



www.senator.com



COLOUR OF THE YEAR 2025

**SIMPLE.
EXCELLENT.
~~DONE.~~**
COLOURFUL.

As a manufacturer, we also produce all plastic writing instruments in the Pantone® colour of your choice. This is the perfect way to realise seasonal advertising campaigns or unusual logo colours.

senator®
Made in Germany. Since 1920.

100 % MADE IN GERMANY

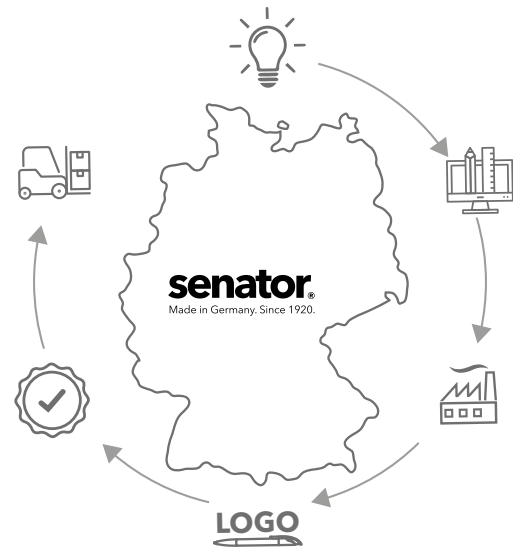


All senator® plastic pens are fully produced in Germany using 100% Green electricity. For us, "Made in Germany" goes far beyond mere advertising and encompasses the entire value chain from **design and development, injection moulding, assembly and printing to logistics and quality assurance**. This means we know exactly which raw materials go into every single writing instrument.

Your advantages with senator®:

- Short transport distances and proximity to the market
- Safe and durable products
- High and uniform quality standards
- Extensive know-how with experienced employees
- Flexibility in product development

With each of our writing instruments, we achieve a **leading CO₂ footprint** in the industry per metre of writing length, because in terms of **ecological footprint, a product "Made in Germany" clearly exceeds other imported products**.



senator® „made in Germany“ stands for top quality and reliability.

OUR
COLOUR
OF THE
YEAR

2025

PMS SERVICE



As a manufacturer, we also produce all plastic writing instruments in the colour of your choice. Tell us the PANTONE® number of your desired colour and we will produce the pen or just a specific part in your **very own personal shade**.

This is possible from a **quantity of 10,000 pieces**.

For approval we will send you a sample plate made in the desired colour.

Special logo colours that deviate from the standard are just as easy to reproduce as colours for seasonal advertising campaigns. Be creative!



senator®
2025



senator®
2024



senator®
2023



senator®
2022



NATURE PLUS



If sustainability is the nature of your message, the Nature Plus lends it stylish credibility. Environmental awareness goes hand in hand with good design.

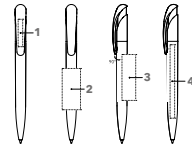
- Visible parts made from bio-based plastic derived from sugarcane
- With long lasting senator® magic flow G2 refill
- Our refill promise:
up to 5 years of writing power,
up to 5 km writing length
- Free refill available at refills.senator.com
- Produced with green energy in our plant in Germany

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2796	500	1,000	2,500	5,000
Plain	0.86	0.86	0.86	0.86
Incl. 1c print, per position	1.13	1.05	0.99	0.95
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.54	1.34	1.19	1.09
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

BRANDING / AREA

			
Clip	1	1c - 5c Print CMYK Print	30 x 5 mm
Schaft	2	1c - 5c Print	45 x 20 mm
	3	1c - 5c Print	50 x 15 mm
	4	CMYK Print	80 x 7 mm

Surcharge for production in custom colour, from 10,000 pcs: 1,500.00 €