

[www.senator.com](http://www.senator.com)



**CLIMATE FRIENDS**

**SIMPLE.  
EXCELLENT.  
~~DONE.~~  
SUSTAINABLE.**

In terms of ecological footprint, our "Made in Germany" products are clearly ahead of other imported articles.

**senator**<sup>®</sup>  
Made in Germany. Since 1920.

# SENATOR® CLIMATE PROTECTION



A healthy environment plays a major role for us. That is why we pay special attention to sustainable materials and production processes, ecological compatibility, waste avoidance, resource conservation and recycling. For example, we only purchase green electricity from hydropower and at the same time invest in electricity-saving measures at our production site.

Another important step in holistic climate protection is the offsetting of greenhouse gases. For us, this means not only continuing our efforts to reduce them, but also recording unavoidable greenhouse

gas emissions and offsetting them through climate protection projects.

We support both regional and global climate protection projects. In this way, we also promote the achievement of the global Sustainable Development Goals, such as the fight against poverty or the improvement of living conditions in emerging and developing countries.



**ClimatePartner**  
certified company  
[climate-id.com/NQGEMZ](https://climate-id.com/NQGEMZ)

## RECYCLED PENS



A total of 5 models are now available as an option made of recycled material. For the production, we use an ABS ReCompound based on >95% recycled material. This means reusing industrial production scraps and waste, returns and everyday products. The CO<sub>2</sub> emissions generated in the production of these products are offset by investments in climate protection projects.



## BIO PENS



We have already had many years of experience in processing bio-plastic and have 5 models made of this material in our range. The bio material we process is a PLA (polylactic) obtained from sugar cane from certified GMO-free cultivation. The CO<sub>2</sub> emissions generated in the manufacture of these products are offset by investments in climate protection projects.



# BIOBASED PLASTICS AND RECYCLED PLASTICS

## BIOBASED PLASTICS (PLA)

We use a PLA based on renewable resources for our bio products. Our PLA is made from sugar cane. One of the most efficient raw materials for PLA production.

Material basis

PLA  
(poly lactic acid  
from sugar cane)

Core characteristics

Pleasant feel and  
natural colours

CO<sub>2</sub> footprint

CO<sub>2</sub> reduced, as up to  
85 % is organic / renewable

Information about  
material

Engraving on pen



## RECYCLED PLASTICS (R-ABS)

We use an ABS recompound based on >95% recycled material. This means reusing industrial production remnants and waste, returns and everyday products.

ABS

(Thermoplastic material)

High-quality surfaces

Up to 75 % less CO<sub>2</sub>  
compared to new ABS plastic

Engraving or print on the pen



## FREE REPLACEMENT REFILL



Once the refill is empty, it is easy to extend its life span. We offer all users of our writing instruments from Europe the opportunity to order a free replacement refill via our website **refills.senator.com**. You only pay a shipping fee of 1 €.

**This avoids waste, protects the environment and extends the advertising life of your ball pen many times over.**

**refills.senator.com**

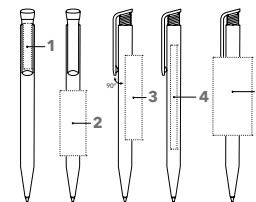


# SUPER HIT MATT RECYCLED

Image scale 1:1



Each Super Hit Matt Recycled ball pen is engraved with "recycled" at the side.



## ART. NO. 3304

### Push ball pen

**Visible parts made from recycled material,**  
matt opaque barrel,  
durable senator® magic flow X20 refill (1.0 mm),  
writing length up to 2,000 m,  
ink colour: blue or black

Please note that recycled material may show slight  
colour variations.

### SERVICES

**PMS Service:** from 10,000 pieces

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3304	500	1,000	2,500	5,000
<b>Plain</b>	0.38	0.38	0.38	0.38
<b>Incl. 1c print, per position</b>	0.65	0.57	0.51	0.47
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.06	0.86	0.71	0.61

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
<b>Barrel</b>	<b>2</b>	1c - 5c Print	50 x 20 mm
	<b>3</b>	1c - 5c Print	65 x 13 mm
	<b>4</b>	CMYK Print	60 x 7 mm
	<b>5</b>	1c - 5c Print	60 x 30 mm
			(from 1,000 pieces)



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# TRENTO MATT RECYCLED

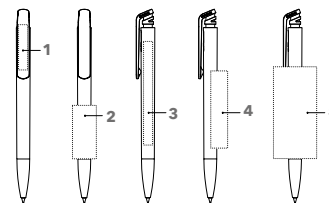
Image scale 1:1

4c Print



 recycled

Each Trento Recycled ball pen is engraved with "recycled" at the side.



## ART. NO. 3305

### Push ball pen

#### Visible parts made from recycled material,

matt opaque barrel,  
durable senator® magic flow G2 refill (1.0 mm),  
writing length up to 5,000 m,  
ink colour: blue or black

Please note that recycled material may show slight colour variations.

### SERVICES

**Mix & Match:** from 10,000 pieces

**PMS Service:** from 10,000 pieces

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3305	500	1,000	2,500	5,000
<b>Plain</b>	0.50	0.50	0.50	0.50
<b>Incl. 1c print, per position</b>	0.77	0.69	0.63	0.59
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.18	0.98	0.83	0.73

## BRANDING / AREA

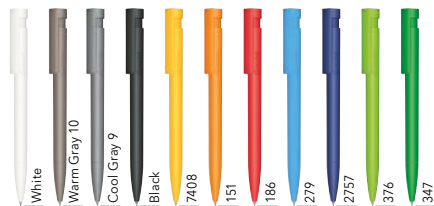
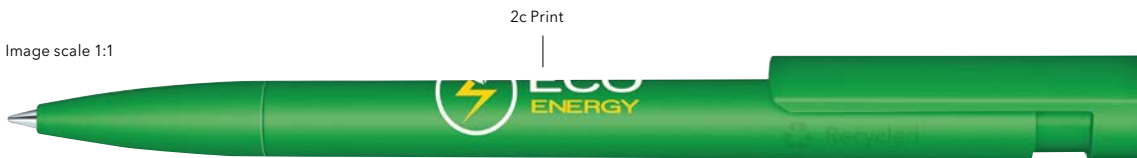
<b>Clip</b>	<b>1</b> 1c - 5c Print CMYK Print	35 x 6 mm
<b>Barrel</b>	<b>2</b> 1c - 5c Print	40 x 20 mm
	<b>3</b> CMYK Print	60 x 7 mm
	<b>4</b> 1c - 5c Print	60 x 13 mm
	<b>5</b> 1c - 5c Print	60 x 30 mm (from 1,000 pieces)



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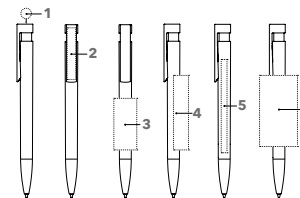
# LIBERTY MATT RECYCLED

Image scale 1:1



recycled

Each Liberty Matt Recycled ball pen is engraved with "recycled" at the side.



## ART. NO. 3307

### Push ball pen

#### Visible parts made from recycled material

Matt opaque barrel, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Please note that recycled material may show slight colour variations.

### SERVICES

**Mix & Match:** from 10,000 pieces

**PMS Service:** from 10,000 pieces

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3307	500	1,000	2,500	5,000
<b>Plain</b>	0.63	0.63	0.63	0.63
<b>Incl. 1c print, per position</b>	0.90	0.82	0.76	0.72
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.31	1.11	0.96	0.86

## BRANDING / AREA

<b>Cap</b>	<b>1</b> CMYK Print	Ø 9.5 mm
<b>Clip</b>	<b>2</b> 1c - 5c Print CMYK Print	35 x 6 mm
<b>Barrel</b>	<b>3</b> 1c - 5c Print	45 x 20 mm
	<b>4</b> 1c - 5c Print	65 x 13 mm
	<b>5</b> CMYK Print	60 x 7 mm
	<b>6</b> 1c - 5c Print	60 x 30 mm (from 1,000 pieces)



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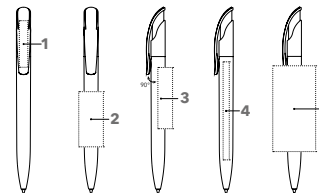


# CHALLENGER MATT RECYCLED

Image scale 1:1



Each Challenger Matt Recycled ball pen is printed with "Recycled Material" on the back.



## ART. NO. 3402

### Push ball pen

**Visible parts made from recycled material,** matt opaque body surface, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black  
Please note that recycled material may show slight colour variations.

### SERVICES

**Mix & Match:** from 10,000 pieces

**PMS Service:** from 10,000 pieces

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3402	500	1,000	2,500	5,000
<b>Plain</b>	0.76	0.76	0.76	0.76
<b>Incl. 1c print, per position</b>	1.03	0.95	0.89	0.85
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.44	1.24	1.09	0.99
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

## BRANDING / AREA

<b>Clip</b>	<b>1</b>	1c - 5c Print CMYK Print	35 x 7 mm
<b>Barrel</b>	<b>2</b>	1c - 5c Print	45 x 20 mm
	<b>3</b>	1c - 5c Print	50 x 12 mm
	<b>4</b>	CMYK Print	60 x 7 mm
	<b>5</b>	1c - 5c Print	60 x 35 mm (from 1,000 pieces)



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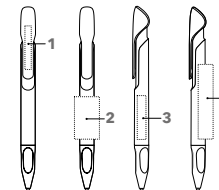
# EVOXX POLISHED RECYCLED



Image scale 1:1



Each Evoxx Recycled ball pen is printed with "Recycled Material" on the back.



## ART. NO. 3402

### Push ball pen

#### Visible parts made from recycled material,

matt opaque body surface,  
durable senator® magic flow G2 refill (1.0 mm),  
writing length up to 5,000 m,  
ink colour: blue or black

Please note that recycled material may show slight  
colour variations.

### SERVICES

**Mix & Match:** from 10,000 pieces

**PMS Service:** from 10,000 pieces

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3402	500	1,000	2,500	5,000
	0.76	0.76	0.76	0.76
<b>Incl. 1c print, per position</b>	1.03	0.95	0.89	0.85
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.44	1.24	1.09	0.99
Surcharge magic flow refill	1.4	-	0.10	0.10

## BRANDING / AREA

<b>Clip</b>	<b>1</b> 1c - 5c Print CMYK Print	35 x 7 mm
<b>Barrel</b>	<b>2</b> 1c - 5c Print	45 x 20 mm
	<b>3</b> 1c - 5c Print	50 x 12 mm
	<b>4</b> CMYK Print	60 x 7 mm
	<b>5</b> 1c - 5c Print	60 x 35 mm (from 1,000 pieces)



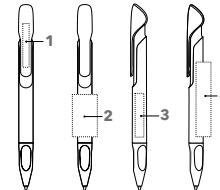
**ClimatePartner  
certified product**  
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# EVOXX DUO POLISHED RECYCLED

Image scale 1:1



Each Evoxx Recycled ball pen is printed with "Recycled Material" on the back.



## ART. NO. 3274

### Push ball pen

**Visible parts made from recycled material,** glossy opaque barrel with matt accents, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Please note that recycled material may show slight colour variations.

### SERVICES

**Mix & Match:** from 10,000 pieces  
**PMS Service:** from 10,000 pieces

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3274	500	1,000	2,500	5,000
<b>Plain</b>	0.63	0.63	0.63	0.63
<b>Incl. 1c print, per position</b>	0.90	0.82	0.76	0.72
<b>Each further colour</b>	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.31	1.11	0.96	0.86

## BRANDING / AREA

<b>Clip</b>	<b>1</b> 1c - 5c Print CMYK Print	35 x 5 mm
<b>Barrel</b>	<b>2</b> 1c - 5c Print	28 x 20 mm
	<b>3</b> CMYK Print	35 x 7 mm
	<b>4</b> 1c - 5c Print	55 x 18 mm
		(from 1,000 pieces)

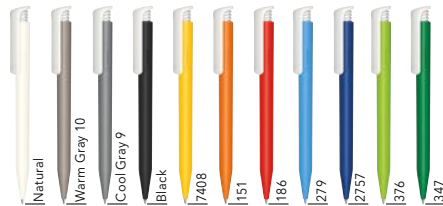


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# SUPER HIT BIO

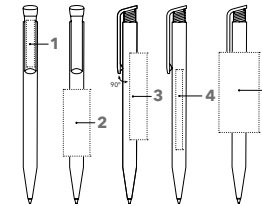
Image scale 1:1

3c Print



biobased

Each Super Hit Bio ball pen is engraved with "biobased" at the side.



## ART. NO. 3300

### Push ball pen

**Barrel:** bio-based material, matt surface,

clip pusher: polished opaque, white,  
senator® magic flow X20 refill (1.0 mm),  
writing length up to 2,000 m,

ink colour: blue or black

Please note: The surface of products made of bio  
plastics may show slight irregularities.

### SERVICES

**PMS Service:** from 10,000 pieces

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3300	500	1,000	2,500	5,000
<b>Plain</b>	0.43	0.43	0.43	0.43
<b>Incl. 1c print, per position</b>	0.70	0.62	0.56	0.52
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.11	0.91	0.76	0.66

## BRANDING / AREA

<b>Clip</b>	<b>1</b>	1c - 5c Print CMYK Print	35 x 6 mm
<b>Barrel</b>	<b>2</b>	1c - 5c Print	50 x 20mm
	<b>3</b>	1c - 5c Print	65 x 13 mm
	<b>4</b>	CMYK Print	60 x 7 mm
	<b>5</b>	1c - 5c Print	60 x 30 mm (from 1,000 pieces)




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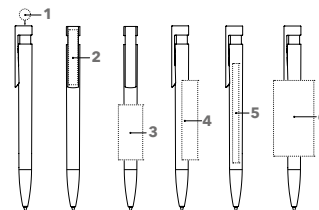
# LIBERTY BIO

Image scale 1:1



 biobased

Each Liberty Bio ball pen is engraved with "biobased" at the side.



## ART. NO. 3310

### Push ball pen

**Barrel and tip: bio-based material**, matt surface, glossy transparent mid and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Note: The surface of products made of bio plastics may show slight irregularities.

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10

**PMS Service:** from 10,000 pieces

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3310	500	1,000	2,500	5,000
<b>Plain</b>	0.72	0.72	0.72	0.72
<b>Incl. 1c print, per position</b>	0.99	0.91	0.85	0.81
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.40	1.20	1.05	0.95

## BRANDING / AREA

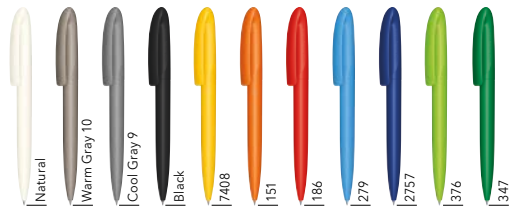
<b>Cap</b>	<b>1</b> CMYK Print	Ø 9.5 mm
<b>Clip</b>	<b>2</b> 1c - 5c Print CMYK Print	35 x 6 mm
<b>Barrel</b>	<b>3</b> 1c - 5c Print	45 x 20 mm
	<b>4</b> 1c - 5c Print	65 x 13 mm
	<b>5</b> CMYK Print	60 x 7 mm
	<b>6</b> 1c - 5c Print	60 x 30 mm (from 1,000 pieces)



**ClimatePartner**  
certified product  
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# SKEYE BIO

Image scale 1:1



reddot award 2019  
winner

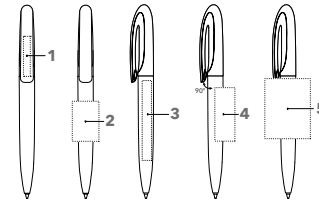


As awarded by The Chicago Athenaeum Museum of Architecture and Design and The European Centre for Architecture Art Design and Urban Studies



2018  
Winner  
Sustainable Product award  
winning partnership

Each Skeye Bio ball pen is marked at the side of the clip.



## ART. NO. 3290

### Twist ball pen

**Bio-based material**, matt surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Note:  
The surface of products made of bio plastics may show slight irregularities.

### SERVICES

**Mix & Match:** from 10,000 pieces

**PMS Service:** from 10,000 pieces

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3290	500	1,000	2,500	5,000
<b>Plain</b>	1.01	1.01	1.01	1.01
<b>Incl. 1c print, per position</b>	1.28	1.20	1.14	1.10
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.69	1.49	1.34	1.24
Surcharge magic flow refill	1.4	-	0.10	0.10

## BRANDING / AREA

<b>Clip</b>	<b>1</b>	1c - 5c Print CMYK Print	35 x 6 mm
<b>Barrel</b>	<b>2</b>	1c - 5c Print	30 x 20 mm
	<b>3</b>	CMYK Print	50 x 7 mm
	<b>4</b>	1c - 5c Print	40 x 15 mm
	<b>5</b>	1c - 5c Print	45 x 34 mm (from 1,000 pieces)



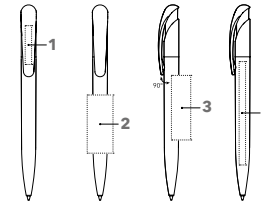
**ClimatePartner**  
certified product  
climate-id.com/K4P988

# NATURE PLUS BIO

Image scale 1:1



Each Nature Plus ball pen is marked at the side of the clip.



## ART. NO. 2796

### Push ball pen

**bio-based material**, matt surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Note: The surface of products made of bio plastics may show slight irregularities.

### SERVICES

**Mix & Match:** from 10,000 pieces

**PMS Service:** from 10,000 pieces

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2796	500	1,000	2,500	5,000
<b>Plain</b>	0.86	0.86	0.86	0.86
<b>Incl. 1c print, per position</b>	1.13	1.05	0.99	0.95
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.54	1.34	1.19	1.09
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

## BRANDING / AREA

<b>Clip</b>	<b>1</b>	1c - 5c Print CMYK Print	30 x 5 mm
<b>Barrel</b>	<b>2</b>	1c - 5c Print	45 x 20 mm
	<b>3</b>	1c - 5c Print	50 x 15 mm
	<b>4</b>	CMYK Print	80 x 7 mm

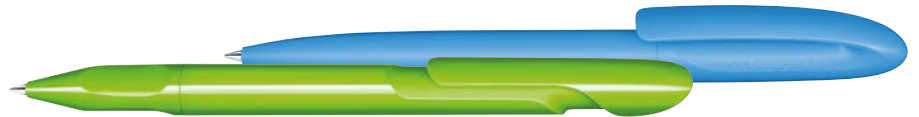


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# BIOBASED AND RECYCLED PLASTICS



At senator® we actively follow the latest Research and Development in alternative materials to reduce the CO<sub>2</sub> footprint and see these developments very positively! Currently, we are already processing bio-based plastics from sugar cane in four successful ball pen models and producing five models from post-industrial recycled plastic.



[www.senator.com](http://www.senator.com)