



SENATOR® COLOUR OF THE YEAR

VIBRANT COLOURS TAILORED TO YOU.

As a producer of plastic ball pens, we also fulfil individual colour requests for a quantity of 10,000 pieces.

100 % MADE IN GERMANY

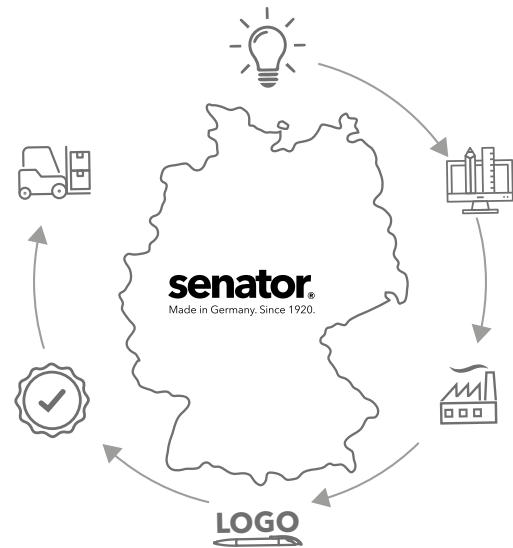


All senator® plastic pens are fully produced in Germany using 100% Green electricity. For us, “Made in Germany” goes far beyond mere advertising and encompasses the entire value chain from **design and development, injection moulding, assembly and printing to logistics and quality assurance**. This means we know exactly which raw materials go into every single writing instrument.

Your advantages with senator®:

- Short transport distances and proximity to the market
- Safe and durable products
- High and uniform quality standards
- Extensive know-how with experienced employees
- Flexibility in product development

With each of our writing instruments, we achieve a **leading CO₂ footprint** in the industry per metre of writing length, because in terms of **ecological footprint, a product “Made in Germany” clearly exceeds other imported products**.



Sedex² Member



senator® „made in Germany” stands for top quality and reliability.

OUR
COLOUR
OF THE
YEAR

2024

PMS SERVICE



As a manufacturer, we also produce all plastic writing instruments in the colour of your choice. Tell us the PANTONE® number of your desired colour and we will produce the pen or just a specific part in your **very own personal shade.**

This is possible from a **quantity of 10,000 pieces.**

For approval we will send you a sample plate made in the desired colour.

Special logo colours that deviate from the standard are just as easy to reproduce as colours for seasonal advertising campaigns. Be creative!

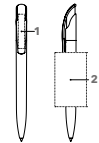


CHALLENGER SOFTTOUCH



The velvety senator® Soft Touch surface delights everyone who uses it.

- Particularly durable print due to the velvety coat over the print
- High class senator® magic flow G2 refill
- Our refill promise:
up to 5 years of writing power,
up to 5 km writing length
- Free refill available at refills.senator.com
- Produced with CO₂ neutral green energy in our climate neutral plant in Germany



INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2737	500	1,000	2,500	5,000
Incl. 1c print, per position	1.22	1.14	1.08	1.04
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.63	1.43	1.28	1.18
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

BRANDING / AREA

The barrel is printed under the softtouch lacquer and is therefore particularly well protected.

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
Barrel	2	1c - 5c Print	60 x 35 mm (from 1,000 pcs)

Surcharge for production in custom colour, from 10,000 pcs: 1,500.00 €