			Refill magic flow	‡ ₩Ø	g	PU	RSP in €	
Article I	Model	No.	Material	Ink colour	1.0 mm	in mm	in g	pieces	(unbranded)	Page
MELBI	Melbi Matt Bio Recycled	3318	Recycled biobased Plastic	Blue/Black	G2	128 x 18 x 18	13.0	500	0.56	17
LIBERTY I	Liberty Matt Bio	3310	Biobased plastic	Blue/Black	G2	145 x 15 x 11	9.34	1000	0.70	18
SKEYE BIO	Skeye Matt Bio	3290	Biobased plastic	Blue/Black	G2	150 x 15 x 12	13.1	500	0.99	19
NATURE PLUS I	Nature Plus Matt Bio	2796	Biobased plastic	Blue/Black	G2	150 x 15 x 12	12.7	500	0.85	19
SUPER HIT S	Super Hit Matt Bio	3300	Biobased plastic	Blue/Black	X20	141 x 11 x 15	8.5	1000	0.42	20
SUPER HIT 5	Super Hit Matt Recycled	3304	Recycelter Plastic	Blue/Black	X20	145 x 11 x 15	7.5	1000	0.36	20
TRENTO	Trento Matt Recycled	3305	Recycelter Plastic	Blue/Black	G2	149 x 12 x 15	9.8	500	0.49	21
LIBERTY I	Liberty Matt Recycled	3307	Recycelter Plastic	Blue/Black	G2	145 x 15 x 11	8.7	500	0.62	22
CHALLENGER	Challenger Matt Recycled	3402	Recycelter Plastic	Blue/Black	G2	149 x 12 x 15	9.8	500	0.74	22
EVOXX [Evoxx Duo Polished Recycled	3274	Recycelter Plastic	Blue/Black	G2	149 x 12 x 15	10.49	500	0.62	23
EVOXX [Evoxx Polished Recycled	3273	Recycelter Plastic	Blue/Black	G2	149 x 12 x 15	10.49	500	0.62	23
DART [Dart Polished	2600	Plastic	Blue/Black	X20	143 x 10 x 14	6.9	1000	0.26	24
DART [Dart Polished Basic	2959	Plastic	Blue/Black	X20	143 x 10 x 14	6.9	1000	0.26	24
DART [Dart Clear	2602	Plastic	Blue/Black	X20	143 x 10 x 14	6.9	1000	0.26	25
SUPER HIT 5	Super Hit Polished	2883	Plastic	Blue/Black	X20	145 x 11 x 15	7.3	1000	0.26	25
SUPER HIT 5	Super Hit Polished Basic	2955	Plastic	Blue/Black	X20	145 x 11 x 15	7.3	1000	0.26	26
SUPER HIT S	Super Hit Polished Basic SG	2956	Plastic	Blue/Black	X20	145 x 11 x 15	8.1	1000	0.31	26
SUPER HIT 5	Super Hit Clear SG	2234	Plastic	Blue/Black	X20	145 x 11 x 15	8.1	1000	0.31	27
SUPER HIT S	Super Hit Clear	2756	Plastic	Blue/Black	X20	145 x 11 x 15	7.3	1000	0.26	27
SUPER HIT 5	Super Hit Frosted	2244	Plastic	Blue/Black	X20	145 x 11 x 15	7.5	1000	0.26	28
SUPER HIT S	Super Hit Matt	2904	Plastic	Blue/Black	X20	145 x 11 x 15	7.5	1000	0.26	28
LIBERTY I	Liberty Polished	2915	Plastic	Blue/Black	G2	145 x 15 x 11	8.7	1000	0.44	29
LIBERTY I	Liberty Polished Basic	2993	Plastic	Blue/Black	G2	145 x 15 x 11	8.7	1000	0.44	29
LIBERTY I	Liberty Soft Touch	2015	Plastic	Blue/Black	G2	145 x 15 x 11	9.1	1000	0.79	30
LIBERTY I	Liberty Soft Touch MC	2942	Plastic	Blue/Black	G2	145 x 15 x 11	10.4	1000	1.32	30
CHALLENGER	Challenger Polished	2416	Plastic	Blue/Black	G2	149 x 12 x 15	9.8	500	0.53	32
CHALLENGER	Challenger Polished MT	2926	Plastic	Blue/Black	G2	149 x 12 x 15	13.5	500	0.95	33
CHALLENGER	Challenger Polished Basic SG	2958	Plastic	Blue/Black	G2	145 x 11 x 15	10.8	500	0.64	33
CHALLENGER	Challenger Frosted	2418	Plastic	Blue/Black	G2	149 x 12 x 15	9.8	500	0.53	34
CHALLENGER	Challenger Clear	2192	Plastic	Blue/Black	G2	149 x 12 x 15	9.8	500	0.53	34
CHALLENGER	Challenger Clear SG	2597	Plastic	Blue/Black	G2	149 x 12 x 15	10.8	500	0.64	35
CHALLENGER	Challenger Clear MT	2925	Plastic	Blue/Black	G2	149 x 12 x 15	13.5	500	0.95	36
CHALLENGER	Challenger Soft Touch	2737	Plastic	Blue/Black	G2	149 x 12 x 15	10.1	500	0.95	36
BRIDGE E	Bridge Polished	3250	Plastic	Blue/Black	G2	141 x 17 x 11	10.3	500	0.62	37
BRIDGE E	Bridge Polished MT	3252	Plastic	Blue/Black	G2	141 x 17 x 11	13.8	500	1.12	37

SENATOR PENS

Article	Model	Art. No.	Material	Ink colour	Refill magic flow 1.0 mm	T ← Ø in mm	in g	PU pieces	RSP in € (unbranded)	Page
BRIDGE	Bridge Clear	3251	Plastic	Blue/Black	G2	141 x 17 x 11	10.3	500	0.62	38
BRIDGE	Bridge Clear MT	3253	Plastic	Blue/Black	G2	141 x 17 x 11	13.8	500	1.12	38
BRIDGE	Bridge Soft Touch	3257	Plastic	Blue/Black	G2	141 x 17 x 11	10.4	500	1.12	39
HEADLINER	Headliner Polished Basic	3280	Plastic	Blue/Black	G2	141 x 11 x 15	10.5	500	0.62	40
HEADLINER	Headliner Clear Basic	3281	Plastic	Blue/Black	G2	141 x 11 x 15	10.5	500	0.62	40
HEADLINER	Headliner Soft Touch	3285	Plastic	Blue/Black	G2	141 x 11 x 15	10.5	500	1.12	41
POINT	Point Polished	3217	Plastic	Blue/Black	X20	137 x 9 x 17	7.9	1000	0.35	42
POINT	Point Metal	3317	Plastic	Blue/Black	G2	137 x 9 x 12	11.3	500	0.35	42
NEW SPRING	New Spring Polished MC	2310	Plastic	Blue/Black	G2	147 x 12 x 17	12.6	500	1.12	43
NEW SPRING	New Spring Clear MC	2410	Plastic	Blue/Black	G2	147 x 12 x 17	12.5	500	1.12	43
POLAR	Polar	3261	Metal	Blue/Black	G2	143 x 13 x 11	17.5	100	2.46	44
SIGNER LINER	Signer Liner	2709	Metal	Blue	G2	140 x 15 x 13	18.9	50	6.41	44

ROU BILL PENS

Article	Model	Art. No.	Material	Ink colour	Refill magic flow 1.0 mm	in mm	g in g	PU pieces	RSP in € (unbranded)	Page
ARVENT	Arvent Glossy	3360	Metal	Blue	Metal, G2	144 x 14 x 10	15.59	250	2.02	46
ARVENT	Arvent Soft Touch	3365	Metal	Blue	Metal, G2	144 x 14 x 10	29.6	250	2.22	46
PHENIX	Phenix	3380	Metal	Blue	Metal, G2	140 x 15 x 12	37.0	250	6.66	47
ATTRACT	Attract	3330	Metal	Blue	Metal, G2	136 x 14 x 11	24.3	250	3.46	48
ATTRACT	Attract Soft Touch Touch Pad Pen	3335	Metal	Blue	Metal, G2	136 x 14 x 11	26.18	250	3.66	48
ARCTIC	Arctic	3390	Metal	Blue	Metal, G2	140 x 15 x 11	30.0	250	6.19	49
GALANT	Galant	3370	Metal	Blue	Metal, G2	138 x 13 x 11	25.2	250	3.70	49
STAR TEC	Star Tec Steel	2040	Metal	Blue	Metal, G2	133 x 14 x 10	17.0	250	2.26	50
STAR TEC	Star Tec Alu	2511	Metal	Blue	Metal, G2	133 x 14 x 10	5.96	250	2.38	50
NAUTIC	Nautic	1092	Metal	Blue	RB Metal	137 x 11 x 15	30.0	250	8.02	51
NAUTIC	Nautic	2215	Metal	Blue	Metal, G2	140 x 11 x 15	29.0	250	6.26	51
NAUTIC	Nautic Set	6297	Metal	Blue	Metal, G2 + RB	158 x 53 x 25	102.0	15	15.84	51
NAUTIC	Nautic Touch Pad Pen	2754	Metal	Blue	Metal, G2	140 x 11 x 15	28.0	250	6.75	52
NAUTIC	Nautic Black	3340	Metal	Blue	Metal, G2	145 x 11 x 15	28.0	250	7.44	52
IMAGE	Image Black Line	2636	Metal	Blue	Metal, G2	140 x 11 x 14	30.0	250	8.98	53
IMAGE	Image Black Line	1119	Metal	Blue	RB Metal	140 x 12 x 14	34.0	250	10.40	54
IMAGE	Image Black Line Set in ET156	6205	Metal	Blue	Metal, G2 + Nib M	168 x 68 x 28	142.0	50	22.12	54
IMAGE	Image Black Line Set in ET156	6206	Metal	Blue	Metal, G2 + RB	194 x 132 x 19	146.0	50	21.88	54
IMAGE	Image Black Line	0104	Metal	Blue	Nib M	139 x 12 x 14	30.0	250	10.64	54
IMAGE	Image White Line	1146	Metal	Blue	RB Metal	140 x 12 x 14	34.0	250	10.40	55

SENATOR PENS

Article	Model	Art. No.	Material	Ink colour	Refill magic flow 1.0 mm	↓ ↔ Ø in mm	g in g	PU pieces	RSP in € (unbranded)	Page
IMAGE	Image White Line	2786	Metal	Blue	Metal, G2	140 x 11 x 14	30	250	8.98	55
IMAGE	Image White Line Set in ET156	6267	Metal	Blue	Metal, G2 + RB	168 × 68 × 28	154	50	21.88	55
IMAGE	Image Chrome	1036	Metal	Blue	RB Metal	140 x 12 x 14	33	250	10.40	56
IMAGE	Image Chrome	2158	Metal	Blue	Metal, G2	140 x 11 x 14	31	250	8.98	56
IMAGE	Image Chrome Set in ET156	6238	Metal	Blue	Metal, G2 + RB	168 x 68 x 28	148	50	21.88	56
CARBON	Carbon Line Black	3350	Metal	Blue	Metal, G2	150 x 11 x 14	37	250	12.48	57
CARBON	Carbon Line	2159	Metal	Blue	Metal, G2	150 x 11 x 14	37	250	11.81	58
CARBON	Carbon Line	1037	Metal	Blue	RB Metal	143 x 11 x 14	43	150	15.37	59
CARBON	Carbon Line Set in ET160	6240	Metal	Blue	Metal, G2 + RB	193 x 82 x 40	280	20	32.58	59
CARBON	Carbon Line Set in ET160	6239	Metal	Blue	Metal, G2 + Nib M	193 x 82 x 40	275	20	33.76	59
CARBON	Carbon Line	0076	Metal	Blue	Nib M	143 x 11 x 14	39,4	150	16.56	59
TIZIO	Tizio	2400	Metal	Blue	Metal, G2	143 x 11 x 14	6,1	250	11.81	60
TIZIO	Tizio Set in ET160	6253	Metal	Blue	Metal, G2 + RB	195 x 85 x 40	275	20	32.58	61
TIZIO	Tizio Set in ET160	6252	Metal	Blue	Metal, G2+ Nib M	195 x 85 x 40	275	20	33.76	61
TIZIO	Tizio	1240	Metal	Blue	RB Metal	143 x 11 x 14	43	300	15.37	61
TIZIO	Tizio	0240	Metal	Blue	Metal, G2+ Nib M	144 x 11 x 14	37,31	250	16.56	61

SENATOR MUGS

		Art.			‡	Ø	g	PU	RSP in €	
Article	Model	No.	Material	in ltr.	in mm	in mm	in g	pieces	(unbranded)	Page
AMITY	Amity	0321	Porcelain	0.25	85	80	268	36	2.16	66
FRIEDA	Frieda	K011	Porcelain	0.25	78	100	340	36	2.88	66
PRIME	Prime	0341	Porcelain	0.25	106	73	302	36	2.88	67
CHARISMA	Charisma	0915	Porcelain	0.25	106	82	266	36	3.60	67
ELEGANT	Elegant	0381	Porcelain	0.301	92	86	287	36	3.60	68
ELITE	Elite	0912	Porcelain	0.25	100	80	261	36	2.88	68
MAXI MUG	Maxi Mug	0344	Porcelain	0.25	100	82	391	36	2.88	69
APPEAL	Appeal	0928	Porcelain	0.40	95	100	314	36	4.32	69
FANCY	Fancy Espresso Set	0964	Porcelain	0.091	65	83	197	12	6.30	70
FANCY	Fancy Coffee Cup	0965T	Porcelain	0.201	57	67	179	36	3.60	70
FANCY	Fancy Coffee Set	0965	Porcelain	0.201	65	83	328	12	6.30	70
FANCY	Fancy Plate	0966	Porcelain	-	19	213	326	12	5.40	71
FANCY	Fancy Dinner Plate	0993	Porcelain	-	19	260	477	12	5.40	71
FANCY	Fancy Soup Plate	0994	Porcelain	-	35	225	394	12	5.40	71
FANCY	Fancy Bowl	0920	Porcelain	0.65	79	141	434	36	5.40	71
FANCY	Fancy Start-Up Box, 74 pcs.	0951	Porcelain	-	-	-	18500	1	293.40	72

KÖSSINGER MUGS

		Art.			‡	Ø	g	PU	RSP in €	
Article	Model	No.	Material	in ltr.	in mm	in mm	in g	pieces	(unbranded)	Page
KING CAN	King Can	0755	Stainless Steel	0.33	149	71	197	36	9.11	74
KING CAN	King Can	0765	Stainless Steel	0.33	150	71	197	36	9.11	74
KING CAN	King Can Mini	0785	Stainless Steel	0.26	127	71	157	36	9.11	75
TROPHY	Trophy	0750	Stainless Steel	0.4	175	82	274	36	9.11	75
OUTDOOR	Outdoor	0372	Stainless Steel/Enamel	0.30	81	87	134	36	4.86	76
CARINA	Carina White	0323	Stoneware	0.30	96	82	331	36	1.62	77
CARINA	Carina White	K002	Stoneware	0.30	80	95	310	36	1.62	77
CARINA	Carina Inside	K004	Stoneware	0.30	80	95	270	36	2.03	77
CARINA	Carina	K003	Stoneware	0.30	80	95	310	36	2.03	78
CARINA	Carina Glas	K016	Glass	0.30	80	95	300	36	1.62	78
CALI	Cali	0362	Stoneware	0.25	105	79	323	36	1.62	79
SOLID	Solid	0358	Stoneware	0.25	99	80	336	36	2.16	79
ELEKTRA	Elektra White	0354	Stoneware	0.25	99	82	278	36	2.16	80
ELEKTRA	Elektra White	K005	Stoneware	0.25	78	100	340	36	2.16	80
ELEKTRA	Elektra Inside	K006	Stoneware	0.25	78	100	340	36	2.70	80
ELEKTRA	Elektra Inside	0355	Stoneware	0.25	78	100	340	36	2.70	80
SOPHIA	Sophia	K015	Porcelain	0.38	97	100	310	36	2.70	81
ENNIA	Ennia White	K007	Stoneware	0.25	90	85	340	36	2.16	81
ENNIA	Ennia Inside	K008	Stoneware	0.25	80	85	360	36	2.70	82
ENNIA	Ennia Black Inside	K009	Stoneware	0.25	80	85	360	36	3.24	82
CULT	Cult	0324	Stoneware	0.30	105	76	325	36	2.16	83
CULT	Cult	0911	Porcelain	0.25	104	73	288	36	2.16	83
COSMOS	Cosmos	0926	Porcelain	0.33	106	94	330	36	3.24	83
COSMOS	Cosmos	0926	Porcelain	0.33	107	95	351	36	3.24	83
MAXIM	Maxim	0914	Porcelain	0.30	99	85	272	36	2.70	84
MAXIM	Maxim Coffee Cup	0907	Porcelain	0.20	82	79	189	36	2.70	85
MAXIM	Maxim Coffee Set	0937	Porcelain	0.20	70	79	378	36	4.73	85
MAXIM	Maxim Espresso Set	0977	Porcelain	0.081	57	60	183	12	4.73	86
MAXIM	Maxim Plate	0927	Porcelain	-	25	210	462	12	4.05	86
MAXIM	Maxim Dinner Plate	0997	Porcelain	-	25	260	841	12	4.05	86
MAXIM	Maxim Soup Plate	0998	Porcelain	-	41	230	582	12	4.05	86
MAXIM	Maxim Start-Up Box, 74 pieces	0952	Porcelain	-	405	-	24500	1	220.18	87

ARTWORK

GENERAL INFORMATION

Please send us your artwork in the below mention file types or send text in on of our standard typefaces.

Please also provide a print sample or proof if possible.

Please send logos and text as vectorised files or as TIF-files with 1200 dpi, in case of photos we require a resolution of 600 dpi.

Vectorised logos can be scaled without any loss in quality and are to be preferred against pixel files.

Below mentioned minimum font sizes and minimum line widths are guidelines only. Depending on the motive, branding method or product surface smaller letters and finer lines might be possible or larger letters or bigger lines might be necessary.

Proof samples

To make sure you get the best possible result we recommend the production of a sample for approval. (For production reasons slight colour deviations between a print on paper and a print on other materials are unavoidable).

File formats

Adobe Photoshop CC 2023 Adobe Illustrator CC 2023 Adobe Indesign CC 2023 Corel Draw X8 (Please convert all texts into curves)

PENS

Print colours

With the available colour shade mixing range, all Pantone C and HBP K shades can be mixed. Slight colour shade deviations between paper flags and print are unavoidable on white underground. Major colour shade deviations on an underground of a different colour shade or on a dark-shaded underground must be tolerated.

Digital print

All colours are mixed in CMYK, so it is not possible to print real PMS colours. In nearly every case the colours will be close to. Very large, uni coloured surfaces cannot be realised. Minimum size: 8 pt, minimum line width: 0.15 mm

Laser engraving

Minimum line width: 0.15 mm, Minimum front size: 6 pt

Personalisation (list of names)

Many of our products can be customised with the personal name. Please send us the names in an excel file.

Raster

Screen print: Raster of 40, colour intensity 15 - 85%. 360° barrel print: Raster of 48, colour intensity 15 - 85%

Standard Typefaces

Arial, AvantGarde, Courier, Futura, Present, Serifa, Helvetica, Times New Roman, Univers each regular, bold, italic, bold italic, BrushScript, English script tye each italic and bold italic. Other typefaces possible (only PC), please send font as True Type-face (*ttf).

Other or similar typefaces on request.

MUGS

Direct Print

 $\label{eq:minimum} \begin{tabular}{ll} Minimum size 10 pt, minimum line width 0.2 mm, no raster \\ Due to their nature, the printing colours are not completely opaque. This means that the colour will generally appear darker on dark backgrounds. \\ \end{tabular}$

Transfer print

Minimum size 8 pt, minimum line width 0.2 mm, printable colour intensity 15 - 85 %

3 X 3 GOOD REASONS FOR SENATOR

Made in Germany

- Development, production and printing in Germany
- Refill production at our own premises
- In-depth knowledge of all processes and materials used

Sustainability

- Reuse of production waste
- Superior ecological footprint compared to imported products
- Short transport distances from production to the customer

Responsibility

- Regular certification according to ISO 9001 and ISO 14001
- SEDEX membership
- Declarations of conformity for all products

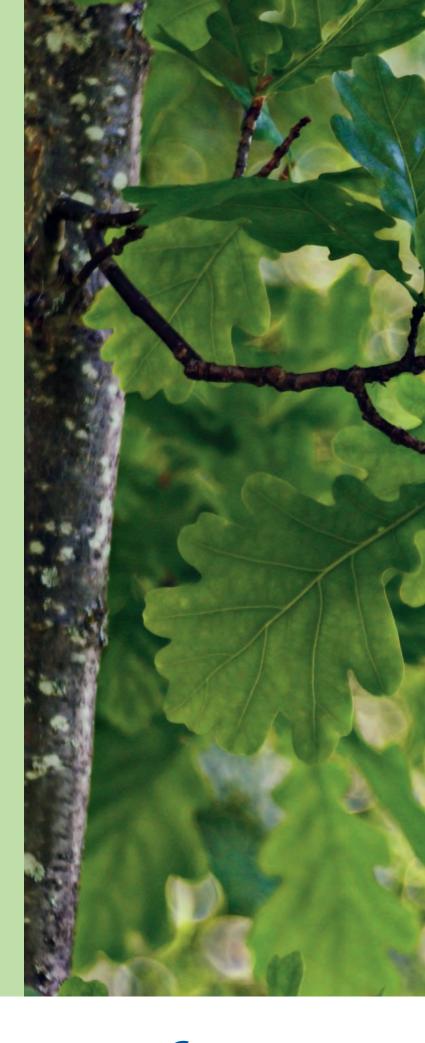














BRANDING PRICES (INCLUDING PRE-CHARGES)

PENS

RSP in euro per piece, VAT not included

Plastic			4 000		
Pens		500	1.000	2.500	5.000
1c - 5c-Print per position and colour	€/pc.	0.27	0.19	0.13	0.09
CMYK Print per position	€/pc.	0.68	0.48	0.33	0.23
Engraving per position	€/pc.	0.68	0.68	0.68	0.68

Metal Pens			-		-
and cases		50	100	250	500
1c - 5c-Print per position and colour	€/pc.	0.79	0.55	0.39	0.27
CMYK Print per position	€/pc.	1.97	1.38	0.96	0.68
Engraving per position	€/pc.	1.97	1.38	0.96	0.68
Embossing on case, per position	€/pc.	4.73	3.31	2.32	1.62

MUGS

RSP in euro per piece, VAT not included

Porcelain, stoneware					
and metal		36	108	250	500
1c Print per position	€/pc.	5.00	3.50	2.63	1.97
each additional colour	€/pc.	1.25	0.88	0.66	0.50
CMYK Print per motif	€/pc.	6.25	4.38	3.29	2.47
Engraving on metal, per position	€/pc.	5.00	3.50	2.63	1.97

ADDITIONAL SURCHARGES

RSP in euro per piece, VAT not included

Proof sample	Proof sample per colour & position	€ 60.00
Surcharge for 5000 in 5 delivery service	Production takes place within 5 days after approval of digital sketch, surcharge per pen:	€ 0.05
Single names on metal pens	Please provide names in Excel file, per name:	€ 2.50
Labelling	Labelling of single pens, gift boxes, polybags (10, 20, 25, 50, 100) and outer carton. Per label:	€ 0.20
Freight charges	Freight charges incl. packaging	on request
Delivery quantity	As stated in our general business terms, we reserve the right to over or under delivery. For delivery by exact number, we charge:	5 %

RSP in euro per piece, VAT not included

Mix + Match	On request, you can combine selected plastic writing instruments in any of our standard colours from 10,000 pieces upwards.	free of charge
Magic Flow refill 1.4	Surcharge/pc. in € for Magic Flow refill 1.4 Minimum quantity: 1,000 pcs.	€ 0.10
PMS Service	Almost all of our models are available in individual colouring according to PMS on request. The minimum quantity for plastic models is 10,000 pieces. Approval is given by means of a colour chip.	€ 1,500.00
Packaging	Printed plastic pens are packed in polybags of 100 pieces. Exceptions: Super-Hit and Dart are bulk packed in carton.	free of charge
Free refill	Many of our pens allow you to easily replace the refill. This can be ordered via refills.senator.com	free of charge