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NEW

VERTIC

**SIMPLE.
EXCELLENT.
~~DONE.~~**
NOBLE.

Discover the new Vertic metal ballpoint pen: elegant, ergonomic, and ideal for everyday use. For those who appreciate style, quality, and great value for money.

rou bill®
Metal Pens. Branded for you.



ROU BILL® METAL PENS

At rou bill®, we believe true excellence lies in quality, design, and durability. Each of our writing instruments is crafted to impress – combining premium materials, meticulous workmanship, and intelligent design. Perfect for those who value a polished, professional presence.

Why choose rou bill®?

Printed in Germany

Every rou bill® writing instrument is finished to perfection in Germany. The result: uncompromising quality and flawless execution of your brand message.

Premium materials

Robust, long-lasting materials and high-performance refills ensure both exceptional durability and a consistently smooth writing experience.

Timeless design

Elegant, functional, and sophisticated – rou bill® pens are stylish companions, whether at the office or on the move.

Tailored refinement

Your brand deserves to stand out. A discreet laser engraving presents your message with subtle elegance, while enhancing the premium feel of your writing instrument.

Service included

Our durable senator® G2 refill can be re-ordered free of charge at refill.senator.com – ensuring effortless writing, day after day, without compromise.

All rou bill® metal writing instruments can be found in our webshop at www.senator.com.

VERTIC BALLPEN

Image scale 1:1

Laser engraving



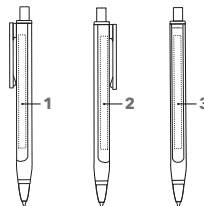
NEW



Corresponding cases

ET 154
ET 156
ET 157
ET 169
ET 190

see page 4



ART. NO. 3395

Push ball pen

Ergonomic triangular barrel
Barrel: Metal, matt lacquered
Fittings: Plastic, black
senator® metal refill, G2 (1.0 mm),
Writing length up to 8,500 m,
Ink colour: blue

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3395	50	100	250	500
Plain	2,13	2,13	2,13	2,13
Incl. engraving, 1 position	4,10	3,51	3,09	2,81

BRANDING / AREA

Barrel		
1	Engraving	80 x 5 mm
2	Engraving	80 x 5 mm
3	Engraving	80 x 5 mm

CORRESPONDING CASES

ART. NO. DESCRIPTION

- ET 154** **Plastic case for 1 writing instrument**
black/silver with transparent lid, also available for slim writing instruments
Dimensions: 16 x 3.5 x 2.5 cm
Branding area: 1c Print: 50 x 20 mm
- ET 156** **Cardboard case for 1 or 2 writing instruments**
carded case, black matt with magnetic closure and foam inlay
Dimensions: 16.5 x 6.5 x 2.5 cm
Branding area: 1c Print on black: 50 x 20 mm
- ET 157** **Cardboard wallet for 1 writing instrument**
Carton, matt black.
At 5,000 pcs. also available in different colours
Dimensions: 155 x 50 x 2 mm
- ET 169** **Plastic case for 1 writing instrument**
Glossy transparent with universal pen holder
Dimensions: 15.5 x 2.5 x 2.5 cm
Branding area: 1c Print: 50 x 20 mm
- ET 190** **Cardboard case for 1 or 2 writing instruments**
Carton, FSC Mix, matt black,
with removable cardboard insert
Dimensions: 175 x 62 x 22 mm



ART. NO. INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

		50	100	250	500
ET 154	Plain	1.08	1.08	1.08	1.08
	Incl. 1c Print, 1 position	1.87	1.63	1.47	1.35
ET 156	Plain	2.12	2.12	2.12	2.12
	Incl. 1c Print, 1 position	2.91	2.67	2.51	2.39
ET 157	Plain	0.30	0.30	0.30	0.30
ET 169	Plain	0.65	0.65	0.65	0.65
	Incl. 1c Print, 1 position	1.44	1.20	1.04	0.92
ET 190	Plain	2.51	2.51	2.51	2.51